

**BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**February 11, 2022
10:30 a.m., Morris University Center 215**

Agenda

1.0 Action Item

1.1 Resolution ASA01-22, Approval of 2022 Graduates

Dr. Sunil Ahuja, Provost and Vice President of Academic and Student Affairs, will present Resolution ASA01-22, Approval of 2022 Graduates.

2.0 Information Items

2.1 Academic & Student Affairs Executive Report

Dr. Ahuja will report on recent activities in Academic & Student Affairs.

2.2 Spring Enrollment Report

Ms. Tami Sheets, Registrar, will report Spring 2022 15th Day Enrollment numbers.

2.3 Advancement & Enrollment Management Executive Report

Mr. Eric Braun, Vice President for Advancement and Enrollment Management, will report on recent activities in the division.

2.4 Recruitment and Admissions Report

Mr. Braun will report on new student recruitment and Admissions activities.

2.5 Student Government Association

Ms. Sofiia Mikhailichenko, Student Government President, will report on all SGA clubs and events for 2021-2022 academic year.

3.0 Education

Dr. Christine Raber, Interim Associate Provost, and Mr. Matthew Crawford, Director of Institutional Research, Reporting and Analytics, will present the 2021 Remediation Report.

Ms. Amanda Hedrick, Director of Campus Partnerships and the CLL, will present on the Center for Lifelong Learning.

RESOLUTION ASA01-22

APPROVAL OF 2022 GRADUATES

WHEREAS, it is the role of the Shawnee State University Board of Trustees to award degrees and certificates; and

WHEREAS, annual action approving the granting of degrees and certificates during the year shall be taken by the Board of Trustees (Policy 2.06); and

WHEREAS, candidates for graduation must meet all academic and University requirements in order to be certified as candidates by the Office of the Registrar;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University empowers the President to award certificates or degrees during the year 2022 to all candidates whose eligibility for graduation is confirmed by the Office of the Registrar.

(February 11, 2022)

**Academic and Student Affairs Report
Board of Trustees Meeting
February 11, 2022**

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

Provost Report

- There is one resolution as Action Item: Resolution ASA01-22 regarding Approval of Graduates.
- The highlights of recent activities in Academic and Student Affairs are noted below.

College of Arts and Sciences

News from the Center for Public History:

- The move of the newspaper collection (160 years of newspapers) into its new space in the Center for Public History is complete.
- Preliminary inventory of the Vern Riffe Papers has been completed.
- Four community stakeholder meetings were held to gain input on the development of the new content for the Scioto Historical app/website project.
- Planning is underway for the 4th Annual Black History Month Expo at the 14th Street Community Center to be held in February.
- Planning is underway for a campus lecture as part of SSU's Black History Month programming in February.
- Center collections and access policies are being finalized for submission to the Provost's Archive Committee in March 2022.
- Planning and collaboration is underway with other regional organizations on an Appalachian Regional Commission POWER Grant application to fund an Underground Railroad regional tour (From Gallipolis in Gallia County to Ripley in Brown County).

News from the Social Sciences:

- Dr. Darrell Rudmann served as co-editor of a volume on teaching tips for psychology: Scherschel, H., & Rudmann, D. S. (Eds.). (2021). Teaching tips: A compendium of conference presentations on teaching, 2020-21. The Society for the Teaching of Psychology. <http://teachpsych.org/ebooks/teachingtips6>
- SUNY Press published Dr. Thomas Bunting's *Democracy at the Ballpark*: <https://www.sunypress.edu/p-7183-democracy-at-the-ballpark.aspx>

College of Professional Studies

Allied Health Sciences

- The Dental Hygiene program has installed its new digital imaging equipment in the Dental Hygiene Clinic and it is in use by students this semester. Thanks to the

Development Foundation and the Grants Office for support on securing funding for phase one of this project.

- Health Science program applications are coming up soon. The numbers are trending lower than expected and the faculty are looking into issues that might be causing the lower numbers at this point in the application process.
- Amy France, Respiratory Therapy Director, is completing an accreditation self-study due June 30, 2022. Amy attended a meeting of Ohio respiratory therapists and it was announced that the state is short 600 Respiratory Therapist Assistants at this time, and will be short approximately 1,200 RTAs within the next year. Currently Ohio programs are at only 60% capacity. Amy would like to begin a campaign to promote the program.
- Sheena Shifko (RDLT) reported the X-ray machine was broken but has been repaired and is in working order now. We will need to be considering an upgrade to this equipment soon.
- SSU was awarded a RAPIDS equipment grant that will provide for the purchase of two Anatomage tables (life size, 3-D digital anatomy tables) to support Health Science and Biomedical programs in the College of Professional Studies and the College of Arts and Sciences. Representatives from the academic programs, the Dean's Office, and the Grants Office met with the vendor to secure final costs and prepare for the next available Controlling Board request for the funding release to make the purchase.

Engineering Technologies

- Adam Miller visited the General Electric Plant in Peebles, Ohio, along with President Jeff Bauer, VP Eric Braun, and Chris Shaffer. Angie Dudit set up the meeting. GE has expressed interest in a relationship with the Engineering programs.
- The search committee is completing phone interviews this week for the Electromechanical faculty position.
- A group of students and faculty visited Milicron to tour the facility. The President of the company, in addition to the North American Sales Manager, attended the visit.
- For ABET accreditation, Adam is gathering additional information to be submitted as a response to the items in the report.

Nursing

- Work is ongoing regarding MSN Program development.
- Associate Degree Curriculum Committee met and is developing a timeline for Paramedic to ADN and LPN to ADN programs (new hybrid programs).
- Non-vaccinated students are completing COVID Vaccine Exemption forms through Accessibility Services.

Rehabilitation Sciences

- 35 acceptance letters went out for MOT.
- Department representatives will attend a career event at Valley High School to recruit for PTA, OTA, and 3+2 programs.
- PTA program had a very successful on-site program review as part of their ongoing accreditation process.
- PTA program is sharing equipment for weekend orthotic training for the MOT class.

School of Business

1. IACBE Accreditation (Accounting, Information Systems, Management, Marketing, Sport Management):
 - a. Candidacy Application accepted in December; will be voted on by IACBE Board at April meeting.
 - b. Work on self-study to begin this month.
2. NAB Accreditation (Healthcare Administration):
 - a. Site visit will be scheduled for mid- to late-March.
 - b. Likely to be virtual.
3. Finance Faculty (Endowed Chair) Search:
 - a. 51 applications, 23 with Ph.D.
 - b. Interviews being scheduled for first week of February.
 - c. Hoping to make offer by mid-February.

School of Education

- All licensure programs have been approved at the state or national level. Dr. Moohr is preparing a submission for the multi-age IS to Council for Exceptional Children for National re-accreditation in addition to state approval.
- As a result of licensure grade band changes at the state level, Dr. Kim Cassidy submitted the revised primary education and primary education intervention specialist (Preschool – Grade 5) programs to the state and received approval for both of those programs.
- Drs. Beam, Cassidy, Kemp, Moohr have all been working with some community partners to either provide professional development or create more rich opportunities for our students to interact with diverse populations.
- Dr. Kemp polled EDIS, ECSE, and EDEC students in FA 21 and asked them to identify connections between OAE domains and content learned. Overwhelmingly, students reported confidence with specific skillsets learned in School of Education classes that aligned with these competencies.
- Faculty and staff are continuing to build their new assessment system in Chalk and Wire. Ms. Janet Stewart, former Director of the Clark Memorial Library, has come out of retirement to assist with this system conversion and national accreditation data collection and reporting process.
- All faculty are very busy with writing and collecting data for our upcoming Self-Study Report due to CAEP on March 9th.
- The School of Education Advisory Council (Stakeholders) will be meeting on Wednesday, February 9th, from 4:30 to 6:00.
- The School of Education, the Dean's Office, and the Grants Office are collaborating with other universities (SEODEC) to prepare an Ohio Department of Higher Education grant proposal for Addressing Educator shortages in Ohio.
- Faculty are working with admissions to develop a pathway for CCP students in education.
- The Assistant Dean/Director is working to improve the transfer process for Education students.

- School of Education faculty are working with five Educators Rising (Future Teachers of America) clubs to encourage high school students to pursue a career in Education and to promote Shawnee State University as the best choice for that preparation.
- The Low Incidence Disability programs are working the Ohio Office for Exceptional Children, Ohio Center for Deaf Blind Education, and the Ohio Schools for the Blind and Deaf to offer the intervener program to their support personnel. This would be a four-year project, grant-funded to train up to 24 support personnel in the intervener program and earn the intervener technical certificate. The start date for coursework would be the Fall of 2022.
- Faculty applied for and received a Transition Planning Grant for AY 2021-2022 for the Low Incidence Sensory Disability Programs. This project involves a joint Business, Higher Education, and P-12 personnel project to identify transition resources to support children with Low Incidence Sensory Disabilities. These resources would then be incorporated into the Summer Low Incidence Practicum experiences for future Low Incidence personnel in the graduate programs.
- Emily Maginn, TVI and O&M Specialist, was honored at the Council for Exceptional Children Conference in Orlando, Florida, on January 19, 2022, as the Division on Visual Impairments and Deaf-blindness (DVIDB) Teacher of the Year. She works for the South Central Ohio ESC in New Boston and is a member of our Transitions Connections Grant Team.

Clark Memorial Library

The program schedule has been set for the “Books Build Bridges” initiative, sponsored by Shawnee State University, Portsmouth Rotary Club, Portsmouth Public Library, Flour-BWXT Portsmouth, Ohio Arts Council, and the South Central Ohio Educational Service Center (ESC). Thanks to “Books Build Bridges,” an initiative promoting the value of reading to school children throughout Scioto County, approximately 800 tenth graders from 13 Scioto County schools were given a copy of *Scythe* by Neal Shusterman. *Scythe* is Printz Honor winning book, and the first in a trilogy <http://www.storyman.com/books/scythe/> of titles that are set on Earth in the future, in a Utopian society ruled by technology. Local high school students will be gathering in the VRCFA on March 18 at 10:00 am to hear fellow author of Young Adult literature, Mindy McGinnis, discuss her work. McGinnis will then meet with students taking Curriculum and Assessment (EDUC 3310) with Dr. Jodi Dunham, at noon in Flohr Lecture Hall. The library will receive three copies of the trilogy, and three extra copies of *Scythe* which will be available for checkout.

The library was open for extended hours during finals week to 10:00 pm Sunday-Thursday. There were 1,300 visitors and served forty-two gallons of coffee! There was a librarian in-house until 7:00 pm each night for extra help with projects and assignments.

Respectfully submitted,

Sunil Ahuja, Ph.D.

Provost and Vice President for Academic and Student Affairs

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Alumni and Community Events

The **Shawnee State Alumni Association** welcomed over 150 graduates into the Association from Fall Commencement.

The **Golden Bear** program is continuing to host in person events including stretching classes, water aerobics, bingo, and planetarium shows. The program has over 440 members. In November, a Thanksgiving lunch was held and in December a Christmas dinner was held for the program. The bus trip to Thomas More was canceled due to COVID.

Athletics

Winter sports preparation for MSC Championships underway with Men's & Women's Swimming at Kingsport, TN on February 3-5; Men's & Women's Bowling at Bowling Green, KY on February 10-12; Men's & Women's Basketball at Bowling Green, KY on February 21-28; and Esports continuing through the spring.

Fall 2021 Academic All-Conference Awards went to 6 Women's Cross-Country runners; 9 Men's Cross-Country runners; 13 Women's Soccer players; 8 Men's Soccer players; and 11 Volleyball players.

Spring Sports seasons started with Baseball at Tennessee Wesleyan on February 4; Softball at Alice Lloyd College on February 16; Men's & Women's Tennis at Baldwin Wallace on February 12; Men's & Women's Golf at Marietta Invitational on March 19; and Track & Field at Myrtle Beach Collegiate Challenge on March 11.

Fall Awards went to Eric Putnam as Coach of the Year for Men's Cross Country; Hunter Hoover as Runner of the Year for Men's Cross Country; Men's Cross Country as Mid-South Conference Champions; Thryceton Deckard, Hunter Hoover, Aiden Kammler, and Jonah Phillips as 1st Team All Mid-South Conference; Macie Rhoads as First Team All Mid-South Conference in Volleyball; Jozi Brown and Sierra Poppell as 1st Team All Mid-South Conference in Women's Cross Country; and Kevin de Lange as 1st Team All Mid-South Conference in Men's Soccer.

Development Foundation

Day of Giving brought in \$32,749 from 102 donors. This is the most ever raised during Day of Giving at SSU.

Major Gifts: \$30,000 to establish need-based endowed scholarship, *Richard Roberts Dick and Marjorie Dyer Dick Memorial Scholarship*; \$30,000 to VRCFA for show production support; and \$100,000 to support math lab updates, math emergency fund, and establish an endowed scholarship for math students with financial need.

Marketing and Communications

The Office of Marketing & Communications completed **campaigns to increase enrollment in key program areas for Spring Semester**. The team also supported Admissions, Enrollment Management, Academics, Housing and the Student Business Center in enticing new and returning students to register for spring classes.

The team supported Academics in **communicating changes in advising and registration processes** with the new J1 system. Support included training videos, web resources, and ongoing email communications.

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Marketing continues to **support the SSU Health Team with ongoing communications** about vaccinations, safety protocols, availability of booster shots and return to campus guidelines.

Marketing & Communications is developing **new recruitment campaigns** that will launch this spring with targeted email marketing, paid search strategies, social media advertising, and direct mail pieces with a focus on lead generation for academic programs.

The team also **developed landing pages and new websites** for the Clark Memorial Library, Academic program exploration, and the new Graduate School.

Center for Lifelong Learning & Campus Partnerships

Shawnee State University was selected to continue in partnership with **Verizon Innovative Learning** for 2022-23 continuing the mission of exposing middle school students to next-gen technology and helping students develop STEM and entrepreneurship skills through hands-on, interactive instruction. The program also partners students with mentors and exposes them to the many career opportunities that STEM and entrepreneurship can hold for their futures.

The **Ohio Appalachia Educational Opportunity Center (EOC)** reports that outreach activities have been hampered by the COVID surge. As some areas of the region have restricted access, the number of participants enrolled in the EOC is below the estimated goal. It is anticipated that enrollment numbers will improve during the spring and summer recruiting seasons.

The **21st Century Community Learning Center** school sites have been actively providing before and/or after school hours academic enrichment activities. A Zoom meeting with all four school sites stakeholder members was held to review the current logic model prepared for the 2021-2022 academic year. The new logic models were submitted to the Ohio Department of Education on December 3, 2022. All local school districts were notified regarding the grant opportunity and encouraged to collaborate with Shawnee State University to apply for a FY23 21st CCLC grant.

The Performing Arts Academy had an amazing fall semester and a wonderful Nutcracker show with 830 people attending over the course of 2 shows which brought in \$7,475.00 in revenue. There are currently 95 students enrolled for both Dance and Music classes for our spring semester which started January 10th.

Project BEAR members had a night of team building at the Winterfest Ice Rink. Members were able to bring their friends and families and enjoy a night on the ice. Project BEAR members and partner teachers participated in the monthly professional learning series "Final Friday".

Over 30 students attended an **ACT Test Prep** on Saturday, January 22nd. Each participant completed a practice test, discussed tips and strategies, and received their score and feedback in advance of the next ACT test date. Each participant received an SSU swag bag and free lunch at the Bear's Den.

Upward Bound Math Science received 331 new student applications representing Brown, Adams, Pike, Lawrence, and Greenup Counties with 67 students meeting eligibility requirements. An UBMS Student and Parent Orientation was held January 13th welcoming 26 new students. There are currently 71 students enrolled. A Winter Retreat trip is scheduled for March 5th to Columbus State Community College, COSI, and a Columbus Blue Jackets game and the Summer Residential Program is scheduled for June 12 – July 21 with a final trip to Washington, D.C. Seven RA's were hired for the summer program all of which are former UBMS students.

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High School **Leader Scholars** met on December 4, 2021 to discuss the importance of "beginning with the end in mind", specifically having a vision for your life. Trever Thompson, Financial Director for the Glockner Family of Dealerships, spoke to the students about how he rose through the ranks from salesperson to Director of Finance thanks in part to his vision to succeed and his commitment to his professional success. The students also worked on their service-learning project with a goal to host clean-up days at their individual schools in May. Students were also able to have the option to hear from SSU professors and program directors in various medical programs or attend Plastics Day. The Leader Scholars Series meets monthly thanks to a grant from the Development Foundation.

As reported in the October board report The **Children's Learning Center** was collecting donations for St. Jude's Children's Cancer Research Hospital. From all collected donations, we were able to gift St. Jude's Children's Hospital \$537. Before SSU's winter break, the CLC held their annual Holiday Luncheon for CLC families. During this wonderful time, families were able to come onto campus and enjoy lunch with their child, have their pictures taken with Santa, and meet with other parents from the CLC. We had 43 out of 68 families attend the event. The Children's Learning Center completed their annual report for **Step Up to Quality**. We are currently a 5-Star rated center, and after completing this annual report, we met all of the criteria to maintain our 5-Star rating. The Ohio Department of Education selected Ashley Hood, the Interim Director, to serve on the **Ohio's State Literacy Team** as a key participant due to her expertise and support for literacy improvement. This team will meet in April and June to discuss recommendations and feedback regarding Ohio's Plan to Raise Literacy Achievement.

Vern Riffe Center for the Arts

The Vern Riffe Center for the Arts closed out 2021 with a very busy December. We hosted everything from the annual Christmas Gift to Portsmouth concert, A Charlie Brown Christmas to the Autumn 2021 Commencement, and finally the Performing Arts Academy's performance of Winter Soldier. Now that we're rejuvenated after winter break, we're full steam ahead. January is always used as a planning month. We're working to pin down exact shows for the 2022-2023 series. Then subsequent planning for subscriptions and a publication will begin. This month is also used to plan out/apply for the next grant cycle. We're working closely with the SSU Development Foundation as well as, the SSU Grants office to ensure efficiency.

The Covert-Smith Theater is host to several **commercial rentals** this fiscal year. This is not only financially beneficial but also demonstrates good will with our community. It showcases our venue and we welcome many new faces to Shawnee State's campus. Occasionally, we coordinate with Admissions for newcomers to tour campus or speak with an admissions representative. We'll continue to forge new relationships with renters and customers alike.

The Sammy Kershaw & Colin Raye concert was held February 5th.

Workforce Development

As part of our work through the Ohio Manufacturing Workforce Partnership, we are preparing to launch a pilot of a **WISE Pathways** program to expose women, including those in recovery and re-entry, to in-demand job opportunities. Participants will also co-enroll in curriculum to receive an industry-recognized credential in manufacturing.

Shawnee State has been approved to serve as a **Regional Programming Center for the Ohio Cyber Range**. We will partner in the facilitation, support, and delivery of programming activities directly related to the education, workforce, and economic development missions of the Ohio Cyber Range.

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Shawnee State received an award to support credentials through the **Individual Microcredential Assistance Program (IMAP)** which helps Ohioans who are low income, partially unemployed, or totally unemployed participate in a training program and receive one or more technology-focused credential(s) for free.

Shawnee State did not receive an Industry Sector Partnership Spark Grant from the state, but we are still moving forward with the **BESTOhio sector partnership**. On February 1, the Chillicothe-Ross Chamber of Commerce hosted the first meeting for manufacturers and workforce partners from Scioto, Ross, Pike, Adams, and Jackson counties.

SSU is partnering with the Ohio Manufacturers' Association (OMA) on a statewide application for **Good Jobs Challenge Funding**. As part of this process, six regional employers provided strong support letters that included total employment projections of more than 1,000 new hires over the next five years. During the last quarter of 2021, we met with Kenworth in Chillicothe, Bellisio Foods in Jackson, GE Aviation in Peebles, and Fluor-BWXT.

The SSU cabinet approved a plan to host separate **partnership events with regional hospitals** during spring semester. The first meeting with Southern Ohio Medical Center is set for February 16 with visits pending for King's Daughters and Adena. We are also working to bring Compass Health onsite to discuss available nursing clinical opportunities.

During the spring 2022 semester, SSU will host an Education career fair on February 17, Spring Manufacturing and Technology career fair on March 15, and a Business, Professional, and Healthcare career fair on March 22.

Choose Ohio First (COF) scholars in our Game Programming major submitted two poster proposals to participate in the virtual 2022 Choose Ohio First Scholar Showcase set for February 16. We are also working on a new set of requirements for COF scholars that will improve their career readiness and work toward increased internship placements and networking with potential employers.

Kricker Innovation Hub & Entrepreneurship

For the last **Entrepreneurial Journey Speaker Series** of the Fall semester, the Kricker Innovation Hub combined an engaging panel discussion and happy hour for our Ignite Portsmouth alumni, partners, and future participants on December 9th. We featured three local professionals in the discussion; Kelly O'Bryant, Matt Seifert, and Matt Setters held an informative Q&A session and networked with 26 attendees.

The Hub also conducted a **survey of current SSU gaming students** during this year's Shawnee Game Conference. The survey illustrated that students are eager to self-launch a game while at SSU or in post-grad and described barriers to success, including financial barriers, industry experience, and availability of time.

The Hub staff is currently completing an intensive technical assistance process from the Center on Rural Innovation to apply for an **EDA Build to Scale grant**. Over the next several weeks, the Hub will engage in meetings, workshops, and webinars designed to hone the grant application.

Vice President's Report

Late last month, the Center of Rural Innovation and Rural Innovation Strategies, Inc. published a case study on Portsmouth, Ohio outlining the potential for a community like ours to achieve economic

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recovery through the tech economy. As this board knows, that was the impetus for the Kricker Innovation Hub and continues to be the strategy for the university to build entrepreneurial capacity as a regional comprehensive public university. I want to share a few passages from that study, the subject of which has largely been made possible by this Board's investments:

The handsome old building that once housed a clothing factory has been reborn as the Kricker Innovation Hub, a forge for scalable startup activity. The local college, Shawnee State University, is home to one of the Princeton Review's top 10 video game design programs in the country, positioning its students on the cutting edge of digital creativity and production. And nearly 100 years on from Portsmouth's time as an NFL city, it is home to an entirely new type of competitor — esports athletes who are flourishing as part of the area's gaming culture. ...

Two decades after he arrived in Portsmouth to teach history at Shawnee State University, [SSU history professor] Andrew Feight is using 21st-century tools to breathe new life into the area's past and make it more accessible than ever. A tenured professor of American and digital history, Feight's scholarly research drove the establishment of the Shawnee Digital History Lab in 2005 and its growth into the school's Center for Public History, opening this fall. But where many would've simply channeled their research into book, Feight saw an opportunity to go further, go digital. ...

"I've had a couple different majors. I started off pre-med, and then realized I wasn't really happy in that. And then I went to psychology, I wasn't happy in that. ... Not knowing what I wanted to do sparked Local Happenings. That sparked my idea of, 'Okay, I really love doing this stuff — I love photography, videography, marketing in general.' And so that's kind of where I realized that this is what I love doing, and this is what I want to continue doing. Along the way, [SSU alumnus and former Student Trustee] Audrey [Scheisser] also managed to launch a complementary startup, Appalachian Marketing and Media, to help connect local businesses to digital markets in other ways. ...

Portsmouth is an example of a rural community that has been able to leverage different parts of its community identity and history to fund its tech-based economic development efforts. From leveraging game development programs at Shawnee State University, to establishing programs seeking to be more inclusive of the broader Portsmouth community, to having regular and open communication with partners and economic development leaders, the Portsmouth team working towards tech-based economic development is employing essential strategies to ensure it is able to sustain itself over time.

The Case for Rural: Portsmouth, Ohio, December 21, 2021, http://ruralinnovation.us/wp-content/uploads/2022/01/Case-StudyPortsmouth_122221.pdf

This university is an outstanding asset to our region and an essential driver of economic stability and growth in this community. We are excited about continuing working together with the City, County, State, federal agencies, non-profit organizations, and community groups to build the arts and innovation district, to develop a workforce that will support both public and private investment in southern Ohio over the next decade, and to serve as the backbone in our region for the new Ohio economy.

*Respectfully Submitted,
Eric Andrew Braun, JD
VP for Advancement & Enrollment Management*