Substance misuse truth

Addiction is about more than drugs

Activity:

- "I hide my credit card bills from my spouse."
- "I work 14 hours a day."
- "Just one more plastic surgery and my body will be perfect."

Object:

- "I can't walk away from my favorite gambling website."
- "I never put down my phone, not even when I sleep."

It can be about a lot of things



- "Sometimes, I take an extra pain pill even when I'm not hurting."
- "I often drink 5 or 6 beers when I only want to drink 1."





Behavior:

- "I have to exercise constantly to stay fit."
- "I want sex 24/7."
- "I always crave sugar."

Addiction is when that "thing" becomes the major focus of your life, and when it gets to the point that you don't do other things or it harms you or someone else physically, mentally or socially.¹

A bigger problem than you may realize

It can happen to anyone at any age:



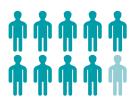
1 in 7 Americans

age 12 and older has a substance misuse problem.²



Less than 11% of people in need

get treatment.3



9 out of 10 people

who misuse or are addicted to drugs and alcohol

began before age 18.3



What to look for

So how do you know? Pay attention when you or someone you care about:1,2,4,5

- Becomes obsessed with an activity, substance, object or behavior.
- Seeks it out even when it causes physical problems, work or study issues, or conflict with friends and family.
- Does it over and over again or can't stop.
- Has withdrawal symptoms: jumpiness, trembling, sweating, nausea/vomiting, insomnia, depression, irritability, fatigue, loss of appetite or headaches.
- Doesn't feel in control of when, how long, or how much with the activity, substance, object or behavior.
- Hides it / denies a problem with it.
- Experiences a blackout doing it.
- Is depressed or has extreme mood swings.
- Neglects activities that were once really important.
- Has an extreme change in appearance, eating habits or energy.
- Takes serious or unnecessary health risks.
- Has a family history of addiction.
- Comes from a family that was mentally or physically abusive; has low self-esteem.

Addiction changes how your brain works

These brain changes can lead to harmful and self-destructive behaviors. And just like diabetes, heart disease or other chronic conditions, it needs continuing long-term care.⁶

- 1 Ruth C. Engs, RN, EdD. Professor, Applied Health Science. What are Addictive Behaviors? Indiana University, Bloomington, IN 47405, 1987, 2012.
- 2 Center on Addiction: What is Addiction; Prevalence of Addiction; What is the Difference Between Drug or Alcohol Use and Addiction? (rev. April 14, 2017): centeronaddiction.org.
- 3 Substance Abuse and Mental Health Services Administration: Findings from NSDUH reveal that only a subset of individuals receive services for substance use and mental health issues (September 21, 2017): samhsa.gov/newsroom/press-announcements/201709211000.
- 4 Recovery.org: Family History and Addiction Risk: What You Need to Know to Beat the Odds; Addiction Signs, Symptoms, Effects and Treatment (accessed April 19, 2018): recovery.org.
- 5 National Council on Alcoholism and Drug Dependence: About Addiction: Signs and Symptoms (rev. December 19, 2016): ncadd.org
- 6 National Institute on Drug Abuse: The Science of Drug Abuse and Addiction: The Basics (rev. October 2016): drugabuse.gov/publications/mediaguide/science-drug-abuse-addiction-basics.

This information is meant to educate, not serve as medical advice. See your doctor for medical advice about your health.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri, Inc. RI and certain affiliates administer non-HMO benefits underwritten by HAILO; and HMO benefits underwritten by HMO iscouri, Inc. RIT and certain affiliates only provide administerative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc., HMO products underwritten by HMO Colorado, Inc., do a HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates and administered by Anthem Health Plans of New Hampshire. Inc. and underwritten by HMO stans of New Hampshire. Inc.; HMO products underwritten by HMO calorado, Inc., do a HMO Nevada. In New Hampshire, Anthem Health Plans of New Hampshire. Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thomton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia; Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Virenna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (Blue Cross and Blue Shield Association (WCIC). Compcare underwrites or administers HMO or POS policies (MCIC underwrites or administers Well Priority HMO or POS policies. Independent licersees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.



Consider home life

Research suggests a higher risk for addiction and addictive behaviors if: 4

- One or more of your parents had a drug, alcohol or other substance problem.
- You come from a family with a history of conflict, aggression, or other ongoing stressors.
- You have a parent with depression or mental health issues.

Help any time you need it

If you or someone you know could be misusing substances or has symptoms of addictive behavior, get help from a doctor or contact:

National Substance Abuse and Mental Health Services Administration Helpline at 1-800-662-HELP (4357)

You can also contact your company's Employee Assistance Program or Human Resources department about helpful resources available to you.

Substance misuse truth

Anyone can get addicted to pain meds





Here's what happens afterward.









He has

withdrawal

symptoms,

but doesn't





Josh has a successful collarbone surgery.

His doctor prescribes an opioid painkiller. He takes it and notices after a while he can't control pain

without it.

He keeps taking the drug. Now his doctor won't prescribe Josh is so desperate he gets the drug illegally.

Friends see he's changed. He can't do his job.

If you have chronic pain and take pain medicine, it can be a slippery slope into addiction. If you're having surgery or chronic pain, talk to your doctor about all pain management options. While opioids are generally safe if you take them only when needed for severe pain, and only for a short time, they're dangerous if used incorrectly.

Need help? Speak to your family doctor or other health professional right away if you or someone you know could be misusing pain medicine.

Ints information is a factional example meant to educate, not serve as medical advice. See your doctor for medical cadvice about your health.

Anthem Blue Fores and Blue Shield is the trade name of in Coloradio Rocky Mountain Hospital and Medical Service, inc. HMD products underwritten by HMD Colorado, inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem com/co/networkaccess. In Connecticut: Anthem Health Plans, inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Company, (HALIC), and HMD Missouri, inc. RT and certain affiliates administer non-HMD benefits underwritten by HMD Missouri, inc. RT and certain affiliates administer non-HMD benefits underwritten by HMD Missouri, inc. RT and certain affiliates only provide administrative services for self-funded plans and do not underwritte benefits. In Nevada: Rosky Mountain Hospital and Medical Service, inc. HMD products underwritten by HMD Colorado, Inc., do HM

Substance misuse truth

Everyone needs a little extra support

So you're ready to address substance misuse and addiction for yourself or a loved one, but not sure where to go? Trying to keep it private? Embarrassed? Yes, it's hard to reach out for support. To admit you need it takes guts, but it's those little extra steps, along with treatment, that can keep you or a loved one moving forward toward recovery.

| The truth is that getting support: | Why it matters: |
|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Makes you stronger. | Sharing your struggles isn't a weakness; it's a strength. To talk about it helps you cope and heal. |
| Helps surround you with the right people to get you care. | Support groups, health professionals, behavioral health facilities and doctors are there to help you get through it. Lean on others when you need specific help. |
| Motivates and inspires everyone. | It's easier to keep going when you're surrounded by acceptance and encouragement for each other's struggles, from peers who are also substance-free. |
| Reinforces the message that it's not your fault, but you do have the ability to change things. | It can happen to anyone. Blame and shame don't help your self-worth or help you or your loved one recover. Empower yourself to keep going. |
| Helps you parent to prevent or address substance misuse. | It's a great way to talk with other parents about everything kids misuse — from alcohol to pain medicine to household items — and what to do about it. |
| Means taking advantage of resources for the whole family. | It affects the whole family so get help for everyone. Find out if you have programs or counseling services through work, like an employee assistance program. |



Where to start?

- Your doctor (it's confidential)
- Employee Assistance Program (EAP)
- LiveHealth Online: livehealthonline.com
- Substance Abuse and Mental Health Services Administration (SAMHSA) National Helpline: 1-800-662-HELP (4357)
- SAMHSA: findtreatment.samhsa.gov
- · Partnership for Drug-free Kids: drugfree.org
- Local recovery centers: recovery.org
- Extra resources: whatsupwithopiods.org/connector



Speak to your family doctor or other health professional right away if you're concerned someone you know could be misusing substances.

This information is meant to educate, not serve as medical advice. See your doctor for medical advice about your health.

LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/confetworkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHIOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIO), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HMO Colorado, Inc., dath Modern and Health Plans of New Hampshire; Inc.; HMO products underwritten by HMO Colorado, Inc., dba HMO Newada. In New Hampshire; Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire; Inc. and underwritten by HMO Colorado, Inc., dba HMO Newada. In New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plan