



IACBE

Public Disclosure of Student Achievement

Institution Name: SHAWNEE STATE UNIVERSITY

Business Unit(s) included in this report: C.H. LUTE SCHOOL OF BUSINESS

Academic Period Covered: AY 2024-2025

Date Report Posted: 01/31/26

PROGRAM	MEASURE	TARGET	RESULT
BSB ACCOUNTING	Retention	72%	82%
BSB INFORMATION SYSTEMS MANAGEMENT	Retention	72%	100%
BSB MANAGEMENT	Retention	72%	67%
BSB MARKETING	Retention	72%	50%
BS SPORT MANAGEMENT	Retention	72%	56%
TOTAL FOR ACCREDITED PROGRAMS	Retention	72%	68%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION	Identify number of First-time bachelor's degree seeking freshmen in the Fall term and calculate what percentage of those students are still a SSU student on the 15th day of the following Fall term.