



## **Public Disclosure of Student Achievement**

**Institution Name: SHAWNEE STATE UNIVERSITY**

**Business Unit(s) included in this report: C.H. LUTE SCHOOL OF BUSINESS**

**Academic Period Covered: AY 2024-2025**

**Date Report Posted: 01/31/26**

PROGRAM	MEASURE	TARGET	RESULT
BSB ACCOUNTING	Retention	72%	82%
BSB INFORMATION SYSTEMS MANAGEMENT	Retention	72%	100%
BSB MANAGEMENT	Retention	72%	67%
BSB MARKETING	Retention	72%	50%
BS SPORT MANAGEMENT	Retention	72%	56%
TOTAL FOR ACCREDITED PROGRAMS	Retention	72%	68%

### **Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION	Identify number of First-time bachelor's degree seeking freshmen in the Fall term and calculate what percentage of those students are still a SSU student on the 15th day of the following Fall term.