



Public Disclosure of Student Achievement

Institution Name: SHAWNEE STATE UNIVERSITY

Business Unit(s) included in this report: C.H. LUTE SCHOOL OF BUSINESS

Academic Period Covered: AY 2022-2023

Date Report Posted: 1/29/24

PROGRAM	MEASURE	TARGET	RESULT
BSB ACCOUNTING	RETENTION	72%*	67%**
BSB INFORMATION SYSTEMS MANAGEMENT	RETENTION	72%*	75%**
BSB MANAGEMENT	RETENTION	72%*	40%**
BSB MARKETING	RETENTION	72%*	33%**
BS SPORT MANAGEMENT	RETENTION	72%*	80%**
TOTAL FOR ACCREDITED PROGRAMS	RETENTION	72%*	55%**

*Institutional Target commencing with Fall 2024. No specific institutional target previously existed.

**Program has no established target

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION	Identify number of First-time bachelor's degree seeking freshmen in the Fall term and calculate what percentage of those students are still a SSU student on the 15 th day of the following Fall term.