

Board of Trustee's Report - March 19th, 2021

The 2020-21 Student Programming Board (SPB) is comprised of twelve (12) members. Of those 12 members, there are seven (7) programming chairs, two (2) marketing & mixed media chairs, and three (3) assistant chairs.

- Advisor
 - Marlita Cadogan, Coordinator Student Life, Diversity & Inclusion
- Programming Chairs
 - Chair of Special Events
 - Eli Cole
 - Thursday Night Co-Chairs
 - Jacob Sweeney
 - Mike Dibble
 - Weekend Co-Chairs
 - Madison Williams
 - R'reyonna Parker
 - Educational/Cultural Chairs
 - Emily Brannon
 - Alexis Jones
- Marketing & Mixed Media Chairs
 - Alex Graves
 - Mindy Hamann
- Executive Assistants
 - Staley Heiby
 - Kenzie Davis
 - D'Zyarah Nix

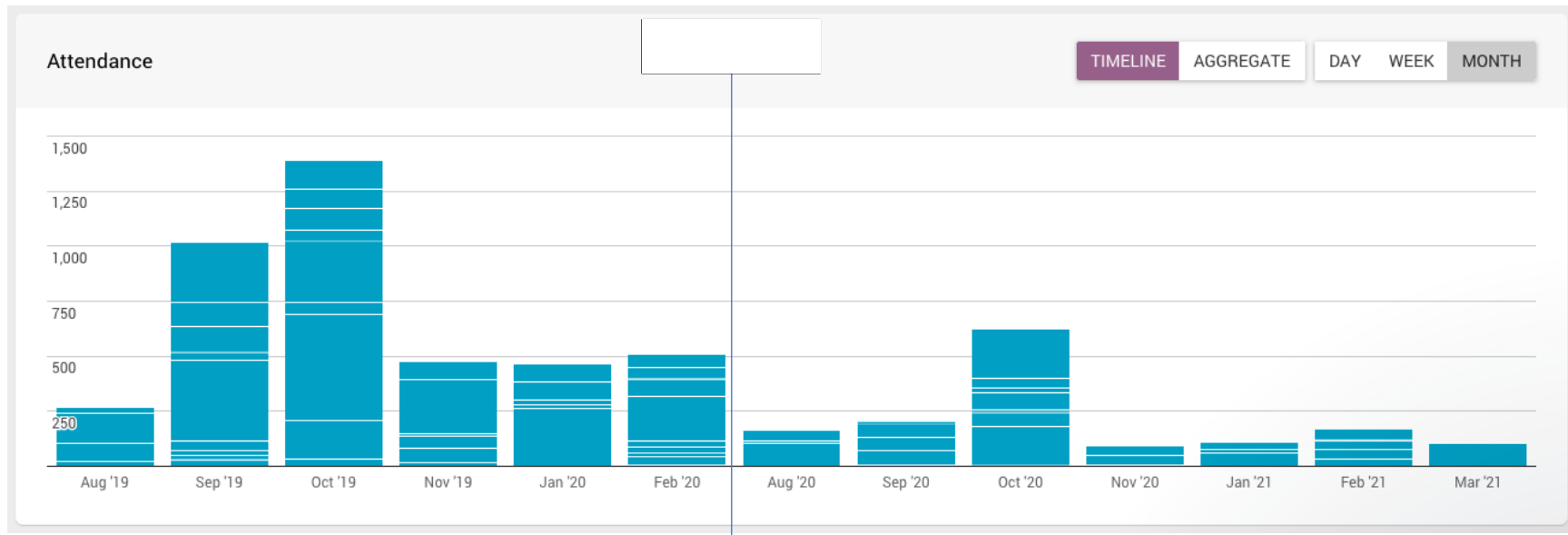
Since my last report to the Board, the world of in-person activities has been turned upside down. Despite this, our board members have adapted to the situation and continued to program events that keep our student population engaged. Listed below are some of the complications and successes with our transition from fully in-person events to completely virtual events;

- Complications and barriers include:
 - Screen burnout (students being on Zoom or staring at screens all day and do not want to continue doing it for “fun”)
 - Not as excited about programming because it is not in person
 - Not all students have access to all platforms being used
 - Not being able to reach/advertise to all students in the same way we have due to limited interactions
 - Significant drop in participation; highly successful programs are on average about 10-25% percent of the normal amount we would have gotten in person. A prime example is bingo; in person we average about 400 students, and virtually we average between 50-70 students.

- Transition successes
 - SPB members have become more creative and have done more collaborations with other university departments.
 - Women's and Gender Equity Center with Color Wars and the Masked Singer, Diversity & Inclusion with Black History Month trivia and movie nights, Scioto Historical Foundation (with Dr. Feight) selfie scavenger hunt, etc.
 - Virtual game shows led by Thursday Night Chair Mike Dibble have gotten great reviews
 - Those include, Are You Smarter Than A 5th Grader featuring several university faculty members, Who Wants to be a Millionaire, Jeopardy, and several themed trivia nights.
 - Pick up packs for take home programs have also been a huge hit.
 - Those programs include: Baking with Bears, movie night snack packs, Cocoa and Canvas, Cocoa and Mugs, Paint a Pot followed by Cupcakes and Succulent Buddies, etc.
 - Identified other exemplary student leaders
 - Our most successful program is still the annual Homecoming dance. This year, we held a virtual Pajama Jam and alumnus Drew Carter served as our DJ. Bingo, despite the attendance drop, is still highly successful, too.

Preparations for the 2021-22 academic year are currently happening. Our application will open for interested students on Monday, March 22nd, and end on April 9th. Throughout the next three weeks, we will be hosting information sessions for interested students to speak one-on-one with current board members and gain an understanding of what the job entails. We are also looking forward to the fall semester in hopes to reintroduce in-person events to our students. We also plan to keep many virtual options available. Currently, we are in the beginning stages of planning our Homecoming activities for this fall, as well as planning more reoccurring events like weekly yoga, more collaborative events with the Alumni Association, and more weeks of themed events.

2019-20 monthly attendance vs. 2020-21 monthly attendance



2020-21 monthly attendance

