

**SHAWNEE STATE UNIVERSITY  
BOARD OF TRUSTEES**

**Meeting Minutes  
September 17, 2021**

**Call to Order**

Chairperson Furbee called the meeting to order at 11:38 a.m. noting the meeting was in compliance with RC § 121.22(F).

**Swearing in of Student Board Member**

Chair Furbee administered the oath of office to newly appointed student Board member, Ms. Cassidy Starnes.

**Roll Call**

Members present: Mr. Furbee, Mr. Daniels, Mr. Edwards, Mr. Evans, Dr. Haas, Mr. Watson, Ms. Starnes, and Mr. Cole

Members absent: Ms. Hartop

**Approval of the June 25, 2021 Board Meeting Minutes**

Mr. Evans moved and Mr. Edwards seconded a motion to approve the June 25, 2021 Board meeting minutes. Without discussion, the Board unanimously approved said minutes.

**Approval of the September 17, 2021 Revised Agenda**

Mr. Edwards moved and Mr. Watson seconded a motion to approve the September 17, 2021 Board meeting revised agenda. Without discussion, the Board unanimously approved the September 17, 2021 Board meeting agenda.

**Appointment of 2021-2022 Committees and Representatives**

According to the Bylaws of the Board of Trustees, Chair Furbee appointed committees for the 2021-2022 academic year as follows:

To the Executive Committee: Joe Watson

To the Academic and Student Affairs Committee:

Scott Evans, Chair  
Brenda Haas, Vice Chair  
Ed Daniels  
Cassidy Starnes

To the Finance and Administration Committee:

Eddie Edwards, Chair  
Joe Watson, Vice Chair  
Francesca Hartop  
David Furbee  
Eli Cole

SSU Development Foundation Representative: Ed Daniels

SSU Investment Committee Representative: David Furbee

A copy of the committee appointments is attached for the record.

### **Consent Agenda**

1. Resolution ASA04-21, Approval of Policy 3.24, Student Medical Leave of Absence

Chair Furbee directed the Board to review the action item on the Consent Agenda and asked if anyone wished to remove the item from the Consent Agenda. There being no objection, item 1 was approved by acclamation.

### **Executive Committee Report**

Mr. Edwards, Acting Committee Chair, reported on behalf of the Executive Committee.

1. Minutes of the June 25, 2021 Executive Committee meeting were approved.
2. Resolution E09-21, Approval of Shawnee State University and Shawnee Education Association 2021 – 2024 Collectively Bargained Agreement as ratified by the membership.

General Counsel Mike McPhillips presented this resolution to the Executive Committee and the committee recommends review of the agreement in an Executive Session discussion by the Board of Trustees.

### **Finance and Administration Committee Report**

Mr. Watson, Acting Committee Chair, reported on behalf of the Finance and Administration Committee.

1. The FY21 operating budget projections reflect revenues up 2.3% primarily due to increased state funding and income from property sale that offsets a 6.8% decline in tuition & student fee revenue. FY21 expenditures are projected to be down approximately 4% due to substantial reductions in compensation costs. The University is transferring \$5.93M from HEERF to cover expenditures and lost revenue directly tied to the pandemic. These combined factors result in a projected FY21 positive net operating performance of \$6.91M.

It is important to emphasize that year-end adjustments are not yet complete and these preliminary results require technical review by our auditing firm Plante Moran. The full report is attached to the minutes.

2. Pace Reports were presented that compared projected FY22, 1<sup>st</sup> Quarter revenue and expenditure against the same time period in FY21, FY20 & FY19. The results reflected that 1<sup>st</sup> Quarter FY22 projected revenue of \$15,863,855 is 35.9% of the FY22 budget compared to 41.5% in FY21, 36.7% in FY20, and 38.5% in FY19. The revenue is lagging due to lower-than-expected enrollments of first-time freshmen and returning students. The 1<sup>st</sup> Quarter FY22 projected expenditures (compensation and non-compensation) of \$9,584,028 is 21.4% of the FY22 budget compared to 20.1% in FY21, 22.4% in FY20 and 21.7% in FY19. Expenditures are running as anticipated. The full report is attached to the minutes.
3. A report on the status of the University's allocation of the Higher Education Emergency Relief Funds (HEERF) reveals \$4.87M remaining balance for financial aid awards and \$4.18M remaining for institutional awards. These awards are anticipated to be expended within the allotted duration of the grants. The full report is attached to the minutes.
4. As of August 31, 2021, the University's Investment Portfolio value is \$8,755,226. This amount includes \$1.2M added to the portfolio in April 2021. Also, the redistribution of assets to align with Investment Policy targets began in February and was completed as of the August report. Due to the positive cash flow being realized in FY21, the University is preparing to again add funds to the investment portfolio. The full report is attached to the minutes.
5. Personnel actions for the period of April through June 2021 included 2 administrative hires, DeWayne Burroughs, Head Coach for Women's Basketball and Asst AD for Community Engagement, and Samuel White, Head Coach for Softball and Asst AD Academic Compliance; 5 employee promotions to new assignments; 4 faculty retirements and 4 administrative resignations. The full report is attached to the minutes.
6. An update on capital projects reflected that the Library/CFA HVAC construction contracts are under review; the Kricker Innovation Hub is on schedule with 30% complete; the Paving project is complete, and an architect has been selected to aid in the planning for the Gateway and Third Street Development project. The full report is attached to the minutes.
7. Lastly, the Committee was updated on the status of safety and health guidelines that have been implemented to respond to increased presence of Covid-19 variants. The SSU Health Team continues to hold vaccine clinics, conduct testing for staff and students, conduct contact tracing, and manage those who are quarantined. The high level of Covid-19 and variants in the region have required increasingly stronger mitigation efforts, including mandatory in-door masking, and regular testing of those who are unvaccinated. The full report is attached to the minutes.

## **Academic and Student Affairs Committee Report**

Mr. Evans reported on behalf of the Academic and Student Affairs Committee.

1. Dr. Sunil Ahuja, Provost and Vice President for Academic and Student Affairs, reported on recent activities in Academic and Student Affairs. He provided highlights of faculty and staff accomplishments in the areas of teaching, scholarship, service, and community engagement. The full report is attached to the minutes.
2. Mr. Eric Braun, Vice President for Advancement & Enrollment Management, reported on recent activities in Advancement and Enrollment Management. Shawnee State is hosting a variety of events during Autumn semester including Homecoming 2021 and a Virtual Bear Run. The Golden Bear program resumed on-campus activities in July. The FY22 Bear Club Challenge Campaign has started. The Dental Hygiene Lab received a \$50,000 grant from the Delta Dental Foundation for a digital imaging system. SSU was awarded a Campus Safety Grant; a \$159,000 RAPIDS V grant to purchase two health science tables; an EOC grant of \$1.7 million for post-secondary school admission and financial aid, and repurposed Innovation Grant funding of \$77,000 to the SSU campus dental clinic. The Kricker Innovation Hub completed the first annual Ignite Portsmouth Entrepreneurship Bootcamp and Pitch Competition. The Vern Riffe Center for the Arts started their 2021-2022 season. The full report is attached to the minutes.
3. Mr. Braun reported on new student recruitment and Admissions activities. The budget calls for a 6% enrollment decline and we are down 6.24%. Continuing students beat the forecast of 12% down at 10.98%. New students missed the target of 8% down with a sharp drop in late summer ending at 11.99% down. Non-degree students (CCP & Certificate) were up 22.35%. Spring 2022 and Fall 2022 recruiting strategies were reviewed. The full report is attached to the minutes.
4. Ms. Marcie Simms, Dean of Students, provided details of recent Weekend of Welcome (WoW) activities. The full report is attached to the minutes.
5. Ms. Tami Sheets, Registrar, discussed fall 2021 enrollment and the university's recent J1 implementation work. The full report is attached to the minutes.
6. Dr. Ahuja discussed program development goals for 2021-2022 as well as his upcoming work on financial review and sustainability of existing academic programs and new data efforts. The full report is attached to the minutes.

## **Reports from Board Liaisons with other Organizations**

None

## **President's Report**

President Bauer led off his report with a formal thank you to Mr. Watson for serving as Board Chair over the past two years. He provided an update on the continuing impact of the pandemic stating that the most recent surge in cases has taken its toll on Shawnee and for a second year we have experienced a significant decline in enrollment. Although the overall decline is moderate and was expected from our tracking, the distribution of the decline is not even across subgroupings and unfavorable based on our current projections. During the last few weeks prior to the beginning of fall semester, SSU experienced a large number of withdrawals of students who were already registered for class. The magnitude of the withdrawal was unexpected and we are trying to better understand its cause. The bottom line is that we did not meet the enrollment targets set in our strategic plan. We will need to be all the more aggressive in our recruitment and retention strategies as we assemble the 2022 cohorts. He expressed confidence that SSU is primed for a major, post-pandemic comeback. We are making investments in our strategic plan and it promises to renew our pre-COVID growth trajectory. The successful completion of faculty negotiations provides us with another three-year window during which we can better predict expenses and plan for future growth. He discussed changes in higher education with a shift to life-long learning and ways our strategic plan addresses this as part of the University's future success. The full report is attached to the minutes.

## **New Business**

None

## **Comments from Constituent Groups and the Public**

None

## **Faculty Senate Report**

None

## **Executive Session**

Mr. Watson moved to enter Executive Session to discuss three issues. First, to discuss collective bargaining with public employees concerning terms and conditions of their employment; second, to confer with our attorney concerning disputes that are the subject of pending court actions; and third, to discuss the employment of a public official. Mr. Edwards seconded and following a unanimous roll call vote in accordance with Ohio Revised Code Section 121.22, the Board entered executive session at 12:00 p.m. Those in attendance for the executive session were Mike McPhillips, Sunil Ahuja, Eric Braun, Jeff Bauer, Elinda Boyles, Joe Watson, David Furbee, Scott Evans, Ed Daniels, Eddie Edwards, and Brenda Haas. Mr. Evans left the meeting at 12:41 p.m. Mr. McPhillips, Mr. Braun, Dr. Ahuja, and Dr. Boyles left the meeting at 12:53 p.m. Mr. Watson moved and Mr. Edwards seconded a motion to leave executive session and return to public meeting. The motion passed unanimously and the Board exited executive session at 1:08 p.m.


## Other Business


1. Resolution E09-21, Approval of Shawnee State University and Shawnee Education Association 2021 – 2024 Collectively Bargained Agreement as ratified by the membership.

Mr. Edwards moved that the Board adopt Resolution E09-21 and Mr. Daniels seconded the motion. The motion was passed by unanimous roll call vote of all Board members present.

## Adjournment

Mr. Edwards moved and Mr. Daniels seconded a motion to adjourn. The motion was passed unanimously and the Board was adjourned at 1:13 p.m.

  
Chairperson, Board of Trustees

  
Secretary, Board of Trustees



**Board of Trustees Committee Appointments  
2021-2022**

<b>Board Officers</b>	David Furbee	Chair
	Eddie Edwards	Vice Chair
<b>Executive Committee</b>	David Furbee	By position
	Eddie Edwards	By position
	Scott Evans	By position
	Joe Watson	Board Chair Appointment
<b>Finance and Administration Committee</b>	Eddie Edwards	Chair
	Joe Watson	Vice Chair
	David Furbee	
	Francesca Hartop	
	Eli Cole	Student
<b>Academic and Student Affairs Committee</b>	Scott Evans	Chair
	Brenda Haas	Vice Chair
	Ed Daniels	
	Cassidy Starnes	Student
<b>Representatives to SSUDF</b>	David Furbee	By position
	Ed Daniels	Board Chair appointment
<b>Board Secretary</b>	Eric Braun	
<b>Board Treasurer</b>	Elinda Boyles	
<b>Representative to Investment Committee</b>	David Furbee	

Revised 9.17.21

Certified as True and Correct  
September 22, 2021

  
 Secretary, SSU Board of Trustees

**RESOLUTION ASA04-21**

**APPROVAL OF POLICY 3.24, STUDENT MEDICAL LEAVE OF ABSENCE**

WHEREAS, it is in the University's interests to have procedures in place to permit students to request and obtain approval to take temporary leave from their studies when needed for health or mental health reasons; and

WHEREAS, the University currently does not have specific procedures to address requests for such leave;

THEREFORE, IT IS RESOLVED that the Board of Trustees of Shawnee State University approves Policy No. 3.24, Student Medical Leave of Absence, which authorizes the President to enact procedures to carry out the purposes of the policy.

(September 17, 2021)

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September 22, 2021

  
Secretary, SSU Board of Trustees



# Shawnee State University

POLICY TITLE:	STUDENT MEDICAL LEAVE OF ABSENCE
POLICY NO. :	3.24
ADMIN CODE:	3362-3-24
PAGE NO.:	1 OF 1
EFFECTIVE DATE:	09/17/2021
NEXT REVIEW DATE:	09/2024
RESPONSIBLE OFFICER(S):	VPA&SA
APPROVED BY:	BOARD OF TRUSTEES

## 1.0 PURPOSE

Shawnee State University recognizes there may be times when students have compelling reasons to interrupt their studies due to medical or mental health reasons. The purpose of this policy is to provide an avenue for students to take a medical leave of absence that includes a plan to return to the University.

## 2.0 DEFINITION

Voluntary Leave of Absence is a temporary interruption in a student's formal education. It may be granted for medical or mental health reasons.

## 3.0 ENACTMENT OF PROCEDURES/ADMINISTRATION OF LEAVE

- 3.1 The President will ensure the establishment of procedures necessary to implement this policy effectively.
- 3.2 The Dean of Students shall be authorized to oversee and administer this policy, unless and until the President designates another position for that role.

### History

Effective: 9/17/2021

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September 22, 2021

  
Secretary, SSU Board of Trustees

**RESOLUTION E09-21**

**APPROVAL OF SHAWNEE STATE UNIVERSITY  
AND  
SHAWNEE EDUCATION ASSOCIATION  
2021 – 2024 COLLECTIVELY BARGAINED AGREEMENT**

WHEREAS, in accordance with O.R.C. 4117, formal negotiating sessions were held between the University (SSU) and Shawnee Education Association (SEA) resulting in the parties reaching a tentatively accepted agreement regarding wages, terms, and conditions of employment; and

WHEREAS, the tentative agreement was ratified in its entirety by the SEA membership; and

WHEREAS, the President recommends that the Board of Trustees approve the tentative agreement;

THEREFORE, BE IT RESOLVED that the Board of Trustees approves the 2021 — 2024 SSU/SEA collectively bargained agreement (CBA) and extends appreciation for the successful negotiations to the members of both negotiating teams.

(September 17, 2021)

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September 22, 2021

  
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# Shawnee State University

Finance and Administration Committee

September 17, 2021



Shawnee State  
UNIVERSITY

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September 22, 2021

A handwritten signature in blue ink, appearing to be 'C. ...', is written over a horizontal red line.

Secretary, SSU Board of Trustees

# FINANCIAL UPDATE

- FY2021 END-OF-YEAR (preliminary)
- FY2022 1<sup>ST</sup> QUARTER (PACE REPORTS)
- HIGHER EDUCATION EMERGENCY RELIEF FUNDS (HEERF)



Shawnee State  
UNIVERSITY

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September 22, 2021

A handwritten signature in blue ink, likely of the Secretary of the SSU Board of Trustees.

Secretary, SSU Board of Trustees

# FY2021 PROJECTED OPERATING REVENUE (as of 9/10/21)

Preliminary – EOY adjustments and external audit in progress

## Operating Revenues – up 2.3%

- State Funding up nearly 15%
- Tuition & Student Fees down 6.8%
  - Pandemic impact on enrollment and loss of housing/meal plan revenue
- Other Income significant decline except for miscellaneous revenue that includes sell of property

HEERF Adjustment of \$5,939,681 (HEERF adjustments have had preliminary review with auditors; final auditor technical review pending)

Revenues	FY21 Operating Budget	FY21 Preliminary EOY	% Budget
<b>State Funding</b>			
SSI	\$11,843,169	\$13,567,123	14.6%
Supplement	\$3,495,630	\$4,037,456	15.5%
Sub Total	<u>\$15,338,799</u>	<u>\$17,604,579</u>	14.8%
<b>Tuition &amp; Student Fees</b>			
Tuition & Fees	\$26,969,238	\$26,246,787	-2.7%
Housing & Meals	\$3,162,008	\$2,297,784	-27.3%
Sub total	\$30,131,246	\$28,544,571	-5.3%
<i>Less Inst &amp; Aux scholarships</i>	<i>(\$5,380,353)</i>	<i>(\$5,470,660)</i>	1.7%
Sub total	<u>\$24,750,893</u>	<u>\$23,073,911</u>	-6.8%
<b>Other Income</b>			
Grants & Contracts	\$707,539	\$553,519	-21.8%
Sales & Service Fees	\$480,683	\$359,997	-25.1%
Miscellaneous Revenue	\$464,497	\$1,097,289	136.2%
Sub Total	<u>\$1,652,719</u>	<u>\$2,010,805</u>	21.7%
<b>TOTAL OPERATING REVENUE</b>	<b><u>\$41,742,411</u></b>	<b><u>\$42,689,295</u></b>	<b>2.3%</b>
<i>HEERF Transfers</i>		<u>\$5,939,681</u>	100.0%
<b>Total Operating Revenue with HEERF</b>	<b><u>\$41,742,411</u></b>	<b><u>\$48,628,976</u></b>	<b>16.5%</b>

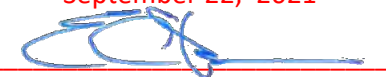
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# Breakdown: HEERF (Institutional) Transfers to FY2021 Operating Budget

Purpose of Transfer	Amount
FY2020 Reduced State Funding	\$ 407,185.00
FY2020 reimbursements (FY21 revenue)	\$1,169,406.73
Student Debt Forgiveness (Summer)	\$ 895,686.68
Lost Revenue	\$3,467,402.61
<b>Total HEERF Transfer</b>	<b>\$5,939,681.02</b>

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# FY2021 PROJECTED OPERATING EXPENDITURES (as of 9/10/21)

Preliminary – EOY adjustments and external audit in progress

## Expenditures – Overall down 4.1%

- Salaries down 4.5% due to reductions from staffing furloughs and RIFs; Benefits up 5.1% (one month FY22 prepay required)
- Non-compensation reduction of 10.4% due to cost mitigation efforts that included building closures, furloughs, RIFs, and deferral or cancellation of critical activities for recruitment, classroom, other academic needs, and events; meal plan costs higher due to increased unit cost (scaled based on # of meal plans)

Expenditures	FY21 Operating Budget	FY21 Preliminary EOY	% Budget
<b>Compensation</b>			
Salaries	\$21,383,401	\$20,416,197	-4.5%
Benefits	\$8,761,942	\$9,212,708	5.1%
Sub total	<u>\$30,145,343</u>	<u>\$29,628,905</u>	-1.7%
<b>Non-Compensation</b>			
Professional Services/Communication	\$1,659,210	\$1,548,091	-6.7%
Equipment, Maint, Service Contracts	\$3,792,093	\$3,605,991	-4.9%
Meal Plan Expense	\$1,549,803	\$1,756,283	13.3%
Supplies, Travel, Ent.Misc.	\$3,175,548	\$2,341,421	-26.3%
Utilities	\$1,560,000	\$1,266,206	-18.8%
Sub Total	<u>\$11,736,654</u>	<u>\$10,517,992</u>	-10.4%
<b>TOTAL OPERATING EXPENSE</b>	<u><b>\$41,881,997</b></u>	<u><b>\$40,146,897</b></u>	<b>-4.1%</b>

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# FY2021 PROJECTED EOY PERFORMANCE

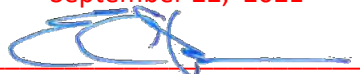
Preliminary – EOY adjustments and external audit in progress

Total operating revenue with HEERF Adjustments = 16.5% increase from FY21 budgeted revenue

Total operating expenditures down 4.1% in expenditures compared to FY21 budget

Due to the combination of increased state revenue, reduced operating expenditures, and HEERF allocations, EOY projection is \$6.91 million positive net operating performance for FY2021

<b>Net Operating Performance PRELIMINARY</b>	FY21 Operating Budget	FY21 Preliminary EOY	% Budget
<b>TOTAL OPERATING REVENUE</b>	<b>\$41,742,411</b>	<b>\$42,689,295</b>	<b>2.3%</b>
<i>HEERF Transfers</i>		<u>\$5,939,681</u>	
<b>Total Operating Revenue with HEERF</b>	<b>\$41,742,411</b>	<u><b>\$48,628,976</b></u>	<b>16.5%</b>
<b>TOTAL OPERATING EXPENSE</b>	<b>\$41,881,997</b>	<b>\$40,146,897</b>	<b>-4.1%</b>
<b>Gross Margin</b>	<b>(\$139,586)</b>	\$8,482,079	6176.6%
<i>as % of Revenue</i>	-0.3%	19.9%	6041.8%
<b>Net Transfers</b>	<b>(\$1,564,725)</b>	<b>(\$1,564,725)</b>	0.0%
<b>Net Operating</b>	<b>(\$1,704,311)</b>	<b>\$6,917,354</b>	<b>505.9%</b>

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September 22, 2021  
  
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## FY2022 Operating Budget Assumptions

### Revenue Assumptions:

- Enrollment down 6%; offset by rate increase
- Housing & meal plans – return to nearly normal (FY2020 level)
- Scholarships – athletic expansion, increase for housing scholarships, some reduction in presidential scholarships
- Other income – assumes return to nearly normal – events, conferences, etc.

### Expenditure Assumptions:

#### Compensation:

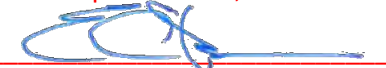
- Restoration of reduced & furloughed salaries & related benefits
- New positions for GROWTH INITIATIVES

#### Non-Compensation:

- Replace/upgrade equipment
- Restore travel for recruitment and other strategic planning initiatives

**ESTIMATE \$4.2M HEERF AVAILABLE FY2022**

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September 22, 2021

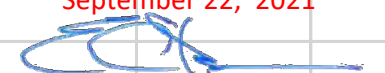


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**PACE REPORT**  
**FY2022 1<sup>st</sup> QTR Revenue** (estimates as of 9/14/21)  
 Compared to 1st Qtrs.  
 FY21, FY20, FY19

Revenues	Projected Qtr 1 FY22		Qtr 1 2021 Fall 2020	% to FY21 budget	Qtr 1 2020 Fall 2019	% to FY20 budget	Qtr 1 2019 Fall 2018	% to FY19 budget
<b>State Funding</b>								
Sub Total	\$4,341,733	<b>23.5%</b>	\$4,176,799	<b>27.2%</b>	\$3,270,203	<b>19.2%</b>	\$3,979,733	<b>25.0%</b>
<b>Tuition/Student Fees</b>								
Tuition & Fees	\$12,595,448	<b>48.2%</b>	\$13,932,553	<b>51.7%</b>	\$14,089,305	<b>51.4%</b>	\$12,399,443	<b>49.7%</b>
Housing & Meals	\$1,413,432	<b>44.9%</b>	\$1,474,246	<b>46.6%</b>	\$1,761,688	<b>55.1%</b>	\$1,601,267	<b>55.0%</b>
Sub total	\$14,008,880	<b>47.8%</b>	\$15,406,799	<b>51.1%</b>	\$15,850,993	<b>51.8%</b>	\$14,000,710	<b>50.2%</b>
<i>Less Inst &amp; Aux scholarships</i>	<i>(\$2,870,806)</i>	<b>51.7%</b>	<i>(\$2,832,225)</i>	<b>52.6%</b>	<i>(\$2,778,241)</i>	<b>64.7%</b>	<i>(\$2,255,663)</i>	<b>52.3%</b>
Sub total	\$11,138,074	<b>46.9%</b>	\$12,574,574	<b>50.8%</b>	\$13,072,752	<b>49.7%</b>	\$11,745,047	<b>49.9%</b>
<b>Other Income</b>								
Sub Total	\$384,048	<b>19.3%</b>	\$585,183	<b>35.4%</b>	\$705,258	<b>22.1%</b>	\$484,123	<b>18.2%</b>
<b>TOTAL OPERATING REVENUE</b>	<b>\$15,863,855</b>	<b>35.9%</b>	\$17,336,556	<b>41.5%</b>	\$17,048,213	<b>36.7%</b>	\$16,208,903	<b>38.5%</b>

Revised as True and Correct  
September 22, 2021

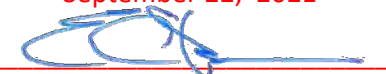


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**PACE REPORT**  
**FY22 1<sup>st</sup> QTR Expenditures** (estimates as of 9/14/21)  
 Compared to 1st Qtrs.  
 FY21, FY20, FY19

Expenditures	Projected		Qtr 1 2021	% to	Qtr 1 2020	% to	Qtr 1 2019	% to
	Qtr 1 FY2022		Fall 2020	FY21	Fall 2019	FY20	Fall 2018	FY19
				budget		budget		budget
<b>Compensation</b>								
Sub Total	\$6,790,704	<b>20.6%</b>	\$6,081,533	<b>20.2%</b>	\$6,942,899	<b>20.1%</b>	\$6,763,139	<b>18.6%</b>
<b>Non Compensation</b>								
Sub Total	\$2,793,324	<b>23.8%</b>	\$2,328,227	<b>19.8%</b>	\$3,549,211	<b>28.7%</b>	\$3,493,095	<b>32.5%</b>
<b>Total</b>	<b>\$9,584,028</b>	<b>21.4%</b>	<b>\$8,409,760</b>	<b>20.1%</b>	<b>\$10,492,110</b>	<b>22.4%</b>	<b>\$10,256,234</b>	<b>21.7%</b>

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 September 22, 2021



Secretary, SSU Board of Trustees

- HEERF Status
- SSU Cash Reserves Investment Portfolio



# HEERF STATUS

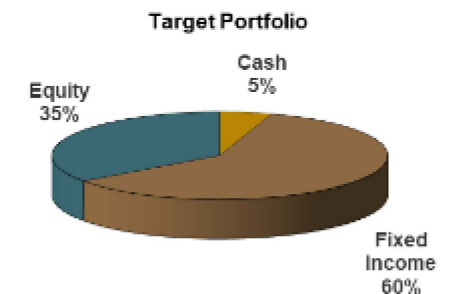
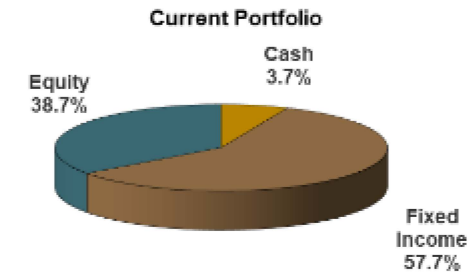
Award Description (G/L Unit #)	FY2020 / FY2021 Total Expenditures	Total Awards	Remaining Balance
<b>TOTAL HEERF FINANCIAL AID AWARDS</b>	<b>\$3,492,996.00</b>	<b>\$8,365,469.00</b>	<b>\$4,872,473.00</b>
<b>INSTITUTIONAL AWARDS</b>			
HEERF I Institutional (#35041)	\$1,786,454.00	\$1,786,454.00	\$0.00
HEERF II Institutional (#35041)	\$3,676,771.00	\$3,676,771.00	\$0.00
HEERF III Institutional (#35041)	\$1,092,313.30	\$4,778,815.00	\$3,686,501.70
<b>TOTAL HEERF INSTITUTIONAL AWARD</b>	<b>\$6,555,538.30</b>	<b>\$10,242,040.00</b>	<b>\$3,686,501.70</b>
<b>HEERF SIP AWARDS</b>			
HEERF I SIP (#35043)	\$176,226.00	\$176,226.00	\$0.00
HEERF II SIP (#35043)	\$230,958.00	\$230,958.00	\$0.00
HEERF III SIP (#35043) 8/6/21	\$0.00	\$420,557.00	\$420,557.00
<b>TOTAL HEERF SIP AWARDS</b>	<b>\$407,184.00</b>	<b>\$827,741.00</b>	<b>\$420,557.00</b>
<b>CRF AWARDS (FEDERAL PASS-THRU)</b>			
CRF First allocation (#30100)	\$1,810,959.00	\$1,810,959.00	\$0.00
CRF Second (Oct 2020) allocation (#30105)	\$905,480.00	\$905,480.00	\$0.00
<b>TOTAL CRF AWARDS (FEDERAL PASS-THRU)</b>	<b>\$2,716,439.00</b>	<b>\$2,716,439.00</b>	<b>\$0.00</b>
<b>CRF MENTAL HEALTH AWARDS</b>			
CRF Mental Health allocation (#30106)	\$49,028.00	\$49,028.00	\$0.00
CRF-GEER Mental Health Support #30108)	\$5,505.00	\$83,348.00	\$77,843.00
<b>TOTAL CRF MENTAL HEALTH AWARDS</b>	<b>\$54,533.00</b>	<b>\$132,376.00</b>	<b>\$77,843.00</b>
<b>TOTAL INSTITUTIONAL AWARDS</b>	<b>\$9,733,694.30</b>	<b>\$13,918,596.00</b>	<b>\$4,184,901.70</b>
<b>GRAND TOTALS INSTITUTIONAL AND STUDENT</b>	<b>\$13,226,690.30</b>	<b>\$22,284,065.00</b>	<b>\$9,057,374.70</b>

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# Shawnee State University Investment Portfolio Asset Allocation – As of August 31, 2021

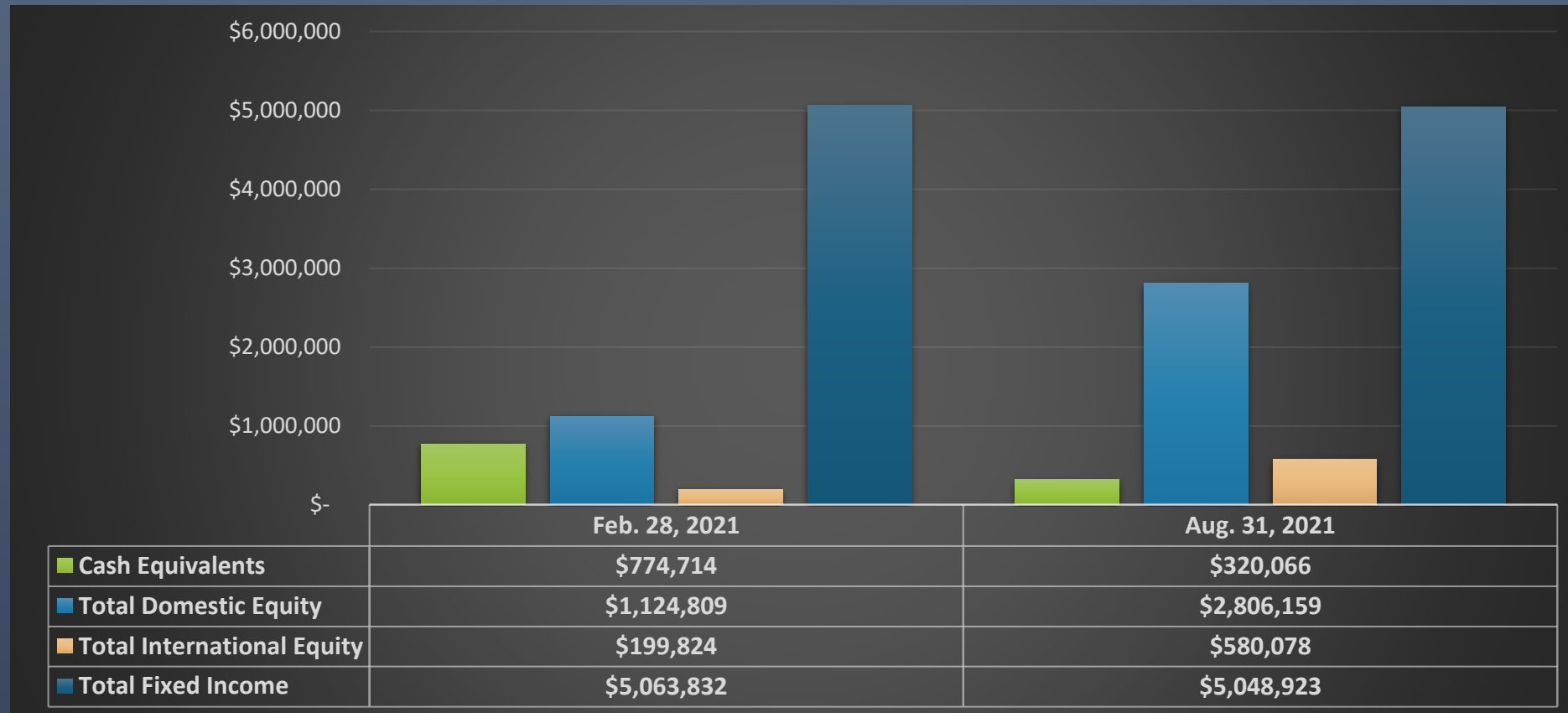
Asset Class	Market Value	% of Assets	Target %
<b>Cash Equivalents</b>			
TIAA Cash Deposit Account	\$320,066	3.7%	
<b>Total Cash Equivalents</b>	<b>\$320,066</b>	<b>3.7%</b>	<b>5.0%</b>
<b>Fixed Income</b>			
Fixed Income Separately Managed Account	\$3,331,221	38.0%	
Vanguard Short Term Bond Index Fund	\$846,906	9.7%	
DFA Inflation Protected SEC Fund	\$444,365	5.1%	
PIMCO 1-5 Year U.S. TIPS Index Fund	\$426,431	4.9%	
<b>Total Fixed Income</b>	<b>\$5,048,923</b>	<b>57.7%</b>	<b>60.0%</b>
<b>Domestic Equity</b>			
TIAA-CREF Large Cap Growth Index Fund	\$1,015,602	11.6%	
TIAA-CREF Large Cap Value Index Fund	\$1,004,853	11.5%	
Vanguard Mid Cap Growth Index Fund	\$198,228	2.3%	
iShares Russell Mid Cap Value ETF	\$197,665	2.3%	
TIAA-CREF Small Cap Blend Index Fund	\$244,207	2.8%	
Wasatch Small Cap Growth Fund	\$32,654	0.4%	
Cohen & Steers Real Estate Fund	\$45,918	0.5%	
Vanguard REIT Index Fund	\$67,032	0.8%	
<b>Total Domestic Equity</b>	<b>\$2,806,159</b>	<b>32.1%</b>	<b>29.0%</b>
<b>International Equity</b>			
iShares Core MSCI EAFE ETF	\$332,558	3.8%	
Harding Loevner Institutional Emerging Markets Fund	\$158,758	1.8%	
MFS International New Discovery Fund	\$45,328	0.5%	
iShares MSCI EAFE Small Cap ETF	\$43,434	0.5%	
<b>Total International Equity</b>	<b>\$580,078</b>	<b>6.6%</b>	<b>6.0%</b>
<b>Total Equity</b>	<b>\$3,386,237</b>	<b>38.7%</b>	<b>35.0%</b>
<b>Total Portfolio Market Value</b>	<b>\$8,755,226</b>	<b>100.0%</b>	<b>100.0%</b>



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# Asset Class Allocation Values Change February 28, 2021 to August 31, 2021



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# PERSONNEL REPORT

APRIL - JUNE

Malonda Johnson, Executive Director Human Resources & Chief  
Diversity Officer



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A handwritten signature in blue ink, appearing to be 'C. Johnson', written over a red horizontal line.

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# PERSONNEL ACTIVITY REPORT FY21 (April – June)

September 17, 2021

## New Hires

- Administrative
  - DeWayne Burroughs, Head Coach for Women's Basketball & Asst. AD Community Engagement, effective June 21, 2021
  - Samuel White, Softball Head Coach & Asst. AD Academic Compliance, effective June 28, 2021

## Change of Status

- Administrative
  - Misty Moore, Assistant Bursar, effective May 01, 2021
  - Aimee Welch, Director, Institutional Budgeting, effective May 03, 2021
  - Marla Beebe, Librarian (Research & Instruction), effective May 17, 2021
  - Suzanne Johnson-Varney, Director, Clark Memorial Library, effective May 17, 2021
  - Sthefany Thomas, Assistant Director (Residence Life/Student Housing Operations), effective June 01, 2021

## Departures

- Faculty – Retirement
  - Jeff Spriggs- Instructor, Engineering Technologies, effective April 30, 2021
  - Edward Kehres- Assistant Professor, Rehabilitation Sciences-MOT, effective May 01, 2021
  - Jinlu Li- Professor, Mathematics, effective May 01, 2021
  - William Turner- Assistant Professor, Allied Health Sciences- EMT, effective May 01, 2021
- Administrative – Resignations
  - Astra Ng, Coordinator (Communications), effective May 31, 2021
  - Abigail Jenkins, CLC Classroom Teacher, effective June 30, 2021
- Public Safety - Resignations
  - Charles Hosey, Police Officer, effective May 15, 2021
  - Nicholas Broughton, Police Officer, effective May 28, 2021

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# Capital Projects

Butch Kotcamp

Director, Planning, Facilities & Construction



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A handwritten signature in blue ink, appearing to read 'Butch Kotcamp', written over a horizontal red line.

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# CAPITAL PROJECTS STATUS REPORT

August 31, 2021

## Library/CFA HVAC Renovation - \$2.2M - Capital

- Includes replacement of all pneumatic and obsolete DDC controls in both buildings. A new generator will be installed in the CFA and will be sized to provide emergency power for both the CFA and Library. All new VAV boxes will be installed in the CFA. Multiple air handlers will be replaced in the Library.
- Bids were received mid-July; construction contract being reviewed.

## Kricker Innovation Hub - \$3.4M (est.) - EDA Grant/Capital/Private

- Project on schedule; approximately 30% complete.

## Paving Project - \$1.286M - Capital

- Project complete; close-out underway.

## Gateway and Third Street Development - \$3M (est.)

- Architect selected; Controlling Board request for release of Capital funds being developed.

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*A safe return to campus and  
in-person instruction*

Summer/Fall 2021

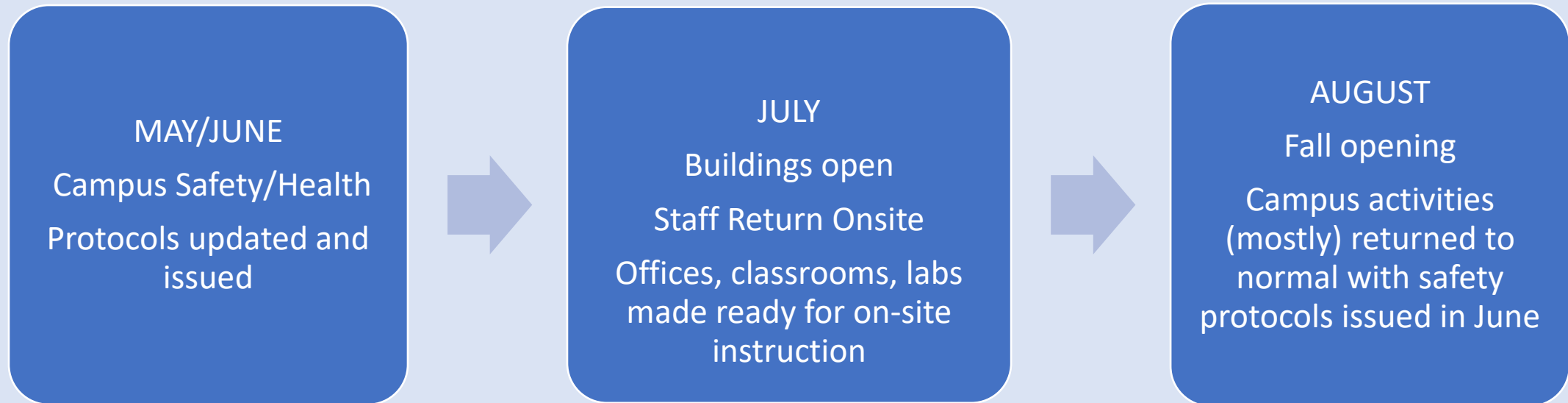
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September 22, 2021



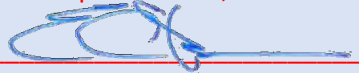
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# RETURNING TO “NORMAL”



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# Campus Safety Protocols Issued June 2, 2021

- Individuals *fully vaccinated are no longer required to wear a face mask on campus.*
- Individuals *not been fully vaccinated should still wear a face covering* and maintain social distancing while on campus.
- Frequent testing schedule for faculty, staff and students.
- *Those who voluntarily register vaccination* through the Health Pass are *exempt from testing.*
- Masks, social distancing, and *additional safety measures may still be required* for participants of specific activities, including indoor fixed-seating events.
- Continue to rely on CDC and local health official guidance.

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# COVID-19 Guidance

View Edit Delete Revisions

COVID-19 Guidance: X Close

See how SSU is keeping campus safe.

The health and safety of our campus community is our priority. This site contains [guidance](#) for [students](#), [faculty](#), [staff](#) and [visitors](#) — along with information about our efforts to reduce the spread of COVID-19. If you have questions or concerns, contact the SSU Health Team at **(740) 351-3276**.

## Schedule COVID-19 Testing

If you are experiencing symptoms stay home and schedule an appointment for testing at the SSU Health Clinic. If you are symptom-free, walk-in rapid testing is available to faculty, staff and students Monday-Friday from 10 am to 4 pm in the Student Annex Building.

Schedule Testing Appointment >

## Report an Illness, Exposure or Positive Test

Students, faculty and staff who test positive for COVID-19 or who are experiencing symptoms consistent with COVID-19 are required to self-report through [Health Reporting](#) on the [SSU App](#) or the COVID-19 Incident Reporting Form.



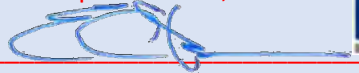
**Get your Health Pass on the SSU App!**



# KEEP CAMPUS HEALTHY!

- ✓ Download the SSU App
- ✓ Get Your Health Pass Daily
- ✓ Scan Your Pass at Building & Classroom Entrances

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# SSU DATA – DASHBOARD

## 7/5/21 – 9/13/21

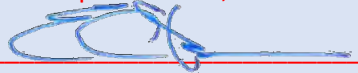
- 9/6–9/12/21: 21
- 8/30–9/5/21: 11
- 8/23–8/29/21: 10
- 8/16–8/22/21: 15
- 8/9–8/15/21: 3
- 8/2–8/8/21: 1
- 7/26–8/1/21: 1
- 7/19–7/25/21: 0
- 7/12–7/18/21: 0
- 7/5–7/11/21: 1

Positive cases expected with increased onsite presence that began in July (staff return)

Increasing case-trend in August (fall term)

Impacting classes (quarantining), events, and offices (absences in key areas)

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## Impact of COVID-19 (Delta) local/region and on campus

Rural Ohio hospitals say their ICUs are full as they struggle to keep up with COVID cases

Max Filby, The Columbus Dispatch  
9/13/21

COVID-19 mu variant confirmed in Kentucky. Here's what to know

[Sarah Ladd](#), Louisville Courier Journal  
9/13/21

### Scioto County cases

Updated Sep 13 at 4:52 PM local

Confirmed

9,429

**+70**

Deaths

124

Recovered

-

King's Daughters Medical Center released some eye-opening statistics on COVID-19 on Monday on its Facebook page. Fifty-four COVID-positive patients had been admitted through the first nine days of August, KDMC posted — it's the highest number since February. Of those, 91% are unvaccinated and 100% of the COVID-positive deaths that have occurred so far this month have involved unvaccinated patients. The positivity rate for COVID-19 exams conducted by the KDMC lab stands at 14.1% in August. To put it in perspective, the peak rate was 16% (Dec. 27-Jan. 2). There have been 591 COVID-19 cases at KDMC so far this month — 149 are under the age of 18

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# Health Team Activity


July – September 10, 2021

- 18 Mobile Vaccine Clinics
- 8 On-site Vaccine Clinics
- 310 Vaccines given
- 484 Rapid Tests given
- 189 emails to COVID19@shawnee.edu
- 70 COVID-19 Maxient reports
- 53 COVID-19 Aviso Alerts

Clinics: Mondays 2:30 pm – 4:30 pm  
Wednesdays 9:00 am – 4:30 pm

Testing: 3X weekly

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# Health Team Contacts Tracking

Health Team Shawnee

## Real-time Stats

Contacts

**3,856**

Total Contacts

**3,194**

Opted In

**662**

Opted Out

Messaging

**23,728**

Messages Sent

**2,556**

Messages Received

## Contacts as of 7/07/2021

[view statistics](#)

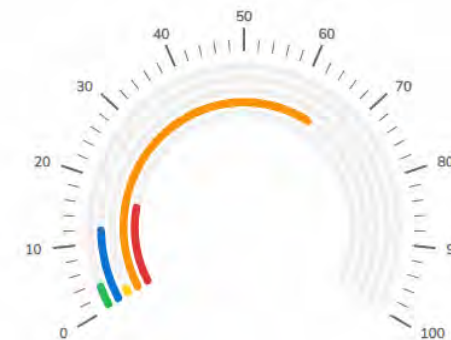
**22.6%**

Overall Engagement Rate

**3169**

Contacts

- 4%** High Engagement  
154 contacts
- 12.6%** Medium Engagement  
483 contacts
- 2%** Low Engagement  
78 contacts
- 64%** No Engagement  
2454 contacts
- 17.4%** Opted Out  
666 contacts



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# Progressively Firmer Safety Protocols

- 8/3 - Messaging to campus - Urgent Appeal to get vaccinated – Locale highest # cases, hospitals filling up, impact on key SSU operations, area has lowest vaccinations
- 8/8 - Notice of mandatory masking of all persons (vaccinated and unvaccinated)
- 8/31 - Notice of multiple vaccination clinics for individual groups and walk-ins at campus health clinic
- 9/1- Incentives to students and employees to get vaccinated and/or report vaccinations on SSU APP
- 9/13 - Mandatory testing for those who do not report vaccination status on SSU APP

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# OFFICE OF THE PRESIDENT – ISSUED 9-10-21

Dear Faculty & Staff,

Starting **Monday, mandatory COVID-19 testing** will begin for all faculty and staff who have not yet self-reported a vaccine. Three testing dates will be held next week. Please sign-up for a date and time online at <https://rb.gy/u6y3hf>. Your test results will remain a part of your confidential medical record.

Those who fail to register will be contacted by the SSU Health Team for follow-up.


Routine mandatory testing is part of our efforts at Shawnee State to reduce the spread of COVID-19. The Delta variant of the virus continues to spread rapidly in Scioto County. Yesterday, Southern Ohio Medical Center announced they have seen a significant increase from last week and these cases may create longer than normal wait times for other patients seeking care.

It's critical that we all do our part to stop this pandemic. **Please get vaccinated and report your vaccine through the SSU App or by emailing [covid19@shawnee.edu](mailto:covid19@shawnee.edu).**

Instructions on how to download and use the SSU App may be found at [shawnee.edu/healthpass](http://shawnee.edu/healthpass).

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## Vaccines Provided on/off campus

April 6<sup>th</sup> – April 30<sup>th</sup> = 213  
May 1<sup>st</sup> – Aug 17<sup>th</sup> = 291  
August 18 to present = 229

**Total = 733**


(Data current as of 9-10-21)

## Vaccination Status – SSU

Students = 727  
Staff = 342  
**Total = 1069**

(Data current as of 4 pm 9-13-21)

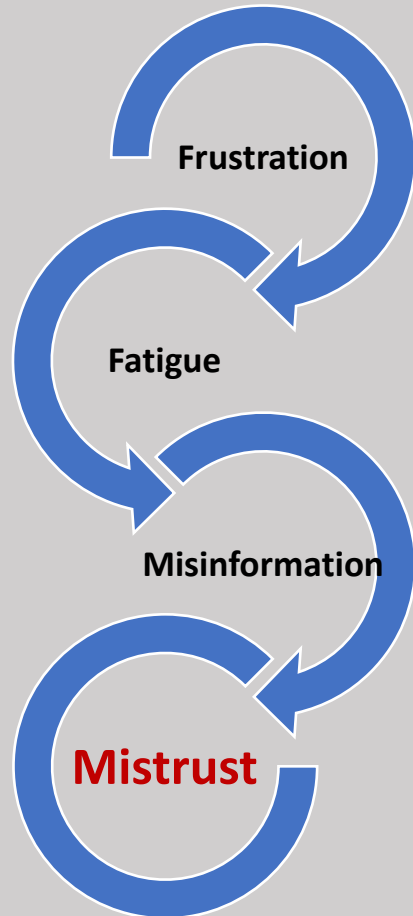
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# CHALLENGES TO OVERCOME




Mental Health Support



**Bears Be Well**  
TAKE CHARGE OF YOUR HEALTH

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# *Safety and Health Guiding Principles*

- *Response to the COVID-19 pandemic based upon safety for our staff, faculty, students and the public.*
- *Primary goals*
  - *Protect public health*
  - *Continue the University's vital missions of education and student life experiences.*
- *Full return to campus aligned with local and state orders and recommendations and best practices provided by the federal government, Centers for Disease Control, Ohio Department of Public Health and our local health departments.*
- *Guidelines and plans will be modified as we gain more understanding of the COVID-19 virus.*

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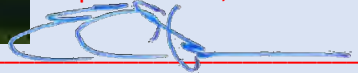


# REMEMBER WHO WE ARE AND WHAT WE DO

*We Prepare Today's Students to Succeed in Tomorrow's World.*



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**Academic and Student Affairs Report  
Board of Trustees Meeting  
September 17, 2021**

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

**Provost Report**

- Dr. Christine Raber has assumed the role of Interim Associate Provost at SSU. I thank her for assuming that leadership and look forward to working with her on program development, online opportunities, student success initiatives, and other projects.
- Mr. Matthew Crawford has assumed the role of Director, Institutional Research, Reporting, and Analytics. I thank him for assuming that leadership and look forward to working with him on enhancing SSU's data operation, data analytics, and uses of data in strategic decision-making.
- School of Business: moving forward with conversations about program development and next steps on accreditation, which can be achieved in short order.
- The highlights of recent activities in Academic and Student Affairs are noted below.

**Associate Provost**

- Appointment of Christina Baker as Director of Teaching and Learning Center, which is also moving to first floor of the Clark Memorial Library this semester.
- With approval of the online MA in Composition and Rhetoric, recruitment for summer 2022 cohort is underway with Dr. Jennifer Scott serving as program director.

**College of Arts and Sciences**

- Dr. Tom Piontek from the Department of English and Humanities has an article on the *Black Panther* movie forthcoming in *The Journal of Popular Culture*.

**College of Professional Studies**

**Engineering Technology**

- The Plastics Program faculty and students hosted the OVRDC and ARC representatives, including Appalachian Regional Commission Co-Chair (Gayle Manchin), for a tour of the Plastics facilities and an overview of the Face shield project. Through funding from ARC and OVRDC, the Plastics program has new lab equipment and capabilities for students, including Blow molding, laser cutting, and more advanced 3D printing capabilities.
- The Plastics Program met with representatives from the Robert C. Byrd Institute to showcase facilities and discuss partnership possibilities as the Robert C. Byrd Institute expands their industry support services to include injection molding. (Note: Visit arranged by Angie Dudit).

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- The Plastics Engineering Technology Program has submitted for ABET accreditation and is preparing for a virtual visit for initial accreditation. If the Plastics Engineering Technology Program receives this accreditation, the Plastics program will be one of 4 accredited Bachelor degree programs in Plastics Engineering Technology in the nation/world. The site visit is expected to take place virtually from September 16<sup>th</sup>-22<sup>nd</sup> with most activity occurring between the 17<sup>th</sup> and 21<sup>st</sup>.
- The Gaming Program successfully piloted a summer program for students to take the first-year sequence of gaming courses in a summer session. This is advantageous for retention of students and attraction of transfer students who may be looking to get a head start in the gaming sequence and reduce time to graduation.

### **School of Education**

- SSU Foundation Grant of \$2,432.55 (July 1-December 31, 2021) Broadening Diversity Experiences for Rural Appalachian Pre-Service teachers in an After-School Program with Students-community partnership with 14th Street Community Center; student field placements with diversity workshops full semester.
- SSU School of Education/Miami University Dean's Compact Partnership Campus Mentors-\$10,000 (Autumn 2022) SSU School of Education will partner with 14th Street Community Center to implement "Campus Mentors" model created by Dr. Leah Wasburn-Moses of Miami University. The Campus Mentors model involves:
  - A CTE program operating on a college or university classroom during the school day.
  - Serving youth at risk, identified by their academic and behavioral record.
  - Daily tutoring and one-on-one mentoring provided by teacher candidates.
- The outcomes for our partnership are projected to mirror the eight-year pilot and are as follows:
  - significant growth in grades.
  - credit attainment.
  - behavior among participating youth, as measured by student GPA, credits earned and behavioral record (Wasburn-Moses & Noltemeyer, 2018).
- SSU School of Education Alumni Mentors: This program will utilize alumni from all programs who will be available via a Blackboard platform to all students in the School of Education. Each mentor is available via phone, email, or text and will be giving career advice, helping students navigate their programs, OAE study sessions, etc. The projected outcomes are as follows:
  - Undergraduate students experience less anxiety and stress navigating the teaching program courses, level system, etc.
  - Undergraduate students have a sounding board for issues that arise with peers, professors, etc. that they may not feel comfortable discussing with their advisor, parents, other peers, etc.
  - Undergraduate students will receive helpful advice on studying for the OAE tests, study sessions, materials, etc. from alumni who have successfully navigated the program and are successful in their field.

- All mentors are trained by Dr. Kimberly Cassidy and are aware of professional restrictions, emergency notifications for mental health concerns, etc. Alumni Mentors are also available to speak to groups for recruitment.
- SSU School of Education Ambassadors: This will be the second year for ambassadors. These undergraduate students represent the School of Education and are considered the top of the classes. They range from sophomores to seniors. These students attend Saturday recruitment sessions and are presented as a panel to answer questions about daily life on campus. They also accompany Dr. Cassidy to high schools to do Career Days and recruit high school students. They also are required to complete one community project every semester.

### **Allied Health Sciences**

- Dental Hygiene
  - The Office of Development and the Grants Office have successfully acquired two grants to support the Dental Hygiene Program's digital imaging systems and computers throughout the clinic. This equipment will help prepare for current dental settings and is in response to a need cited by members of the program's advisory committee.
  - Assistant Professor Marie Richey was awarded the 2021 Mars Wrigley Foundation's Healthier Smiles Grant. The grant is for \$2,500 that will be used for our students to work with a local school system in the production of mouth guards for athletes.
- Bachelor of Science in Health Sciences/Behavioral Health Paraprofessional Program
  - The Behavioral Health Paraprofessional Program has enrolled 39 students for the Fall Semester. This is a federally funded program to prepare individuals to work in chemical dependency counseling and support fields. The majority of these individuals are clients or employees of partner, regional treatment facilities and healthcare facilities.
- Respiratory Therapy Assistant
  - The Respiratory Therapy Assistant program is working with the Community Action Organization to seek funding to support individuals interested in becoming a Respiratory Therapy Assistant. Although there has been a slight increase in enrollment, there is still a shortage of respiratory professionals and all programs are encouraged to recruit more students to these programs. CAO funding eligibility for these individuals has been increased to 300% of poverty.

### **Student Affairs**

#### **Housing and Residence Life**

- **Move-in Summary**
  - The Housing and Residence Life team developed a move-in plan in coordination with the SSU Health Team that addressed COVID-19 exposure concerns while

maintaining a fluid check-in process. This included early move-in dates for RAs, fall athletes, and international students.

- **Move-in Calendar**

- July 22-International students arrival
- Aug. 9-Senior RA and Athlete move-in
- Aug. 13-RA move-in
- Aug. 15-Matt Matthews Scholar program student move-in
- Aug. 15-Welcome Ambassador move-in
- Aug. 20-New and Transfer student move-in
- Aug. 21-Returning student move-in

**Housing Fall Numbers:**

- 25 Resident Assistants
- 591 New and Returning students

**Military and Veterans Services**

	<b>Students Receiving VA Benefits</b>		
	Spring 21	Summer 21	Fall 21
Active Duty/Reserves	13	2	9
Veterans	23	16	25
Dependents	31	5	36
Total:	67	23	70

	<b>Spring and Summer Graduates</b>	
	Spring 21	Summer 21
Active Duty/Reserves	2	0
Veterans	7	3
Dependents	12	2
Total:	21	5

Notes from the Veteran's Coordinator:

1. Awarded a "Best for Vets" college by *Military Times* for 2021.
2. Recognized as a "Military Friendly" institution by Victory Media for the Academic Year 2021-2022.
3. We had a drop in Ohio National Guard enrollments due to local units deployed to the Mexican border.

**Student Life**

- **Weekend of Welcome (WOW) 2021**
  - 285 New and Transfer students participated
  - 87% First Time Freshmen
  - 13% Transfer

- WOW kicked off with "Bear Beginnings" and the official welcome from Dr. Bauer and class photo.
- The year the WOW program added "Your Success Starts Now," a panel discussion led by Heather Cantrell (Student Success Center) and Austin Raines (Student Career Services). Every student in attendance received an SSU t-shirt with the mission statement on the back.
- Weekend of Welcome "WOW" is supported by a SSU Development Foundation Grant, providing meals for commuters and Welcome Ambassadors.
- More than 30 Welcome Ambassadors volunteered for four days to support Housing and Residence Life during Move-In and WOW. Welcome

### **Matt Matthews Scholarship and Early Arrival Program**

- **Program Details:**
  - Eustace P. "Matt" Matthews, Jr. worked as the Director of Student Support Services and the Coordinator of Multicultural Student Affairs at SSU. He retired in July 2012. Matt mentored many young people at SSU and in the Portsmouth community. The Matt Matthews Scholarship is named in memory of his legacy. Minority students and allies to the minority community are eligible to apply by submitting a 750-word essay.
  - Twenty-five students were awarded \$2,000 scholarships.

### **Early Arrival Program:**

- Scholarship recipients attended a week-long early arrival orientation August 15-20.
- The program partnered with 14<sup>th</sup> Street Community Center and the Wings of Hope service organizations.

This program is sponsored by the SSU Development Foundation and Aladdin Dining Services.

### **Clark Memorial Library**

- The library was pleased help welcome new and returning students during the Weekend of Welcome, August 20-22. The library hosted our annual Library Party with activities and door prizes. The event was funded by the Selby Library Fund.
- The event featured music by Drew Carter, a.k.a. DJ Drew. We arranged for The Happy Pot to do a Paint-A-Bear craft that featured glazing bear figurines. The event was very well received and sixty-five bears were painted. We are happy to feature local artists, and businesses, and introduce them to our new students. We anticipate the figures being returned this week to distribute to the participants.
- This year also saw the return of the ever-popular Roulette Table. Students play for chances to win a prize. This year's prize was a Chrome Cast – which was won by Olivia Phillips. We also drew for five, one-hundred-dollar gift cards to the Book Store. We drew every fifteen minutes for the duration of the party, and it was very popular. Winners of the gift cards were Hallie Truesdale, Noah French, Josie Patrick, Chloe Legg, and Paige Atkinson. Our final prize was a camp chair – won by Mike Dibble. We had one hundred and thirty-one students sign up for door prizes.

- The library was represented at the Success Now panel held in the Vern Riffe Theater on Saturday. Students asked great questions and we appreciated the opportunity to tell them about services the library offers. We also participated in the The Walk, which was sponsored by the Women's and Gender Equity Center on the Alumni Green. The Walk is an exercise that helps students understand disparities and inequalities at play in their lives and gives faculty, staff, and administrators a chance to show them that we are here to help them succeed. This was a very powerful event, and impactful.

Respectfully submitted,

Sunil Ahuja, Ph.D.

Provost and Vice President for Academic and Student Affairs



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**Alumni and Community Events**

The **Shawnee State Alumni Association** has continued engagement through newsletters, social media, and email spotlights and will begin in-person events during the Autumn semester. To celebrate the university's 35th year, the Alumni Association has continued its spotlights of "35 Alumni for 35 Years" online at [shawneestatealumni.com/35years](http://shawneestatealumni.com/35years).

Shawnee State is hosting a variety of events in the Autumn semester including a **Virtual Bear Run** beginning September 25, 2021 and running through October 8, 2021 and **Homecoming 2021** on October 1 & 2, 2021. Events during Homecoming Weekend will be held both virtually and on campus and include Dental Hygiene Continuing Alumni Day, Sport Management Summit, 2020 Hall of Fame Induction, 2020 & 2021 Alumni Association Award Brunch and much more. A schedule of events can be seen online at [ssuhomecoming.com](http://ssuhomecoming.com).

The **Golden Bear program** resumed on campus activities in July 2021. The program has over 430 members and is on campus Monday, Wednesday, Friday mornings. Their current events include stretching class, water aerobics, bingo, and planetarium shows.

In-person campus and community events have resumed with over 150 in-person events held in July and August.

**Athletics**

**Men's Basketball**

- Signed five-player recruiting class led by former LSU basketball player Courtese Cooper, JUCO transfer Dre Boyd, and Khalil Donte' Johnson (Jacksonville State)
- Delano Thomas asked to speak at NABC Coaches Clinic in Kansas City Sept. 9-11

**Women's Basketball:**

- DeWayne Burroughs (first season after four years at NCAA D-I Coppin State) hired as new coach
- Landed six players in a 60-day stretch including former Baylor standout Aquira DeCosta, the highest-ranked recruit in school history in any sport
- Also landed: Nina Carpenter (Morgan State transfer), Tyeisha Smith (Seton Hall, New Mexico State transfer)

**Volleyball**

- Signed six players (Wheelersburg natives Kylee Barney, Abbie Kallner and Emily Boggs, McDermott native Haidyn Wamsley, Miami Trace's Olivia Fliehman and Union, Ky. transfer Kayla Haemmerle.
- Macie Rhoads named CoSIDA Academic All-District and named to Vette City Classic All-Tournament Team
- Went 3-1 in Vette City Classic (first 3-1 start to season since 2018)
- Emilee Cochran named MSC Defender of the Week

**Bowling**

- Landed three new players (Trenton Fuller, Jackson Lane, Sam Clay) on men's team, five new players (Olyvia Bittner, Brooklyn Foose, Selena Mingua, Hannah Rearick, Hanna Yoho) on women's team
- Begins season Oct. 2

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Esports

- Will compete in Mid-South Conference for first time ever as sponsored sport. NAIA plans to make Esports a national championship sponsored event in the future.

Swimming

- Landed six new players on men's swimming roster and five on women's swimming roster, including Germany native Jule Thamm, Colombia product Juan Contreras and Mexico native Jose Enrique Rosado.
- Begins season Oct. 2

Golf

- Four new male golfers (Ben Flanders, Bodie Hillwig, Alex Pratt, Jack Yancey) and female golfers (Emilee Carey, Kayla Clinger, Allie Cox, Brooklyn Tolle)
- Begins season Sept. 7

Men's/Women's Tennis

- Landed five players (Duarte Melo, Keenen Lambert, McKenzie Harman, Brooklyn Foose, Lexy Urban)
- Kiersten Hensley named to CoSIDA Academic All-District Team, then CoSIDA Academic All-American team
- Women's tennis program won four conference matches inside the Mid-South Conference for the first time ever (defeated Bethel, Freed-Hardeman, Martin Methodist, Thomas More)
- Men's tennis program took two games from Georgetown
- Kierstin Hensley is undefeated, 13-0, in singles play

Softball

- Hired Sam White as new softball coach
- Landed seven players in less than a month and a half's time (Rylie Hughes, Emily Shoemaker, Jaclyn Burchett, Cameryn Davidson, Ashley Fite, Maddie McElley, Hailey Sneddon) to go along with pre-existing signees in Emma Wargel, Mackenzie Hale, Tori Badgett
- Won three of four against Pikeville and swept both meetings against Ohio Christian


Baseball

- Landed 39 players for incoming season in addition to 32 returnees
- Jacob Kline named to CoSIDA Academic All-District Team, then CoSIDA Academic All-America
- Sit 18-15 overall with a 16-11 start through 27 games which is the best start for any SSU baseball program since 2002
- Defeated then-No. 9 Freed-Hardeman in a game at home, first win over a ranked opponent in seven seasons

Men's Soccer

- Started season 1-1 overall
- Kevin de Lange named CoSIDA Academic All-District, CoSIDA Academic All-America Team Member of the Year for men's soccer
- Kevin de Lange tied career all-time points record for men's soccer (111)
- Landed seven players (Elijah Stevie, Bram Voskuilen, Justin Sidwell, Ryan Paz, Matt Jones, Jimmy Mahlmeister, Guillermo Conejo Martin)

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Women's Soccer

- 1-1 overall
- Landed nine players (Madison Humble, Amber Whenham, Leonie Heck, Carlota Ipina Taylor, Bjarndis Birgisdottir, Daan Louwerse, Jule Kalmer, Aurie Coriell, Tenley McNutt)
- Finished with 8-7 overall record – first winning record since 2017
- 5-6 conference record is best record for team in conference play since 2009 – the year before joining Mid-South
- Shelbi Ritchie named Second-Team All-MSC o Set program record by placing 11 players on Academic All-MSC list. Six of those players hold at least a 3.9 or above with three holding a 4.0

Men's/Women's Cross Country/Track

- Men ranked 12th in NAIA Preseason Coaches' Poll, Women receiving votes
- Men picked to win MSC Championship, women picked to finish second
- Eric Putnam named new XC/T&F coach
- Shawnee State's men won the Mid-South Conference Championship for the fifth consecutive season and the 10th time in last 11 since joining MSC and Women finished second
- Both teams earned national bids; men finished 12th, women 30th
- Hunter Hoover was named as Mid-South Conference Runner of the Year
- 11 runners, including eight men and three women, were named either First or Second-Team All-MSC
- Hoover and Jonah Phillips named NAIA All-Americans (Phillips finished 38th, Hoover 39th at nationals)
- Both programs have made 12 NAIA National Championship appearances in the last 13 seasons
- Hunter Hoover finished fifth and was named an NAIA All-American in indoor track in the 3,000-meter run
- Hoover, Jessica Price and Owen Reeher have already run NAIA 'A' Standard times in the 5,000-meter run, Price has also run a NAIA 'A' Standard time in the 3,000
- Hoover, Price and Reeher have already combined to win four MSC Outdoor Track Athlete of the Week honors in less than a month's time

Men's/Women's Golf

- Shawnee State men have won Alice Lloyd Spring Invitational, Harry Weinbrecht Invitational
- Men placed second in Earlham Spring Invitational
- SSU men have now won five invitationals between fall and spring (ties the Bears with the 1997-98 squad for the third most in program history in a single season and puts the Bears one back of the 1996-97 and 1998-99 groups for the most invitational wins in a single academic year)
- BJ Knox has finished first or second in all three invitationals this spring; shot a career-low and program-record 18-hole round of 64 and shot a program-record 36-hole record of 132 (Alice Lloyd Spring Invite)
- Austin Barta shot a career-low 69 to match Knox at the Harry Weinbrecht Invitational, in doing so, shot a back nine program record five-under 31
- Holley Hart finished second at Harry Weinbrecht Invitational, shooting an 87
- Golf programs have combined for eight player of the week awards between four different players

ESports

- Overwatch was undefeated (9-0) as of the last update
- League of Legends plays in the Teemo Cup Finals (4/17)
- Hearthstone plays in the NACE Championship Finals 4//25)

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Players of the Week total – 47 Mid-South Conference Players of the Week as of 4/12 – most in school history

**Auxiliary and Business Operations**

Fall semester is well underway and current **housing numbers** are just under 600 (598). This number represents an increase of approximately 10% in new and transfer student applicants and a decrease of about 16% in returning student applications. These numbers are preliminary as the staff is still working through the “no-show” list.

All of the campus **dining** options are now operating. These include, The Bear’s Den, Chilaca, and The Smith (Starbucks) Coffee House. Our Market Place is also open offering a few options later in the evening.

**Development Foundation**

As of August 31, 2021, **Year-End Audit** is underway and should be wrapping up soon.

**FY22 Bear Club Challenge Campaign** has started. As of August 31, 2021, the campaign has brought in \$5,117.

**Major gifts** received include \$25,000 donated to the Digital History Preservation by a private donor; \$10,000 donated to the Dr. William E. Daehler Tennis Fund by a private donor; \$13,750 established to need base scholarships by a private donor; and \$78,000 from outgoing SOPAA Board for endowed and annual scholarships.

The Dental Hygiene Lab received a \$50,000.00 grant from **Delta Dental Foundation** for a digital imaging system.

**Grants & Sponsored Programs**

Awarded a **Campus Safety Grant** through the Ohio Department of Higher Education (ODHE) for \$153,998, which allows SSU to invest in new equipment to secure campus and upgrade existing equipment and technology. The focus was new cameras and the associated support equipment. The secondary focus was screening equipment and an on campus tactical vehicle.

**Innovation Grant Revision**

We were able to re-purpose existing **Innovation Grant** funding of approximately \$77,000 to focus on an academic and community need, the SSU campus dental clinic. This funding, coupled with a private gift, represent a template for future public-private partnerships.

SSU received a \$159,000 **RAPIDS V grant** to purchase two Anatomage tables, or something similar per state bidding rules. This award represents the fifth award in the state RAPIDS funding for southeast Appalachia. Ten organizations participated, so an equal split would be \$100,000. In the past five years, SSU has received 25% of all the funding, nearly a million dollars.

Received an **EOC grant** of \$1,786,8932. The EOC will direct allowable services to achieve standardized objectives leading to an increase in the number of participants achieving high school equivalence, completing applications for post-secondary school admission and financial aid, and enrollment in post-

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secondary education. A plan for structured activities includes outreach activities, enhancing knowledge and motivation for higher education, increasing financial literacy, and the provision of assistance in the higher education process from initial applications through enrollment completion.

Dr. Tim Hamilton loves to work on grants and was recently awarded a **SUPERCAL: Unified Reprocessing of the Large HST Cosmology Survey Fields** grant for the Planetarium.

**Kricker Innovation Hub & Entrepreneurship**

The Kricker Innovation Hub completed the first annual **Ignite Portsmouth Entrepreneurship Bootcamp and Pitch Competition**. Nine aspiring entrepreneurs completed all six weeks of the program and pitched their business in front of a panel of judges. Kristy Cartee won \$5,000 for her pitch of Counting Star's Book Lounge. A total of \$8,500 was given out as prize money thanks to the generosity of sponsors. The Tri-State Angel Investment Group was the presenting sponsor for this event.

Dane Simpkins started on July 19th as an **AmeriCorps VISTA for Digital Skilling initiatives**, thanks to a partnership with the Center on Rural Innovation. AmeriCorps VISTAs serve for a year in capacity building roles. The Center on Rural Innovation awarded AmeriCorps VISTAs to five other communities.

The **Scioto Foundation** awarded the Kricker Innovation Hub a grant of \$10,000 to fund the release of a public Innovation Strategy document and technical assistance from the Center on Rural Innovation.

**Marketing and Communications**

The Office of Marketing & Communications launched **Return to Campus** messaging for new and returning students for the start of Fall Semester, with information about health and safety guidelines, vaccinations, move-in procedures and Weekend of Welcome.

The team continues to support the **SSU Health Team** with ongoing communications, the SSU Health Pass and upgrades to the system to reflect vaccination status, and new texting platform.

Marketing & Communications has launched **recruitment campaigns for Fall 2022** with targeted email marketing, paid search strategies, social media advertising, and direct mail pieces with a focus on visit days and the application process.

**Professional and Continuing Studies**

The Children's Learning Center successfully concluded the **summer program** on August 13<sup>th</sup>. During the summer, the Children's Learning Center served 87 children, ranging from six weeks to 12 years old. Summer programming included a K-Readiness curriculum for our preschool classrooms, preparing our children transitioning to kindergarten this fall. The preschool and school age classrooms enjoyed numerous field trips to the Nature Center at Shawnee State Forest and the Earl Thomas Conley Park and Splash Pad. The school age class also enjoyed visiting various spots on and around campus such as the Clark Planetarium, the Portsmouth Public Library, the Southern Ohio Museum and Cultural Center, the Daehler Tennis Center, the Portsmouth Murals, and pool. The school age class curriculum included planning and budgeting for a luau, where they hosted both preschool classrooms as an end of summer celebration. During the last week of summer, we congratulated and celebrated Miss Amanda on her new position here on campus as Director of Professional and Continuing Studies. Miss Ashley, our former Infant/Toddler teacher has assumed the new role as Interim Director of the CLC.

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The Children's Learning Center is starting our second year within the **Ohio Comprehensive Literacy State Development Subgrant**. We are developing the Children's Learning Center to become a model literacy site for the state of Ohio. Our teachers will be receiving a variety of professional development opportunities to provide best practices and practical engagements in the classroom to facilitate the foundation for early language and literacy skills. Sheila Bobst, our literacy specialist and Jordan Hileman, our literacy coach, will be collaborating and supporting the classroom teachers as we embark on the new school year. For the Ohio Department of Education Early Childhood Education Grant, we have all 16 spots filled within our two preschool classrooms.

The Children's Learning Center began a week before the official start date to complete onboarding with new staff. These trainings included First Aid/CPR, Communicable Disease Recognition, Child Abuse Prevention, and Teacher Assistant Orientation. Six new teaching assistants have joined of the CLC teaching team and majors include Education, Nursing, Exercise Science, Occupational Therapy, and Physical Therapy.

The Children's Learning Center hosted an **open house** for the upcoming school year on August 20<sup>th</sup>. We currently have 80 families enrolled. We have welcome aboard new teachers for the 2021-2022 school year: Dakota Wrenn and Jessica Gibson in our infant/toddler classrooms and Rebecca Hess and Heather Payne in our preschool classrooms. All families were invited to meet their new teacher, teaching assistants, and encouraged to scout out their new classrooms and playgrounds! Every child received a new book (or two) donated from Easter Seals and received a Welcome Packet including reading at home tips, encouraging families to read with them during the school year. We are excited and ready for a fantastic school year!

The AmeriCorps Program **Project BEAR: Building Emerging and Achieving Readers** closed and submitted the 2020-2021 program year. Highlights included:

- 111% program enrollment rate surpassing the AmeriCorps goal of 80%
- 37 slots filled surpassing the goal of 23
- 3 days of service hosted with 165 volunteers completing 249 hours of service, surpassing the goal of 1 day, 125 volunteers, and 160 hours
- Surpassed our goal of 50% of qualifying participating students demonstrating above average gains with 81% demonstrating above average gains
- Hosted our first Summer Literacy Kindergarten Readiness Camp at the Children's Learning Center. Of the students who attended 60% or more of the 8-week program, 90% showed gains in their alphabet knowledge, a leading predictor of later reading success

Project BEAR hosted information and recruitment tables at 3 local events for recruitment for the 2021-22 program which begins on September 8 and three new partners are joining the Project BEAR program: Candyland Children's Museum, New Boston Local Schools, and Western Pike Elementary School.

Shawnee State University hosted the **Verizon Innovative Learning program** on campus July 26-August 13. The Verizon Innovative Learning Rural Young Women program provides girls from under-resourced middle schools a supportive STEM-enrichment educational experience. Additionally, the program is aligned with project-based learning opportunities connected to real world challenges and invites STEM learning, career exploration, and personal development in addition to the summer experience.

Although targeted to young women, the program is inclusive and welcomes all genders and non-binary youth. As the 3-week summer program concluded, students will meet once monthly on Saturdays for

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continued engagement in-person. Eighty-nine girls participated in this enrichment experience working with artificial intelligence and robotics, coding, 3-D printing, and immersive media including AR/VR.

Shawnee State University hosted 150 students for **Cub Camp** held June 28-July 1. Courses included Science Fun, All Fun and Games, Cheerleading Champs, Action Art, Soccer, Come Kick It Karate, Esports: Level Up Your Game, Making Music Jam, Cub Camp Comic Con, Archery, Puzzles, Problems and Paradoxes: Exploring the Fun Side of Logic, Dinner Around the World, Tea Time, Dance, Dance, Dance, Ooey Gooley Science, Get Moving, Get Grooving, Get Healthy, Process Art, and American Sign Language Speaks. Instructors included Jordan Hileman, Kelsey Cox, Miranda Estep, Dawn Lemon, Ellen Lemon, Jenny Kinker Cole, Deanna Roberts, Natasha Ademakinwa, Victoria Williams-Book, Travis Lynn, Sonja Jarrells, Sarah Hall, David Shoupe, Rohit Kataria, Amy Smalley, and Melissa Iery. Afternoon programming included Reptile Adventures Farms, Bingo, the Clark Planetarium, and Shawn E. Bear Double Dare. Next year's camp will be held June 27-30, 2022.

**Vern Riffe Center for the Arts**

Live and In Person! That is our theme as we start the **2021-2022 season**. We have a wonderful yet conservative lineup of events scheduled from September 2021 to May 2022. Our first concert is Rockapella, who performed during the opening season of the VRCFA 26 years ago. Other events include our traditional Oak Ridge Boys concert, We Banjo 3, Helen Welch: A Carpenter's Christmas, A Charlie Brown Christmas, and Celtic Angels just to name a few. If you have purchased tickets in the last few years, look for the new VRCFA brochure coming in the mail soon. As we cautiously reopen, we decided to forgo season subscriptions this year because of the pandemic. Therefore, we are selling events individually to keep accounting clean in the event of cancellations. As is the campus policy, we require masks at all times in the VRCFA (except for the performers on stage). We continue to adapt to new protocol and the changing landscape of live entertainment.

**Workforce Development**

We are working through the **Ohio Manufacturing Workforce Partnership** to increase earn and learn opportunities in our region. This aligns with our goal to create a sector partnership that would focus on both short and long-term workforce issues, COVID impacts, incumbent and onboarding training, skills gaps, and curriculum innovation.

Identifying and applying for funding opportunities to build the infrastructure and resources needed to support workforce training programs.

Shawnee State's **Handshake career platform** is now connected to approximately 4,700 employers with new ones joining every day. Handshake allows employers to communicate their job and internship postings, stay updated on all SSU career events, and network with our students and alumni.

We now have a data share agreement in place with **Ohio Job & Family Services** to determine outcome data for SSU graduates. This program provides employment and wage data for alumni working in the state of Ohio.

Working with Career Services to host and coordinate seven **career fairs** during the 2021-22 academic year:

- Fall Manufacturing & Technology (in-person and virtual) – October 26
- Graduate & Professional (virtual) – October 28
- Gamecon Virtual Fair – October 29
- Internship Fair (virtual) – November 9

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- Education (in-person and virtual) – February 17
- Spring Manufacturing & Technology (in-person and virtual) – March 15
- Business, Professional, & Healthcare (in-person and virtual) – March 22

Other upcoming events include Open job interviews on campus with The Counseling Center on September 9 and Ohio Export Internship Program information session on September 14.

**Vice President’s Report**

Significant efforts have been made by the entire campus community to bring a full college experience to students this fall semester. I appreciate the efforts of so many constituent groups – faculty, administrators, staff, alumni, students and parents – all of whom have taken on additional burdens imposed by the continuing pandemic while carrying out their daily jobs to develop and deliver programming, raise funds, and work together with state agencies, employers, grant-makers, and partner institutions to push SSU forward. Staying above the weeds is difficult in times like this and I appreciate the efforts of the advancement team to keep identifying opportunities that support the growth of Shawnee State and its student body.

Declines in fall semester enrollment reflect our inability to physically engage high school students over the past year. While live events on campus and in the K-12 community began to open in late spring, most of the window for recruiting students in our region had already passed. Despite recent gains in online programs and graduate programs, most of our students remain first generation students and students from challenging socio-economic backgrounds. These students demand significant time and attention to develop adequate college awareness, to understand the logistics of applying to and attending college, and to coordinate finances. While many online and digital tools have been developed in our recruiting processes, our primary strategy still requires live and in-person relationship development. We do it well, but it requires the ability to visit prospects, present at schools, and invite groups to campus.

Recruiting for the class entering fall 2022 is already underway and, while it doesn’t quite feel normal yet, we do have significantly more access to in-person interactions and events than during the last recruiting season. We have already seen an uptick in transfer applications and spring starts for students who seem to have taken a semester or year off due to COVID-19. The number of high school seniors in our primary service region is up for the first time in several years and we are investing in college awareness programs in the high schools to strengthen pipelines in areas where students have become disengaged due to the pandemic. A special note of thanks to all of the front-line team members who meet daily with students, prospective students and families, school groups and administrators. Their daily work continues to be very challenging, but is essential to providing college access and opportunity for the underserved students who need it most, in service to our region and the Shawnee State University mission.

*Respectfully Submitted,  
Eric Andrew Braun, JD  
VP for Advancement & Enrollment Management*

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# Enrollment Management Fall 2021 Recruiting Report

## New Students Entering Fall 2021

Budget calls for 6% Decline in Enrollment

Continuing students beat forecast of 12% down\*

New students missed target of 8% down, sharp drop in late summer

New graduate students down

New undergraduate students (First-time freshmen & Transfer)	-11.99%
Continuing undergraduate students*	-10.98%
Total graduate students	+1.66%
Non-Degree students (CCP & Certificate)	+22.35%
Total Student Headcount	-6.24%

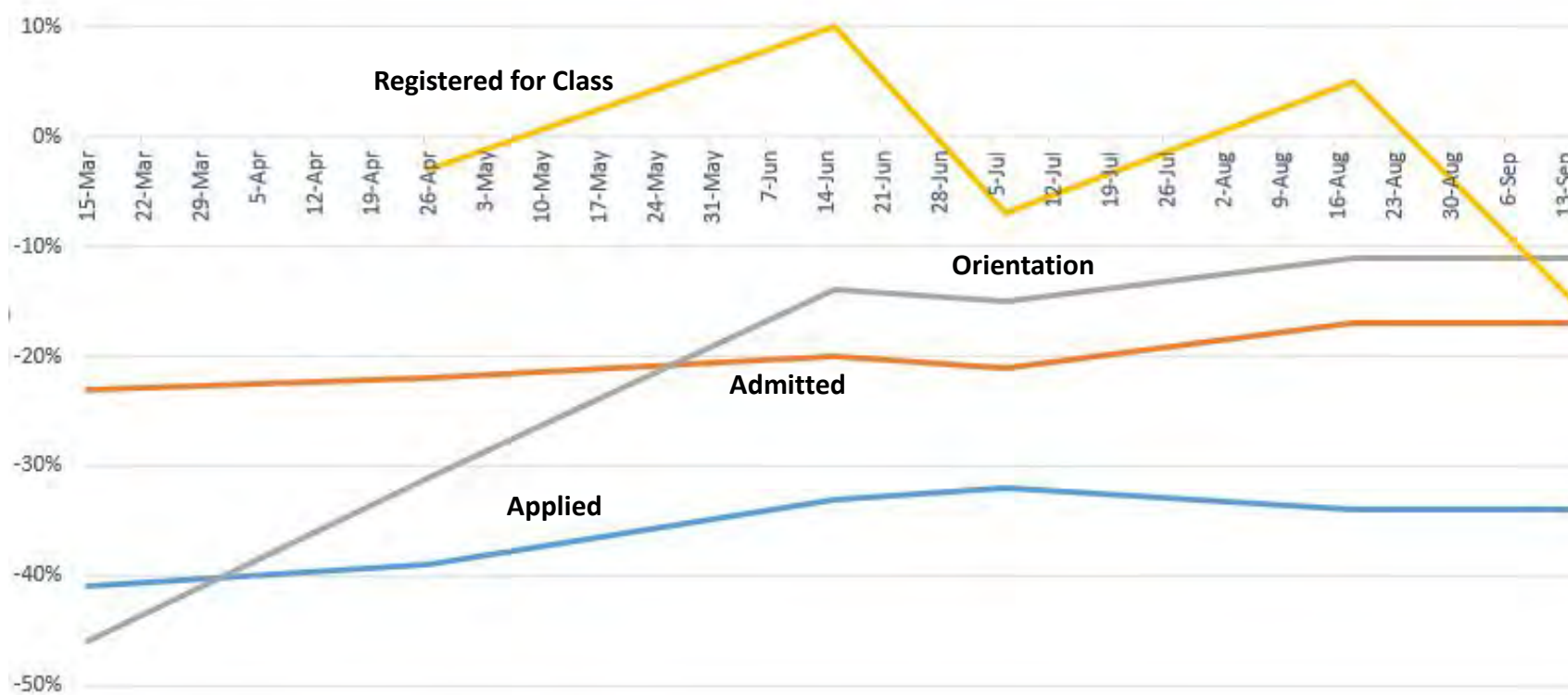
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# Enrollment Management Fall 2021 Recruiting Report

## Fall 2021 vs. Fall 2020 Pace: First Time Freshmen



Fall 2021 Term	Mar 15	April 26	Jun 15	Jul 6	Aug 18	Sep 14
First-time freshmen applications	-41%	-39%	-33%	-32%	-34%	-34%
First-time freshmen admitted	-23%	-22%	-20%	-21%	-17%	-17%
Students registered for orientation	-46%	-31%	-14%	-15%	-11%	-11%
Students registered for classes		-3%	+10%	-7%	+5%	-15%
New housing deposits	+1%	+4%	-3%	+9%	+5%	+5%

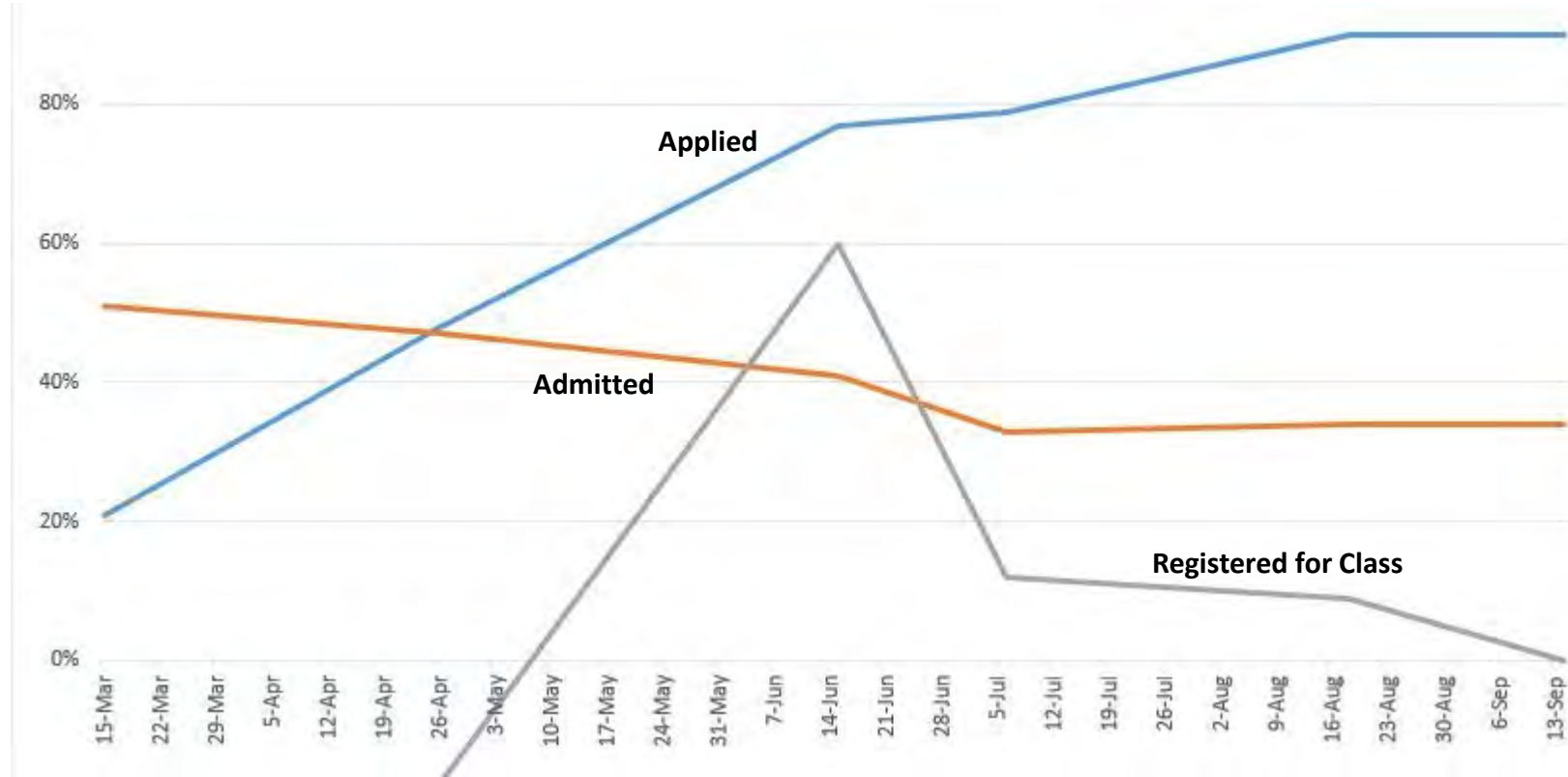
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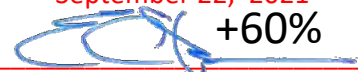
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# Enrollment Management Fall 2021 Recruiting Report

## Fall 2021 vs. Fall 2020 Pace: Transfer Students



Fall 2021 Term	Mar 15	April 26	Jun 15	Jul 6	Aug 18	Sep 14
Transfer student applications	+21%	+48%	+77%	+79%	+90%	-90%
Transfer students admitted	+51%	+47%	+41%	+33%	+34%	-34%
Transfers registered for classes		+60%	+12	+9%	+/-0%	

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# ENROLLMENT DATA

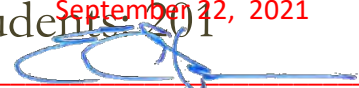
## Fall 2021



**3,216 STUDENTS**

- First-Time Freshmen: 552
- Graduate Students: 184
- College Credit Plus: 461
- Transfer Students: 138
- Online Students: 201
- International: 39
- Student-Athletes: 356

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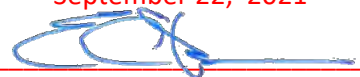


OHIO  
**2,727 STUDENTS**  
*from 83 counties*

PALSJR  
**1,876 STUDENTS**

- Pike: 184
- Adams: 133
- Lawrence: 133
- Scioto: 1,258
- Jackson: 55
- Ross: 113

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OUT-OF-STATE  
**454 STUDENTS**

*from 38 U.S. States & Territories*

Alabama  
Arkansas  
Arizona  
California  
Colorado  
D.C.  
Florida  
Georgia  
Iowa  
Idaho  
Illinois  
Indiana  
Kansas  
Kentucky  
Louisiana  
Massachusetts  
Maryland  
Maine  
Michigan

Minnesota  
Missouri  
Mississippi  
North Carolina  
New Hampshire  
New Jersey  
Nevada  
New York  
Oklahoma  
Pennsylvania  
Puerto Rico  
Tennessee  
Texas  
Utah  
Virginia  
Wisconsin  
Washington  
West Virginia  
Wyoming

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# FIRST-TIME FRESHMEN

## Fall 2021

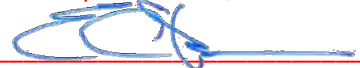


**552 STUDENTS**

55% *identify as  
First-Gen*

41% *have  
college credits*

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Secretary, SSU Board of Trustees

**Average ACT:** 20.49  
**Average SAT:** 1028.66



OHIO  
**458 STUDENTS**

PALSJR  
**339 STUDENTS**

- Pike: 40
- Adams: 28
- Lawrence: 26
- Scioto: 213
- Jackson: 9
- Ross: 23

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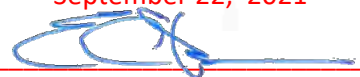
OUT-OF-STATE

**94 STUDENTS**

*from 15 U.S. States & Territories*

California  
D.C.  
Illinois  
Indiana  
Kentucky  
Louisiana  
Massachusetts  
Minnesota  
Missouri  
Mississippi  
New York  
Pennsylvania  
Puerto Rico  
Texas  
West Virginia

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# STUDENT-ATHLETES

## Fall 2021



**356 TOTAL**

132

*New student-athletes*

37%

*New student-athletes  
make up population*

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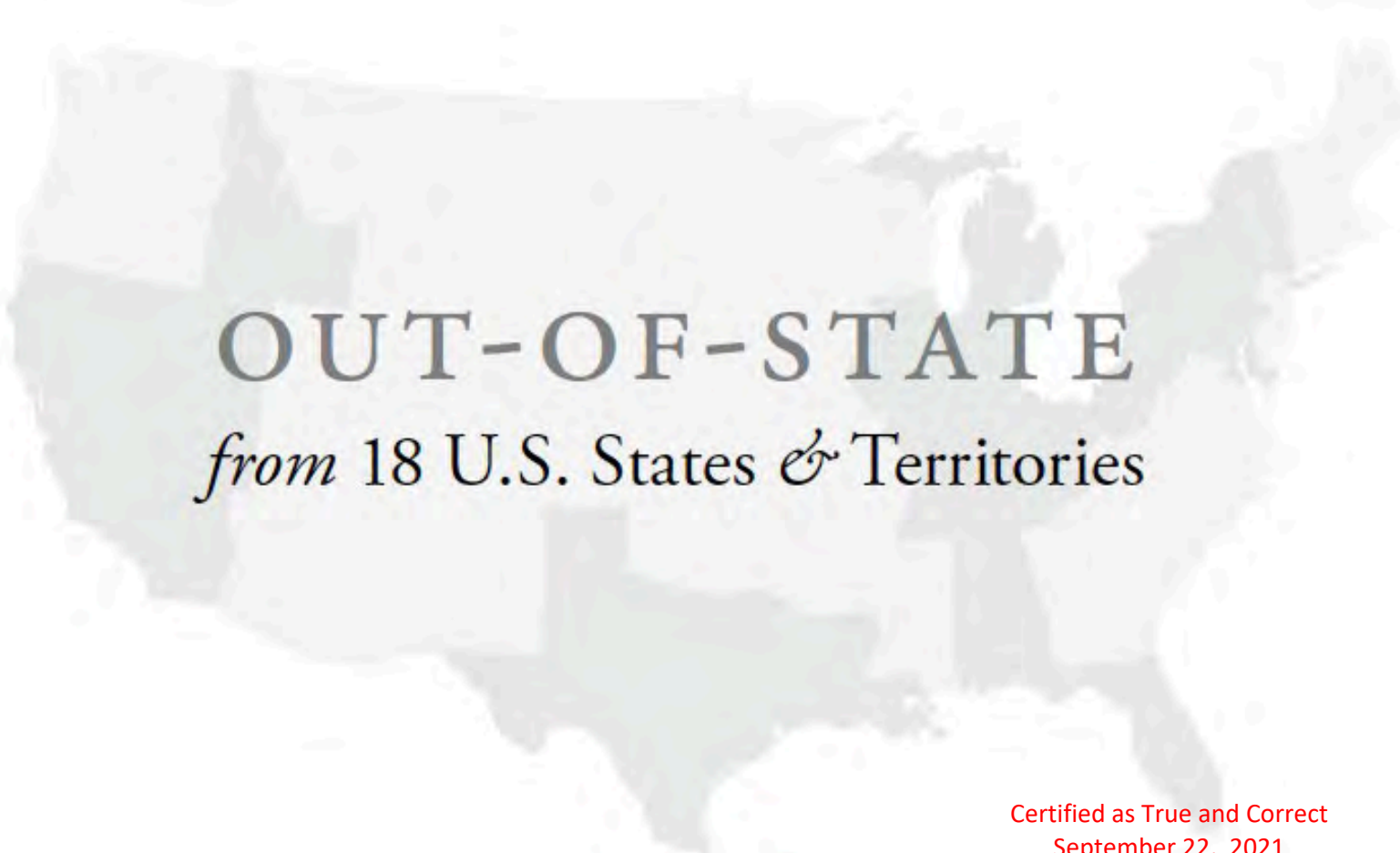


PALSJR  
**87 STUDENTS**

- Pike: 11
- Lawrence: 15
- Scioto: 47
- Ross: 14

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**OUT-OF-STATE**  
*from 18 U.S. States & Territories*

Alabama  
California  
Florida  
Idaho  
Indiana  
Illinois  
Kentucky  
Louisiana  
Maryland

Michigan  
Nevada  
New York  
Pennsylvania  
Puerto Rico  
Tennessee  
Texas  
West Virginia

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INTERNATIONAL

*from 15 countries*

Australia

Brazil

Canada

China

Columbia

Congo

England

Germany

Iceland

Mexico

The Netherlands

Portugal

Scotland

South Africa

Spain

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# Enrollment Management Fall 2021 Recruiting Report

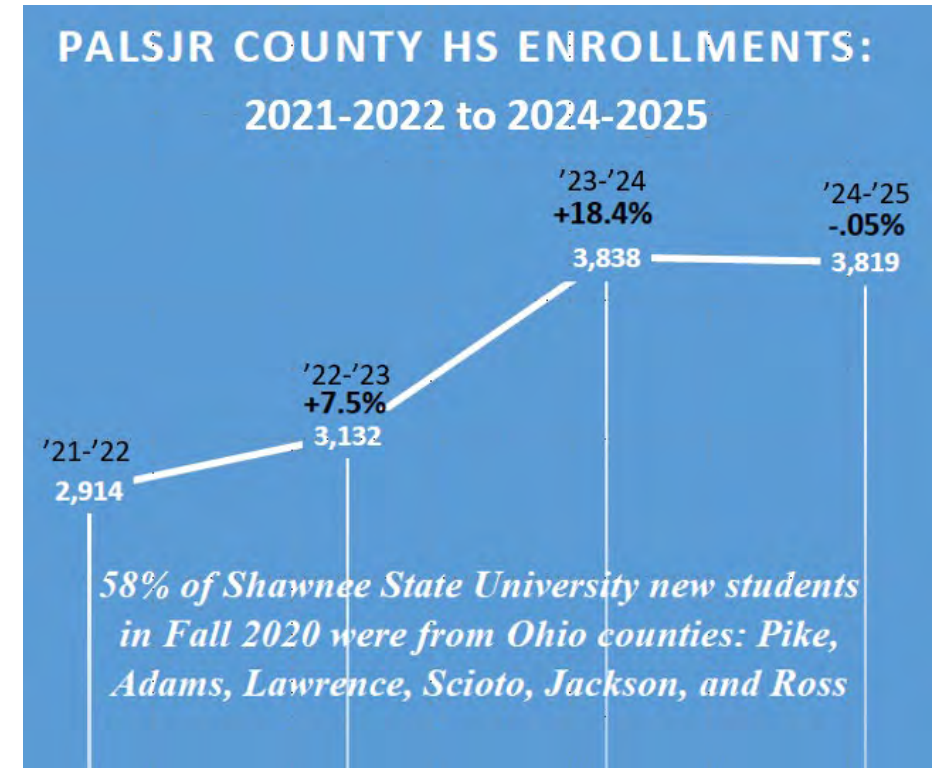
## New Student Recruitment: Spring 2022 & Fall 2022

### Spring 2022

1. Identify and engage **309** students once registered for fall 2021 who did not enroll in the term
2. Engage all **non-enrolled fall FF (1489) and transfer (118) admits** who didn't cancel application; Re-offer Scholarship
3. Recruit for continuing student **Finish Line** program

### Fall 2022

1. **Live events** and school visits restored
2. **Paper application** alive again
3. Recruitment **team restored** with 4 full-time associates
4. Two part-time associates
5. Enhanced **financial aid** programming
6. Continue student athletes expansion



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# WOW

## WEEKEND OF WELCOME



Bring your mask and be prepared to wear it indoors.

### FRIDAY, AUGUST 20

➤ WOW IS SPONSORED BY THE SSU DEVELOPMENT FOUNDATION & STUDENT LIFE

#### EVENT // LOCATION

MUC Morris University Center // CML Clark Memorial Library  
ATC Advanced Technology Center // JARAC James A. Rhodes Athletic Center  
VRCFA Vern Riffe Center for the Arts // MAS Massie Hall  
KRI Kricker Hall // EDU Education Building // HEA Health Sciences

## LET'S GET "WOW-ED"

- 4:30 pm - 4:50 pm**      **"WOW" New Student Check-In // VRCFA**  
Attendance is required. Every new student will receive their WOW T-Shirt. Students only.  
*\*Parking passes will be available for commuters.*
- 5:00 pm - 5:40 pm**      **Bear Beginnings // VRCFA**  
New Student Official Welcome from Faculty and Staff along with the Class Picture  
Attendance is required of all new students.
- 5:50 pm - 6:30 pm**      **Academic Truths 101 // Various Locations**  
**Undecided // MAS, 020**  
For students unsure about your major or looking for a major.  
*\*For students not accepted into a Health Science Program*  
**Mathematical Sciences // MAS, 204**  
Mathematics, Actuarial Science  
**English/Humanities // MUC, 215**  
English Generalist, Culture & Media, Communications  
**Natural Sciences // MAS, 203**  
Biology, Pre-med, Chemistry, Geology  
**Gaming (Arts) // CML, Flohr Lecture Hall**  
Gaming & Simulation Development Arts  
**Engineering // ATC, 104**  
Computer Aided Drafting & Design, Computer Engineering Technology, Electromechanical Engineering Technology, Plastics Engineering Technology  
**Allied Health Science // MUC, Ballroom**  
Dental Hygiene, Radiologic Technologies, Respiratory Therapy, Emergency Medical Technician, Medical Laboratory Technician, Bachelor of Science in Health Science (BSHS), Exercise Science
- 5:45 pm - 7:45 pm**      **Bear Beginnings Dinner // MUC, Bears Den Cafeteria**  
Bring your Student ID. WOW meals are provided to new housing and commuter students.
- 5:45 pm - 7:45 pm**      **VIP Shopping Night // MUC, Barnes & Noble Bookstore**  
Spoil yourself with a little shopping. Look for special deals and discounts for one night only.
- 6:40 pm - 7:20 pm**      **Academic Truths 102 // Various Locations**  
**Fine Arts // MUC, Ballroom**  
Digital 3D, Interactive Media, Musical Theatre, Studio Arts, Graphic Design  
**Business // ATC, 104**  
Accounting, Management, Marketing, Health Care Administration, Information Systems, Sport Management, Information Security  
**Social Sciences // MAS, 109**  
History, Political Science, Psychology, Psychology Pre-Art Therapy, Sociology, Social Science  
**Rehabilitation Sciences // KRI, 250**  
Occupational Therapy Assistant, Physical Therapist Assistant, BSOT 3+2/MOT  
**Education // EDU, 126**  
Visual Arts Education, Early Childhood Education, Early Childhood/Special Education; Intervention Specialist, Middle School Education, Adolescent/Young Adult Education (Science, Social Studies, Language Arts, Mathematics)  
**Nursing // MAS, 020**  
Associate Degree in Nursing (ADN), Bachelor of Science in Nursing (BSN), LPN to ADN  
**Gaming (Technology) // CML, Flohr Lecture Hall**  
Digital Simulation & Gaming Engineering Technology
- 7:50 pm**      **New & Transfer Housing Students Meeting – Building Bonds // VRCFA Theater**  
The Do's and Don'ts and What to Expect! Attendance is required.
- New & Transfer Commuter Students Meeting – Commuter Connect // CML**  
The Do's and Don'ts and What to Expect! Attendance is required.
- 8:30 pm**      **SSU Bingo // Alumni Green**  
Join us for SSU's most popular game where everyone is a winner!

# SATURDAY, AUGUST 21

## EVENT // LOCATION

MUC Morris University Center // CML Clark Memorial Library // ATC Advanced Technology Center  
JARAC James A. Rhodes Athletic Center // VRCFA Vern Riffe Center for the Arts // MAS Massie Hall  
KRI Kricker Hall // EDU Education Building // HEA Health Sciences

- 11:00 am - 1:00 pm** **“WOW” New Student Check-In // MUC, Information Desk**  
For students who did not check in the day before.
- 11:00 am - 1:00 pm** **Brunch // MUC, Bears Den Cafeteria**  
Bring your Student ID. WOW meals are provided to new housing and commuter students.
- 12:00 pm - 12:45 pm** **Campus Tours // Alumni Green**
- 12:00 pm - 3:00 pm** **Student Business Center Open // MUC, 2<sup>nd</sup> Floor**
- 12:00 pm - 5:00 pm** **Student Success Center Open // Massie Hall**
- 1:15 pm** **Your Success Starts Now // VRCFA, Theater**  
What you do today leads to your success tomorrow. Receive your SSU Mission Statement t-shirt.
- 2:30 pm** **Speak Up, Speak Out // VRCFA, Theater**  
This program is a required part of WOW for all incoming students at SSU and is one of the most impactful events of WOW. Receive your SSU Stand Out t-shirt.
- 3:30 pm** **The Walk // Alumni Green**  
We get you to your successful tomorrow.
- 4:15 pm - 4:45 pm** **Campus Tours // Alumni Green**
- 4:15 pm - 5:45 pm** **Shawnee Crafts // CML Lawn**  
Create your Shawnee masterpiece.
- 4:30 pm - 6:00 pm** **Dinner // MUC, Bears Den Cafeteria**  
Bring your Student ID. WOW meals are provided to new housing and commuter students.
- 4:45 pm - 5:30 pm** **Shawnee Student Band Interest Meeting // CML, Flohr Lecture Hall**  
For students interested in creating SSU's first marching band.
- 6:30 pm - 8:00 pm** **Student Success Center Open // Massie Hall**
- 6:30 pm - 8:00 pm** **WOW Carnival // ATC and CML Lawns**  
Student Organization, Academic Programs, and Campus Resources Showcase
- 6:30 pm - 8:00 pm** **Party at the Library // CML**  
Games, DJ, Paint-a-Bear, food, and fun! Hosted by the Clark Memorial Library, Information Technology Services and the Writing Center.
- 8:15 pm** **Bears Bonfire Bash // Beside the SSU Tennis Courts**  
Welcome to a night of music, games and bonfire fun! Sponsored by Aladdin Dining Services.

# SUNDAY, AUGUST 22

- 11:00 am - 1:00 pm** **Brunch // MUC, Bears Den Cafeteria**
- 12:00 pm** **Smash Brothers Tournament // ATC, Gaming Commons**  
Join FGC for their first tournament of the year.
- 12:00 pm - 4:00 pm** **Bus to Wal-Mart // MUC, Pick-Up/Drop-Off Location**  
**SSU Pickup Times** – 12:00 pm // 12:20 pm // 12:40 pm // 1:00 pm // 1:20 pm // 1:40 pm // 2:00 pm // 2:20 pm // 2:40 pm // 3:00 pm // 3:20 pm // 3:40 pm // 4:00 pm  
**Wal-Mart Pickup Times** – 12:40 pm // 1:00 pm // 1:20 pm // 1:40 pm // 2:00 pm // 2:20 pm // 2:40 pm // 3:00 pm // 3:20 pm // 3:40 pm // 4:00 pm // 4:20 pm // 4:40 pm
- 4:00 pm** **Meet the Greeks // CML Lawn**  
Get to know our Fraternity & Sorority Life community on campus. Learn about the history and values of each organization.
- 4:30 pm - 6:30 pm** **Dinner // MUC, Bear's Den Cafeteria**
- 6:15 pm** **MANDATORY All Housing Building Meeting // Campus Housing**  
Your Resident Assistant will post signage or notify you of the meeting location.
- 7:00 pm** **Shakespeare in the Park – A Midsummer Night's Dream // Alumni Green**  
Free community event. Bring a blanket or chair. Sponsored by the Portsmouth Area Arts Council and Weekend of Welcome.

## Information Technology Service

Information Technology Service is available remotely.

To submit an online request for support, visit [shawnee.edu/its-help](http://shawnee.edu/its-help).



**Scan the QR code to access the IT Service Desk Form**  
to request assistance with your password or SSU technology.

## Student Housing Wi-Fi Assistance

For 24 hours a day, 7 days a week Spectrum Community  
Wi-Fi Technical Support call 1-855-895-5302.



Approved by the Board of Trustees  
September 20, 2016  
Secretary: David R. Williams

## Fall 15th Day Comparison

	Fall 2019 15th Day	Fall 2020 15th Day	Fall 2021 15th Day	
<b>New Undergraduate Enrollment</b>				
First-time Freshmen	808	646	552	
Transfer	194	138	138	
<b>Total New</b>	<b>1002</b>	<b>784</b>	<b>690</b>	
<b>Difference from prior year</b>		<b>-218</b>	<b>-94</b>	<b>-11.99%</b>
<b>Continuing Undergraduate Enrollment</b>				
Freshmen	179	206	134	
Sophomore	501	531	492	
Junior	551	481	434	
Senior	747	804	740	
<b>Total Continuing</b>	<b>1978</b>	<b>2022</b>	<b>1800</b>	
<b>Difference from prior year</b>		<b>44</b>	<b>-222</b>	<b>-10.98%</b>
<b>Total Degree Seeking Undergraduate</b>	<b>2980</b>	<b>2806</b>	<b>2490</b>	
<b>Difference from prior year</b>		<b>-174</b>	<b>-316</b>	<b>-11.26%</b>
<b>New Graduate Enrollment</b>				
Graduate - New	54	35	22	
<b>Total New</b>	<b>54</b>	<b>35</b>	<b>22</b>	
<b>Difference from prior year</b>		<b>-19</b>	<b>-13</b>	<b>-37.14%</b>
<b>Continuing Graduate Enrollment</b>				
Graduate - 1	54	85	98	
Graduate - 2	35	57	30	
Graduate - 3	33	4	24	
Doctorial			10	
<b>Total Continuing</b>	<b>122</b>	<b>146</b>	<b>162</b>	
<b>Difference from prior year</b>		<b>24</b>	<b>16</b>	<b>10.96%</b>
<b>Total Graduate</b>	<b>176</b>	<b>181</b>	<b>184</b>	
<b>Difference from prior year</b>		<b>5</b>	<b>3</b>	<b>1.66%</b>
<b>Total Degree-Seeking Enrollment</b>	<b>3156</b>	<b>2987</b>	<b>2674</b>	
<b>Difference from prior year</b>		<b>-169</b>	<b>-313</b>	<b>-10.48%</b>
<b>Non-Degree Enrollment</b>				
NT - Visiting	0	0	1	
NR - Non-degree	10	34	12	
NH - Highschool not CCP	1	1	0	
NP - College Credit Plus	291	218	461	
ND - Returner CCP and non-CCP	176	182	0	
NC - Non-degree Certificate		4	54	
NS - Senior Citizen	7	4	14	
<b>Total Non-Degree</b>	<b>485</b>	<b>443</b>	<b>542</b>	
<b>Difference from prior year</b>		<b>-42</b>	<b>99</b>	<b>22.35%</b>
<b>Grand Total</b>	<b>3641</b>	<b>3430</b>	<b>3216</b>	
<b>Difference from prior year</b>		<b>-211</b>	<b>-214</b>	<b>-5.24%</b>

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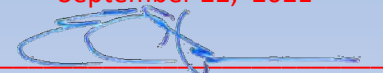
# SSU Board of Trustees Meeting

Sunil Ahuja, Ph.D.

Provost

September 17, 2021

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September 22, 2021



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# Academic Affairs Goals/Plans for 2021-2022

- Continue review of academic portfolio and expansion of program offerings or conversion to online offerings
- Establish plan and undertake financial review and sustainability of existing academic programs
- Enhance data operations, including academic dashboards, programs' vital statistics, KPIs for retention and completion, etc.

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# Program Developments (since 2020)

Name	Type	New/Revised	Status
Composition and Rhetoric	M.A.	New	Approved
Information Security	B.S.	New	Approved
Geology	B.S.	Revised	Approved
Behavioral Health Paraprofessional	Certificate	New	Approved
Criminal Justice	B.A.	New	In progress
Counseling and Chemical Dependency	B.A.	New	In progress
Concept Art and Illustration	B.A.	New	In progress
Education	M.Ed., Licensures	New	In progress
Business	Various	New	In discussion
Communication	Various	New	In discussion
Nursing	MSN	New	In development
Public Health	MPH	New	In development

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# School of Business

- Accreditation efforts underway since 2003
- Pursuing IACBE (International Accreditation Council for Business Education) accreditation
- Accreditation for management, marketing, and accounting
- Outcomes Assessment Plan
- Application for Candidacy by end of Fall 2021

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Questions?

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# President's Report

Board of Trustees Meeting

September 17, 2021

Thank you Chairman Furbee and welcome to your first meeting as Chair of the Board of Trustees.

I would like to lead off my report with a formal thank you to Mr. Watson for serving as Board Chair over the past two years. I did not have the opportunity during the June meeting to offer up the University's gratitude for his leadership and dedication during a volatile period of the institution's journey. He provided SSU with his unique talents which helped us successfully navigate a very challenging time.

During the June meeting, I reported that we were moving back to normal operations with summer classes and activities returning to pre-COVID conditions. Unfortunately, today I have to report that the end of COVID and the pandemic was greatly exaggerated. We started this fall semester with significantly more cases than we did last fall and we are now in the middle of virus transmissions in Ohio, Scioto County, and our campus on par with last winter at the height of the pandemic. The most recent surge in cases has taken its toll on Shawnee and for a second year we have experienced a significant decline in enrollment. Although the overall decline is moderate and was expected from our tracking, the distribution of the decline is not even across subgroupings and unfavorable based on our current projections. During the last few weeks prior to the beginning of fall semester, SSU experienced a large number of withdrawals of students who were already registered for class. The magnitude of the withdrawal was unexpected and we are trying to better understand its cause. The bottom line is that we did not meet the enrollment targets set in our strategic plan. We will need to be all the more aggressive in our recruitment and retention strategies as we assemble the 2022 cohorts.

As for COVID statistics, currently, we have approximately 30 active cases of faculty, staff, and students. This is lower than I expected given local conditions; however, we probably will be peaking in the next week or two. Our vaccination rate for full time faculty and staff is around 75% and rates for our residential students are pretty good. We don't think we're doing as well with commuter students but have had some difficulties developing accurate numbers. Although most of Ohio's public institutions have opted for mandatory vaccinations of faculty, staff, and students, we are not moving that way and rather have adopted various forms of encouragement – gift cards, personal days, and avoidance of testing. This week, we implemented our plan to test all unvaccinated staff on a weekly or biweekly timetable.

Now for some optimism. I am confident that SSU is primed for a major, post-pandemic comeback. Our fundamentals remain excellent. We are making investments in our strategic plan and it promises to renew our pre-COVID growth trajectory. Our dedicated faculty and staff have brought us through the darkest of times. The successful completion of faculty negotiations provides us with another three-year window during which we can better predict expenses and plan for future growth. Time to take a deep breath and get back to work.

Higher education was already changing radically prior to the pandemic. Online learning. Less emphasis on traditional degrees and more emphasis on different levels of education including certificates, two-year degrees, and graduate degrees ... a push to expand the longitudinal breadth of offerings and make HE institutions places for life-long learning. Enhancements with different delivery modes that are student friendly. Our strategic plan addresses this part of the University's future success. Goal 1 states that ... We serve the region by offering programs that students need to thrive in a dynamic world. And we accomplish this by building on the strengths of current academic programs, by expanding academic offerings and delivery modes, and improving academic and co-curricular programs. During the summer, we established the School of Business and are setting up the foundation for expansion of business programming including graduate degrees. We are making investments in continuing education through our Kricker Hub. We are fully implementing a new paraprofessional certificate program in counseling and will be introducing a baccalaureate program in Chemical Dependency. A new baccalaureate program in Criminal Justice will be available in the new year and we will be moving several existing

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programs to an online mode. Along with an MBA program, we are also beginning plans for an MS in Nursing. In order to accommodate this growth, we will also be developing a plan to reduce some of our existing programming. In short, with the leadership of Provost Ahuja, we're creating a much more dynamic approach to academic programming. Our strategic plan review will take place at the end of the calendar year and the Board will be provided with a progress report in the first meeting of the new year.

I appreciate the Board's support, especially through these last 18 months, and look forward to the critical work that we'll need to complete as we move beyond COVID-19.

And Chairman Furbee, that concludes my report.

Jeffrey A. Bauer  
President

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