

**BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**June 25, 2021 @ 11:00 a.m.
University Center, Room 215**

Agenda

1.0 Roll Call

2.0 Action Items

2.1 Resolution ASA03-21, Award of Faculty Tenure

Dr. Sunil Ahuja, Provost and Vice President for Academic and Student Affairs, will present Resolution ASA03-21 awarding faculty tenure.

3.0 Information Items

3.1 Dr. Ahuja will report on recent activities in Academic and Student Affairs.

3.2 Dr. Ahuja will report on retirements, promotions, and new faculty.

3.3 President Bauer conferred the title of Professor Emeritus to:

- Jinlu Li, Ph.D.
- Becky Thiel, DNP
- Debra Scurlock, Ph.D.

3.4 Dr. Ahuja will present the Academic and Debt Forgiveness Campaign.

3.5 Mr. David Kilroy, Program Director, will present updates on the Kricker Innovation Hub.

3.6 Mr. Eric Braun, Vice President for Advancement & Enrollment Management, will report on recent activities for the division.

3.7 Mr. Braun will report on new student recruitment and Admissions activities.

3.8 Ms. Tamara Sheets, Registrar, will report on Spring Commencement activities.

3.9 Ms. Sheets will report Summer enrollment statistics.

RESOLUTION ASA03-21
AWARD OF FACULTY TENURE

WHEREAS, Shawnee State University and Shawnee Education Association entered into an agreement in June, 2012, for the purpose of granting tenure to faculty; and

WHEREAS, effective fall semester, 2013, the University implemented a tenure system; and

WHEREAS, in accordance with Board of Trustees Policy 2.15REV, awarding of tenure at Shawnee State University coincides with promotion to the rank of Associate Professor. Application for tenure, therefore, is included as part of the application for promotion to Associate Professor; and

WHEREAS, after recent actions by the College Promotion Committees, College Deans, Provost, and President, the following faculty were nominated for tenure:

- Dr. Thomas Bunting
- Ms. Georgeann Kamer
- Dr. Karen Koehler
- Ms. Mariah Woodward
- Mr. Paul Yost

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University grants tenure to the above-named Associate Professors.

June 25, 2021

**Academic and Student Affairs Report
Board of Trustees Meeting
June 25, 2021**

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

Provost Report

- Suzanne Johnson-Varney has assumed the role of Director of Clark Memorial Library. I thank her for assuming that leadership and I thank Marla Beebe for her service as Interim Director of the library last year.
- Chris Kacir will be leaving Shawnee State soon from his position as Associate Provost. He has accepted the position of Associate Vice Chancellor for Student Success at the Ohio Department of Higher Education. I wish him well in that position.
- At the conclusion of my first year at Shawnee State, I would like to thank the Academic and Student Affairs team for all they do for SSU and for their support: Jennifer Pauley, Interim Dean, College of Arts and Sciences; Paul Madden, Dean, College of Professional Studies; Chris Kacir, Associate Provost; Marcie Simms, Dean of Students; Tami Sheets, Registrar; Linda Koenig, Director, Counseling, Health and Accessibility Services; Marc Scott, Director, Assessment and Accreditation; Ryan Warner, Director, CIPSA; and Chris Shaffer, Director, Institutional Research and Sponsored Programs. I would also like to thank Tony Ward and the UFS leadership and all faculty for a productive year during a very challenging time.
- The highlights of recent activities in Academic and Student Affairs are noted below.

College of Arts and Sciences

- The College of Arts and Sciences is teaming up with the Office of Admissions and the Student Success Center in an attempt to increase fall enrollment. The College has a list of CAS students who stopped-out during the Fall of 2019 or the Spring of 2020, and they are asking an outside vendor, Student Connections, to call the students on the list and connect them with a member of our “hunt team” (Glenna Heckler-Todt, Ginny Young, and Heather Cantrell). The idea is that the hunt team members will get students registered “in the moment,” and that by the time students hang up they will have a fall schedule. The outside vendor will begin calling students in June. Calls will be made several hours each week for four weeks. (Students who are on financial aid suspension or who have an outstanding bill were removed from the list.)

College of Professional Studies

School of Education

- Dr. Sandra Beam, Associate Professor, School of Education, has been selected to be a national trainer for the LETRS Program. LETRS® (Language Essentials for Teachers of

Reading and Spelling) provides teachers with the skills they need to master the fundamentals of reading instruction—phonological awareness, phonics, fluency, vocabulary, comprehension, writing, and language.

Department of Allied Health Sciences

- Mr. Tony Ward was elected Department Chairperson, replacing Ms. Nancy Bentley whose 3-year term expired at the end of the 2020-2021 Academic Year.
- Mr. Paul Foit has been named Academic Program Director for the EMT/Paramedic Program, replacing Mr. Bill Turner who retired at the end of the 2020-2021 Academic Year.
- The Behavioral Health Paraprofessional Certificate Program has been approved by the Ohio Department of Higher Education. This 13-hour program will prepare individuals to begin work in the substance abuse counseling and treatment field. Ms. Mariah Woodward is coordinating that program.

Department of Rehabilitation Sciences

- Dr. Barbara Warnock was elected Department Chairperson. Dr. Warnock has been serving in an interim capacity since the retirement of Dr. Deborah Scurlock.

Department of Business Administration

- Dr. Steve Rader has been appointed Interim Department Chairperson, replacing Ms. Janice Johnson whose 3-year term expired at the end of the 2020-2021 Academic Year.

Student Affairs

Dean of Students

“I am First Gen” spring information:

- There were 140 students in the “I am First Gen” mentor program. The group had a 2.88 cumulative grade point average for the spring semester.
- 8 students graduated in Spring.
- 94 students are registered for fall.
- The Dean of Students is reaching out to all students who are not registered for fall courses to offer assistance.

Housing and Residence Life

- 25 Resident Assistants were hired for the 2021-2022 academic year.
- The HRL staff is working with the SSU Health Team to determine safety protocols for Fall move-in.
- 235 returning students selected their fall housing assignment.
- 194 new housing applications received.

Student Life:

Diversity & Inclusion Office

- The Office of Diversity and Inclusion started a virtual series focusing on black mental health and on social justice issues during the Spring semester.
- Re-established AHANA and was able to support diversity-focused events being held.
- 17 students participated in the Kente Celebration and received graduation stoles.
- This fall will be the inaugural year for the Matthew's Scholars Early Arrival Program.

Fraternity Sorority Life

- All four national organizations are bouncing back after low recruitment numbers this year.
- There is strong alumni representation for both fraternities and they are dedicated to helping the active members rebuild their chapters.

Student Programming Board

- Restructured the Executive Board to implement traditional officers. With this new structuring, the executive board should be self-running and self-sustaining in programming efforts.

Clark Memorial Library

- The library has begun preparing for the return of students in the fall and the easing of social distancing requirements. Some COVID precautions included the quarantine of library materials as they arrived and distancing furniture and computer stations. Over the next weeks, all study areas will be reopened, including the third floor, as a quiet study space for students. We continue to offer virtual research meetings, chat reference and instruction. We will be transitioning back to in-person research services in the fall.
- Instructional Technology Services has notified us that computer replacements will resume over the summer, and the library is scheduled to receive 11 new desktop computers. We were fortunate to receive 50 new laptops from grant funding this past spring. The library's 24-hour study space, the Bear Cave, will also be returning to full capacity of 12 computers.
- OhioLINK has been able to provide additional electronic resources to all member libraries through HEERF II funds (Higher Education Emergency Relief) to support faculty's and student's online instruction. Included in this list are Films on Demand, JoVE (Journal of Visualized Experiments) and Cochrane Library. We were also able to provide our Allied Health students with access to Acland's Visual Anatomy database to help with online anatomy instruction with HEERF funds awarded to the University. Anatomy models in the library were temporarily removed due to COVID restrictions and have since been made available to students once again.

Counseling, Health and Accessibility Services

SSU Health Team & Business Provider Partner Vaccine Clinics (provided or scheduled):

- Orientation 2: Saturday, May 15th

- Minford United Methodist Church: Tuesday, May 26th
- CAO Family Food Box Distribution: Friday, May 28th
- Orientation 3: Saturday, June 5th
- Orientation 4: Tuesday, June 15th
- Minford United Methodist Church: Wednesday, June 16th
- Orientation 5: Thursday, June 17th
- HIV Awareness Day: Tuesday, June 22nd
- Orientation 6: Thursday, July 22nd
- Shawnee Family Health Ctr: Tuesday, June 29th
- Shawnee Family Health Ctr: Wednesday, June 30th
- Shawnee Family Health Ctr: Thursday, July 1st
- Shawnee Family Health Ctr: Wednesday, July 21st
- Shawnee Family Health Ctr: Thursday, July 22nd
- Shawnee Family Health Ctr: Friday, July 23rd

Respectfully submitted,

Sunil Ahuja, Ph.D.

Provost and Vice President for Academic and Student Affairs

Retirements, Promotions, & New Faculty Academic Year 20-21

The following faculty retired:

Dr. Ed Kehres, Rehabilitation Services, (MOT), employed since 1996.

Dr. Jinlu Li, Mathematical Sciences, employed since 1989.

Dr. James Miller, Social Sciences, employed since 1989.

Mr. William Turner, Allied Health Sciences, (EMT), employed since 2017.

The following faculty were promoted to Professor:

Mr. Dan Chaffin, Natural Sciences

Dr. Linda Hunt, Mathematical Sciences

The following new faculty were hired:

Dr. Timothy Nelson, English & Humanities

Ms. Marie Richey, Allied Health Sciences (Dental)

Ms. Barbara Wilson-Battles, English & Humanities



Kricker Innovation Hub

SSU Board of Trustees June 2021



SSU KRICKER
Revised Storefront Concept
2021-04-15



Ignite Portsmouth: Entrepreneurship Bootcamp and Pitch Competition

Program Overview

- Six week virtual program, two hours/ week
- May 20th – June 24th
 - Weeks 1-3: Intro to Entrepreneurship and Lean Startup curriculum
 - Week 4: Mentor Sprint
 - Week 5: Access to Capital
 - Week 6: Pitch Competition

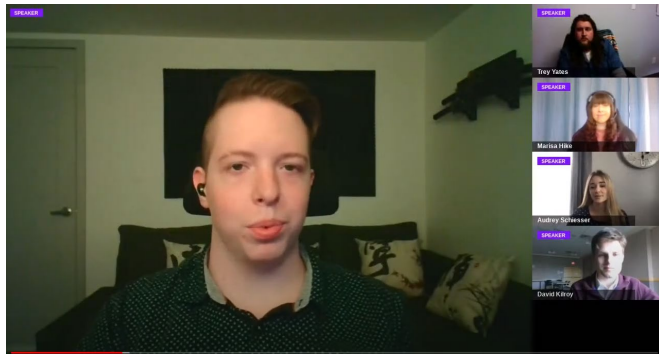
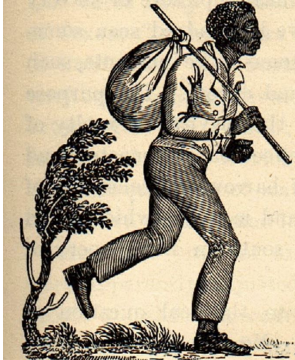
Participation metrics

- Applicants accepted: 18
- Week one attendees: 15
- Expected to pitch: 10

Ignite Portsmouth: Entrepreneurship Bootcamp and Pitch Competition

Sponsorship Overview

- Tri-State Angel Investment Group is program's presenting sponsor
 - First place: \$5,000 and opportunity to pitch to Tri-State Angel Investment Group
 - Second place: \$1,500
 - Third place: \$1,000
 - Fourth place: \$500
 - Fifth place: \$500

The Underground Railroad in Scioto County, Ohio

Black History Month Webinar and Virtual Field Trip

Led by Prof. Andrew Feight,
Director of the Digital History Lab
at Shawnee State University

20 February 2021
3:00PM to 4:30PM

SCIOTO HISTORICAL

sciotohistorical.org

Sponsored by the Kricker Innovation Hub, the Digital History Lab, and SSU's Teaching and Learning Center's Festival of Faculty Achievement.

Shawnee State University Kricker Innovation Hub presents:

Entrepreneurial Journey Speaker Series

Entrepreneurship in Recovery

Shawnee State University
Kricker Innovation Hub

To learn more, visit ssuinnovation.com



Thursday, February 18
5:30 p.m. - 7:30 p.m.

Attend this virtual event by visiting 'Shawnee State University Kricker Innovation Hub' on Facebook.

Shawnee State University Kricker Innovation Hub presents:

Entrepreneurial Journey Speaker Series

The Future of Social Audio with 

Shawnee State University
Kricker Innovation Hub



JACK HUGHES
COO and Co-Founder of Synclify.

Thursday, January 28
Noon - 1:30 p.m.

Attend this virtual event by visiting 'Shawnee State University Kricker Innovation Hub' on Facebook.

To learn more, visit ssuinnovation.com

Entrepreneurial Journey Speaker Series Metrics

Semester/Semester Entrepreneurial Journey Speaker Series Attendees:

- Spring 2019: 39 (average = 10)
- Fall 2019: 54 (average = 27)
- Fall 2020: 105 (average = 38)
- Spring 2021: 129 (average = 43)

Social Media + Newsletter

Social Media:

- 60 new follows on Facebook (10% increase)
- 14 New Subscribers on YouTube
- 909 New Views on YouTube

Highlights from the Hub Newsletter:

- Total Audience: 253
 - 50 New Contacts since January 1st.
- Open Rate Average: 29.25%
- Click Rate Average: 3.5%
 - Average conversion rate for the education and training industry is 23.42% open and 2.9% click rate.

Marketing + Outreach expansion planned:

- Marketing student worker(s): Summer '21 – Spring '22
 - Ignite Portsmouth
 - KIH Renovation storytelling
 - Expanded Highlights from the Hub newsletter

Shawnee E-ship Club Officers Elected

Officer Executive Committee

- President: Mark Kennedy
- Treasurer: Kevin DeLange
- Secretary: Jerrica Whitaker
- VP Membership: Kaitlyn Cooper
- VP Activities: Taylor Jo Young

WE ARE HIRING

2 AmeriCorps VISTAs!

Recruitment & Training VISTA

- Build excitement around new digital jobs training programs

Employment Pathways VISTA

- Help new training graduates land local & remote tech jobs



Capacity Building – AmeriCorps
and CORI |

Next Steps - Formalize timeline, processes

- Summer: Initiate first subcommittee meeting for digital skilling
 - Onboard VISTAs
 - Discuss community/employer outreach strategy
- Fall: Pilot Programs
 - Excel, Quickbooks, SEO most frequently discussed workshops
- Spring:
 - Data Analytics & Business Analytics

LIGHTS-INC grant

ARC POWER Grant Review



Grant Extension Overview

Extension approved to June 30, 2022

Budget revision currently in progress

Establishing new MOUs with partners, new or continuing scope of work

Formalizing Fall '21 and Spring '22 programming partnerships

POWER Grant Metrics (LIGHTS Network total)

Performance Measure	Cumulative Measure: Amount	Approved Measure: Amount	Cumulative Measure: Percentage
Businesses Created (outcome)	44	49	89.80%
Businesses improved (outcome)	344	112	307.14%
Businesses served (output)	947	474	199.79%
Jobs Created (outcome)	321	133	241.35%
Jobs Retained (outcome)	1,387	193	718.65%
Leveraged Private Investment (outcome)	\$5,021,335	\$1,675,000	299.78%
Participants improved (outcome)	1,593	152	1,048.03%
Participants served (output)	5230	853	613.13%
Students improved (outcome)	306	186	164.52%
Students served (output)	2,008	665	301.95%
Workers/trainees improved (outcome)	144	159	90.57%
Workers/trainees served (output)	430	284	151.41%

Fall Programming



Fall Programming

- Entrepreneurial Journey Speaker Series continued
- Ohio Tech Day with OhioX – September 24th
 - <http://www.ohiotechday.org/>
- California Polytechnic State University: Digital Transformation Hub
- "The DxHub is interested in collaborating with Rural Innovation Network communities to provide vetted tech startup ideas to aspiring entrepreneurs, and offer ongoing technical support as a startup is built around the specific tech solution"
- Shawnee Entrepreneurship Club activities

**Division of Advancement & Enrollment Management Report
to the Meeting of the Board of Trustees
June 25, 2021**

Alumni and Community Events

The **Shawnee State Alumni Association** has continued engagement through newsletters, social media, and email spotlights. To celebrate the university's 35th year, the Alumni Association has continued its spotlights of "35 Alumni for 35 Years" online at shawneestatealumni.com/35years.

Shawnee State is planning on holding **Homecoming 2021** on October 1 & 2, 2021. Events during the weekend will be held both virtually and on campus and include Dental Hygiene Continuing Alumni Day, Sport Management Summit, 2020 Hall of Fame Induction, 2020 & 2021 Alumni Association Award Brunch and much more. A schedule of events can be seen online at sshomecoming.com.

The **Golden Bear program** has continued programming online virtually and will resume on campus activities beginning July 7.

In-person campus events and community events have resumed on campus, with COVID restrictions. During the months of May and June, over 100 in person events were held.

Athletics

Twelve student-athletes were named NAIA All-Americans which is the most in school history.

Track and Field

- Three individuals earned four NAIA All-American honors: Hunter Hoover (NAIA National Runner-Up in 5,000-meter run), Jessica Price (top-five finishes in 1,500- and 10,000-meter runs), and Owen Reeher (seventh in 10,000-meter run)

ESports

- Hearthstone named NACE National Champions and team members are Nathaniel Kniess, Patrick Broughton, and Alex Estep. League of Legends earned Teemo Cup.

Baseball

- Finished season 21-25 overall; best record since 2013-14 season
- Program-record 15 players named Academic All-MSA
- Jacob Kline set the program record for single-season home runs (20) and was named to MSA Champions of Character team
- Kyle Wisniewski set the program record for single-season strikeouts (87)
- Four players named All-MSA (Kline, Wisniewski, Levi Jones, Howie Rodriguez)

Softball

- Program-record 13 players named Academic All-MSA
- Kylie Ray named Honorable Mention All-MSA
- Bailey Kemp named to MSA Champions of Character Team

Men's Soccer

- Kevin de Lange named CoSIDA Academic All-District honoree

Volleyball

- Macie Rhoads named Honorable Mention NAIA All-American, AVCA Southeast Region Honorable Mention

**Division of Advancement & Enrollment Management Report
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Women's Tennis

- Kierstin Hensley named First-Team All-MSC and named program's first-ever NAIA All-American (HM)
- Program won first-ever tournament match against Freed-Hardeman
- Claire Carruthers named to MSC Champions of Character Team
- Program tied record with eight Academic All-MSC honorees

Men's Tennis

- Jacob Freeland named to MSC Champions of Character Team
- Freeland, Zayden Rinehart, Chase Ward named Academic All-MSC

Men's/Women's Golf

- Five men's players (Steven Zimmerman, Elijah McCarty, Jordan Hughes, Patrick England, Austin Barta) named Academic All-MSC
- BJ Knox named First-Team All-MSC
- Steven Zimmerman named to Mid-South Conference Champions of Character Team
- Holley Hart named Academic All-MSC and named to MSC Champions of Character Team

Camps

Women's Soccer: Boys & Girls Soccer Camp, June 24-26; High School Shootout, July 31

Men's Soccer: High School Shootout, July 17

Swimming: Swim Camp, June 21-July 14 (Mondays and Wednesdays only)

Volleyball: Skills Camps, June 14-17 and July 12-15; Team Camps, July 19-23

Men's Basketball: Beardown Camp, July 26-29; SSU Elite Camp, Aug. 28; SSU Fall League, Aug. 29-Oct. 3

Esports: Online Camp Dates, July 5-9; In-person Camp 1, July 12-16; In-person Camp 2, July 19-23;

Open Lobbies, June 12, July 10, Aug. 14

Cub Camp: June 28-July 1

Marketing and Communications

The Office of Marketing & Communications launched a comprehensive **Nursing Campaign** in partnership with Southern Ohio Medical Center and in concert with National Nurses Month. The campaign promoted Choose Ohio First Scholarships for nurses, extended deadlines for nursing applications, and benefits of a nursing career. Videos were created with SSU alumni working at Southern Ohio Medical Center who share why they chose nursing, what students can do with a nursing degree, and how the profession was impacted by the pandemic. Content developed was used to create a website that supported the campaign and linked prospective students to applications, frequently asked questions, and important information. The campaign resulted in 35 additional applications in the month of May and continues to attract web visitors.

The team continues to focus on **Vaccination Promotion** and new guidelines for mask wearing on campus. Marketing & Communications is working with the SSU Health team to prepare Return to Campus messages, updates to the COVID-19 webpages, and changes to the SSU App.

Marketing & Communications continues to support **recruitment for Fall 2021** with targeted email marketing, paid search strategies, social media advertising, and direct mail pieces tailored for those at different stages of the enrollment funnel. Working with Admissions, the team has implemented new printing processes tied to the institution's CRM. Marketing and Admissions have been invited to share lessons learned at a national conference hosted by Slate and Technolutions.

**Division of Advancement & Enrollment Management Report
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Pre-Collegiate Programs and Initiatives

The CLC held their Superstar Celebration for all children who will be going to Kindergarten this upcoming school year. The evening consisted of a recognition of each graduate where they received a book and a trophy for a job well done for their time in the program. At the celebration, families were invited to participate in many activities with their child such as inflatable slides, decorating a graduation cap, and so much more! Sheila Bobst, one of the Literacy Specialists at the CLC, held an informative activity where parents could see the effects on the brain when children are “washed in words” while being read to v. when they have screen time such as watching television and playing on an iPad.

The following is a list of **CLC Superstars**: Luke McLaughlin, Lylah Russell, Anum Bangash, Jett Click, Zoey Brown, Owen Burke, Zander Thompson, Beau Collins, Cohen Brown, Braeden Johnson, Mykah Hickman, Elijah Kelly, Benjamin Witherell, Lydia Prosch, Breckon Osborne, Rhett Campbell, Eden Kontras, Tripp Deahler, Kynlee Howell, Kynlee Moore, Creed Stroud, Olivia Burke, Madalyn Montavon, Andres Zilli, Branson Carver, Alana Blackburn, Sebastian Kouns, Mirra Evans and Tucker Jones

Global Youth Service Week 2021 (April 19-25) The members of Project BEAR participated in days of service celebrating Global Youth Service Week. The events that they participated in were centered around Shawnee State University Children’s Learning Center’s three rules: Take care of yourself, take care of others, and take care of our school. Global Youth Service Week is an annual celebration of young volunteers around the world. Youth are encouraged to put in a helping hand around their community through community service and service-learning.

Project BEAR members participated in many different literacy events during this week. The members held a book drive which benefited the CLC and the Little Free Libraries in Vinton and Pike County. Almost 100 books were collected and distributed! There was also a food and personal care item drive that contributed to the Bear Necessities Food Pantry on Shawnee State’s campus. Over 200 items were collected for this event. At the CLC, BEAR members, teachers, teaching assistants, and students created a handprint mural of the children’s hands. The children decorated the hands with self-selected art. The mural was given to Bill Rockwell which is the Executive Director of Auxiliary & Business Services in recognition of his efforts in “lending a helping hand” by championing our school. Also, during this week, BEAR members and students at the CLC created over 160 cards that were sent to Southern Ohio Medical Center to thank the people who are continuously working so hard to take care of those in our community.

Reptile Adventures Farm Students at the CLC were introduced to variety of reptiles thanks to Mr. Ryan Nobel and his Reptile Adventures Farm! He brought a gecko, bearded dragon, frog, tortoises, and snakes! The children had so much fun learning about the different reptiles. They learned their comfort levels by holding them, touching them, and petting them! All children were so brave, and many increased their comfort level from just observation to holding the reptiles. Fun fact: Snakes do not have ears!

Vern Riffe Center for the Arts

The VRCFA has returned to 100% capacity. This is a huge step in the right direction for us. Masks will still be required by audience members because of the potential large crowds and close proximity. Otherwise, we are full steam ahead with planning large scale single events like the Oak Ridge Boys set for October 25. Overall, we are remaining conservative for the 2021-2022 season. This will be somewhat of a rebuilding year for us, as we see how eager people are to return to the theater.

**Division of Advancement & Enrollment Management Report
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Development Foundation

The **2021 President's Gala** was held April 24th benefitting The Friends of Shawnee Scholarship. This year's event was held virtually and raised more than \$30,000 for the fund. There were 10 sponsors of the event and 125 individual donors. The 2022 President's Gala will be held on Saturday April 23rd.

As of June 7th, materials for the **interim audit** have been submitted to Plante Moran.

The Schmidt Family Restaurant Group announced a gift of \$250,000 to the SSU Development Foundation to support the university's highest priorities.

Kricker Innovation Hub & Entrepreneurship

The Economic Development Administration funded Kricker Innovation Hub (KIH) **renovation is currently underway**, with Distel Construction, Inc. as the prime contractor. Construction is expected to conclude in spring of 2022.

The Hub has 16 participants in our six week **Ignite Portsmouth Entrepreneurship Bootcamp and Pitch Competition**. The Pitch competition will take place June 24th, and the winners will receive a small cash prize and an opportunity to pitch in front of the Tri-State Angel Investment Group.

In spring of 2021, average attendance of our **Entrepreneurial Journey Speaker Series** was 43 attendees, up 13% from the previous semester. This Series continues to be virtual, with blended (in-person and virtual features) events planned for fall 2021.

The Kricker Innovation Hub applied for and received **two AmeriCorps VISTAs** through the Center on Rural Innovation to work on digital skilling initiatives over the next year. The hiring process is ongoing, and the VISTAs are expected to start in July.

Shawnee State has received approval from the **Appalachian Regional Commission** for an extension to June 30, 2022. A corresponding budget revision is currently in progress. The Hub is establishing new MOUs with regional partners for a new or continuing scope of work, as well as formalizing Fall '21 and Spring '22 programming partnerships.

So far as part of this grant, the LIGHTS network has created **44** business, improved **344** business, created **321** jobs, retained **1,387** jobs, lead to over **\$5,000,000** in investment leveraged, and improved over **2,000** program participants, students, and workers.

With the help of a LIGHTS Recovery Advisory Team, the Recovery Program Coordinator distributed a regional **employer survey** via partner agencies/individuals to measure barriers to hiring individuals in recovery. Preliminary survey results have highlighted a gap in employer valuing of and access to specific training. Additional follow-up is planned to gather more qualitative data.

Auxiliary and Business Operations

Housing Operations: Summer maintenance and cleaning is well underway. We currently have 26 residents in housing taking summer classes and many more (mostly athletes and international students) staying with us for a variety of reasons.

**Division of Advancement & Enrollment Management Report
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In collaboration with Athletics and Student Life, we have implemented a new program: “Student Athlete Summer Champions of Character”. This initiative allows select student athletes to receive a summer housing scholarship in exchange for their participation in summer youth outreach camps and other substantial community volunteer service. We are piloting with men’s and women’s basketball this summer and will then evaluate for expansion next summer.

Summer residential camps have started. We currently have about 20 participants from the CollegeFIRST program in our units and by the end of June Upward Bound Math Science and SSU’s Summer Bridge (residential) participants will also be on campus

Food Service: Cafeteria operations have essentially shut down for the summer. Exceptions include CLC lunches, Orientation needs, misc. meetings etc. The Market remains open daily for coffee, snacks, and lunch type food.

Vice President’s Report

*Respectfully Submitted,
Eric Andrew Braun, JD
VP for Advancement & Enrollment Management*

Enrollment Management midterm recruiting report 3

Fall 2021 Term	Mar 15, 2021	April 26, 2021	June 15, 2021
Funnel Comparisons			
First-time freshmen applications	-41%	-39%	-33%
First-time freshmen admitted students	-23%	-22%	-20%
Students registered for orientation	-46%	-31%	-14%
Students registered for classes		-3%	+10%
Transfer student applications	+21%	+48%	+77%
Transfer student admitted students	+51%	+47%	+41
Students registered for classes		-18%	+60%
New residential student housing deposits	+1%	+4%	-3%*
Financial Aid Packaging	---	-4%	-9%*
Scholarships Awarded		-18%	-15%
Scholarships Enrolled			+22.3%

**Board of Trustees Meeting
June 25, 2021**

Spring 2021 Commencement Report									
	Spring 2019	Spring 2020	Spring 2021						
Total # of Degrees:	544	556	554		MASTERS:				
Total Doctorial Degrees:	0	0	2		Education				8
Total Masters Degrees:	5	8	22		Occupational Therapy				2
Total Bachelor Degrees:	354	372	359		Mathematics				12
Total Associate Degrees:	185	176	173		Total Masters Degrees:				22
BACHELORS:					ASSOCIATES:				
College of Professional Studies				TOTAL	College of Professional Studies				TOTAL
	Sports Studies	11				Dental Hygiene		18	
	Business Administration	43				Emergency Medical Tech		1	
	Nursing	36				Medical Laboratory Tech		14	
	Occupational Therapy	0				Nursing		18	
	Health Sciences	35				Occupational Therapy Asst.		38	
	Plastics Engin.Tech.	26				Physical Therapy Asst.		18	
	Computer Engin. Tech.	6				Radiologic Technology		13	
	Environmental Engin. Tech.	2				Respiratory Therapy		15	
	Digital & Sim.Gaming Engin.	26				Technical Studies		0	
	Information Security	5				Computer Aided Drafting/Des		9	
	Educational Studies	8				Electromechanical Engin.Tech		4	
	Early Childhood Educ PreK-3	7				Plastics Engineering Tech		0	
	Early Childhood Intervention Spec	18				Accounting		4	
	Intervention Specialist K-12	2				Business Management Tech		9	
	Middle Childhood Education	5				Business Information Systems		1	
	TOTAL		230			Information Security		2	
College of Arts & Sciences					College of Arts & Sciences				164
	Social Sciences	10							
	Sociology	11							
	International Relations	0							
	Psychology	16							
	History	7				College of Arts & Sciences			
	English Humanities	6				Arts & Humanities		0	
	Mathematical Sciences	10				Social Science		0	
	Fine Arts	31				Mathematics		0	
	Natural Science	10				Natural Science		0	
	Biology	17				TOTAL		0	
	Chemistry	1							
	Political Science	3							
	Philosophy and Religion	0							
	TOTAL		122						
University College					University College				
	Individualized Studies	7				Individualized Studies		0	
						General Studies		9	
	TOTAL		7	7		TOTAL		9	
	TOTAL BACHELOR DEGREES		359			TOTAL ASSOCIATE DEGREES		173	

Summer 2021 15th Day Registration Comparison Report

15th Day	Summer 2019 6/4/2019	Summer 2020 6/2/2020	Summer 2021 6/7/2021
New Undergraduate Enrollment			
First-time Freshmen	19	20	24
Transfer	13	8	7
Total New	32	28	31
Difference from prior year	32	-4	3
Continuing Undergraduate Enrollment			
Freshmen	24	36	28
Sophomore	135	137	140
Junior	167	144	142
Senior	321	331	334
Total Continuing	647	648	644
Difference from prior year	647	1	-4
Total Degree Seeking Undergraduate	679	676	675
Difference from prior year	679	-3	-1
New Graduate Enrollment			
Graduate - New	38	52	36
Total New	38	52	36
Difference from prior year	38	14	-16
Continuing Graduate Enrollment			
Graduate - 1	42	67	89
Graduate - 2	43	33	38
Graduate - 3	0	2	6
Total Continuing	85	102	133
Difference from prior year	85	17	31
Total Graduate	123	154	169
Difference from prior year	123	31	15
Non-Degree Enrollment			
NT - Visiting	11	3	1
NR - Non-degree	4	82	5
NH - Highschool not CCP	0	1	1
NP - College Credit Plus	19	31	29
ND - Returner CCP and non-CCP	33	54	44
NS - Senior Citizen	1	0	0
Total Non-Degree	68	171	80
Difference from prior year	68	103	-91
Grand Total	870	1001	924
Difference from prior year	870	131	-77