

**BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**April 13, 2018
10:15 a.m., University Center, Room 215**

Agenda

1.0 Information Items

1.1 Academic Affairs Executive Report

Dr. Bauer will report on recent activities in Academic Affairs.

1.2 Spring Showcase Report

Ms. Amanda Means, Director of Admission, will report on Spring Showcase numbers.

1.3 Enrollment Management & Student Affairs Executive Report

Dr. Anne Marie Gillespie, Vice President for Enrollment Management & Student Affairs, will report on recent activities in Enrollment Management & Student Affairs.

2.0 Education

Dr. Bauer will discuss the future of academic programming.

SHAWNEE SHOWCASE DAY

COME EXPLORE WHAT SSU HAS TO OFFER!



Go Bears!

Spring Showcase Day Report Board of Trustees April 13, 2018

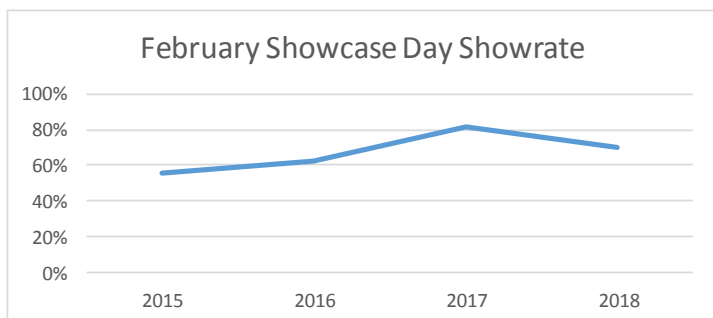
Summary

We held our February Showcase Day on the 24th. We experienced lower attendance and registration due to threats of flooding. However, the event was well received by participants. We continue to improve our event based on feedback from participants. New features included a live video game demonstration from current students and alumni, retooled academic presentations, and more current students available to interact with students and families.

Survey Results

Our 2018 February event survey results have shown an increase in satisfaction with academic presentations and overall satisfaction with the event and volunteers.

- 93% of survey responses gave our presentations 4 or 5 stars (Average 4.57), previous event average was 4.3.
- 93% of responses rated the event Excellent or Very Good, previously 90%.
- When asked “Before Showcase Day, which best described you?” 21% responded they were planning to attend Shawnee State and when asked “After Attending Showcase Day, which best described you?” 36% responded they were planning to attend Shawnee State.



New event added for April 2018 based on consultant feedback, recruitment goals, and low attendance during February event.

2014-2015	2015-2016	2016-2017	2017-2018
Summer Preview Day	Summer Preview Day	Sept. Showcase Day	Sept Showcase Day
Nov. Open House	Nov. Open House	Nov. Showcase Day	Nov Showcase Day
Plastics Day	Plastics Day	Plastics Day	Plastics Day
Pre-Med Day	Pre-Med Day	Pre-Med Day	Pre-Med
Feb. Open House	Feb. Open House	Feb Showcase Day	Feb Showcase Day
	Health Science Day	Stand Out Day	April Showcase Day
		Health Science Day	