A TAXONOMY OF POTENTIAL ASSESSMENT OUTCOMES

1. STUDENT RETENTION
   • Persistence to course completion
   • Persistence to completion of first semester/quarter
   • Persistence to completion of first year
   • Total number of courses or units/credits completed
   • Persistence to program completion
   • Persistence to degree or certificate completion
   • Time taken to complete degree or certificate.

2. ACADEMIC PERFORMANCE/ACHIEVEMENT
   • Course content knowledge
   • Course-related academic skills (e.g., writing; critical thinking)
   • Total number or percentage of students in good academic standing (vs. academic probation or dismissal) during first term or first year
   • Total number or percentage of courses passed during first term or year
   • Total number or percentage of courses completed with a grade of “C” or higher
   • Cumulative GPA at end of first term, or first year, or at graduation
   • Performance on professional certification/licensing exams (e.g., teaching, nursing)
   • Transfer Rate: percentage of students who expect to transfer to 4-year institutions and actually do; & percentage of students who do not initially expect to transfer but do).
   • Transfer “Readiness”: academic performance at 4-year institutions after transfer.
   • Graduate/Professional School “Readiness”: academic performance at graduate or professional schools after completion of the baccalaureate degree.

3. ATTITUdINAL OUTCOMES
   • Student satisfaction—with course, program, or institution
   • Student attitude toward the subject matter
   • Student attitude change with respect to a course issue or topic (e.g., diversity)
   • Students’ educational aspirations
   • Alumni satisfaction—with course program, or institution.

4. BEHAVIORAL OUTCOMES
   • Re-enrollment in subsequent courses within the discipline or program
   • Students’ use of campus resources & support services
   • Students’ social integration into the college community (e.g., reported frequency of interaction with peers &/or faculty outside the classroom).

5. PERSONAL DEVELOPMENT OUTCOMES
   • Leadership, Citizenship, etc.

6. VOCATIONAL OUTCOMES
   • Job/Career placement
   • Job/Career success (e.g., employer ratings of graduates’ career readiness & job performance).