Accountability Report 2010

University System of Ohio Goals
Shawnee 20/20 Goals

November 12, 2010
Degrees / Certificates awarded
(annual)

- USO Indicator of Access
- Goal – to increase # of degrees by 2014
  - Statewide = 17,802
  - SSU = 63
  - Increase of 94 since semester conversion
**Total Enrollment (Fall)**

- **USO Indicator of Access**
- **Goal** – to increase total enrollment by 2014
  - Statewide = 138,000
  - SSU = 1,232
  - Increase of 664 since 2007

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### SSU Fall Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall Enrollment (Actual)</th>
<th>Fall Enrollment (Projected)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2007</td>
<td>3,800</td>
<td></td>
</tr>
<tr>
<td>2007-2008</td>
<td>3,500</td>
<td></td>
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<tr>
<td>2008-2009</td>
<td>3,700</td>
<td></td>
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<tr>
<td>2009-2010</td>
<td>4,000</td>
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<tr>
<td>2010-2011</td>
<td>4,200</td>
<td></td>
</tr>
<tr>
<td>2011-2012</td>
<td>4,500</td>
<td></td>
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<tr>
<td>2012-2013</td>
<td>4,600</td>
<td></td>
</tr>
<tr>
<td>2013-2014</td>
<td>5,000</td>
<td></td>
</tr>
</tbody>
</table>

- Blue bars represent Fall Enrollment (Actual)
- Red bars represent Fall Enrollment (Projected)
STEMM Degrees awarded
(annual)

- USO Indicator of **Access**
- Goal – to increase # of STEMM degrees by 2014
  - Statewide = 15,400
  - SSU = 32
  - Increase of 12 since semester conversion

**SSU STEMM Degrees Awarded**
Enrollees Age 25+ (Fall)

- USO Indicator of Access
- Goal – to increase # of non-traditional students by 2014
  - Statewide = 99,991
  - SSU = 138
  - Increase of 51 since semester conversion

SSU Enrollees Age 25+

- Enrollees Age 25+ (Actual)
- Enrollees Age 25+ (Projected)
1st Generation Degrees Awarded
(annual)

- USO Indicator of Access
- Goal – to increase # by 2014
  - Statewide = 8,258
  - SSU = 64
  - Increase of 86 since semester conversion
% degrees Awarded to Minority Students (annual)

- USO Indicator of **Access**
- Goal – to increase % of degrees to Black, Hispanic, & American Indian students by 2014
  - Statewide = from 9.0% to 11.8%
  - SSU = from 1.7% to 4.7%
  - No net change since 2007
Improvement in actual grad rate over expected rate

- USO Indicator of **Quality**
- Goal – to increase # of graduates by 2014
  - Statewide = 6% improvement
  - SSU = 3% improvement
  - Actual rate has increased 0.5% since 2007
Number of first-time enrollees in the top 20% SAT/ACT (fall)

- USO Indicator of **Quality**
- Goal – to increase # by 2014
  - Statewide = 4,185
  - SSU = 92
  - Increase of 166 since 2007
USO Indicator of Quality

Goal – to increase % by 2014

- Statewide = from 64.1% to 70.0%
- SSU = Maintain above 95%
- All 31 facilities in satisfactory condition or needing only minor rehabilitation
Total size of endowments & foundations per FTE (annual)

- USO Indicator of **Quality**
- Goal – to increase size by 2014
  - Statewide = $6,344
  - SSU = ($258)
  - Decline of $289 since 2006 (enrollment growing at a faster rate than endowment)
Federally financed research spending (annual)

- USO Indicator of **Quality**
- Goal – to increase % by 2014
  - Statewide = increase
  - SSU = secure $100,000 in Federal research funding by 2014
% of first-time enrollees below age 21 with one or more semesters of college credit earned in high school (fall)

- USO Indicator of Affordability & Efficiency
- Goal – to increase % by 2014
  - Statewide = from 5.5% to 14.2%
  - SSU = from 6.0% to 9.0%
  - Increase of 1.3% since 2007

1st Time Students with 15+ Semester Hours During High School

- Actual
- Projected
% of bachelor’s degree recipients with at least one year of credit from a community college (fall)

- USO Indicator of Affordability & Efficiency
- Goal – to increase % by 2014
  - Statewide = from 8.9% to 18.5%
  - SSU = from 6.3% to 9.7%
  - From 6.3% to 8.6% since 2007

% Bachelor's Degree Graduates with 30 Hours from Community College
Industrially financed research spending (annual)

- USO Indicator of **Economic Leadership**
- Goal – to improve national rank by 2014
  - Statewide = increase
  - SSU = secure $50,000 in industrial research funding by 2014

**Industrially Financed Research Spending**

- Actual
- Projected

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual</th>
<th>Projected</th>
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<tbody>
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<tr>
<td>2013-2014</td>
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<td>$50,000</td>
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</table>
Total # of international students (fall)

- USO Indicator of **Economic Leadership - Globalization**
- Goal – to improve # by 2014
  - Statewide = 12,299
  - SSU = 17
  - Increase of 16 since 2007
Ohio students studying abroad (annual)

- USO Indicator of **Economic Leadership - Globalization**
- Goal – to improve # by 2014
  - Statewide = 6,328
  - SSU = 10
  - Increase of 3 since 2007

![SSU Students Studying Abroad](chart)
# of students engaged in internships and co-ops (fall)

- USO Indicator of **Economic Leadership**
- Goal – improve # by 2014
  - Statewide = 32,034
  - SSU = 49
  - Increase of 111 since semester conversion
Create a Center of Excellence

• Shawnee 20/20 Teaching & Learning Objective
• Linked with USO **Economic Leadership** Goals
• Progress so far:
  – Revised our proposal following OBR visit in Sept.
  – Narrowed on unique niche, gaming and simulation
  – Center of Excellence in Immersive Technology proposal delivered in Oct.
  – Although focus narrowed, proposal relies on traditional areas of research strength (plastics, health, biomed) to deliver applied research in support of COE
Provide adequate teaching facilities

• Shawnee 20/20 Teaching & Learning Objective
• Linked with USO Quality Goals
• Progress so far:
  – 4th street Education Building
  – Classroom technology upgrades continuing
  – Office space additions for full-time and adjunct faculty
  – Preliminary planning for STEMM Building
  – Working with City to move forward with Master Facilities Plan by closing 3rd Street
Promote life-long learning

- Shawnee 20/20 Teaching & Learning Objective
- Linked with USO **Access & Quality** Goals
- Progress so far:
  - Added more online courses
  - Created more blended classes
  - Distance Learning Team has developed standards for online and blended classes to assure quality
  - Dual credit procedures established with more high school students earning college credit
Offer new academic programs

• Shawnee 20/20 Teaching & Learning Objective
• Linked with USO **Access, Quality, Affordability & Efficiency, and Economic Leadership** Goals
• Progress so far:
  – Created Master of Education program
  – Created Associate of Technical Studies with Tech Prep
  – Business Department reworking their program and curriculum
  – New degree proposals revised Bachelor of Individualized Studies, a Bachelor’s in Philosophy and Religion degree, Bachelor’s in Political Science, and Bachelor’s of Science in Nursing
Proactively address state mandates

- Shawnee 20/20 Teaching & Learning Objective
- Linked with all USO Goals
- Progress so far:
  - Tracking and reporting goals
  - Developed Office of Institutional Effectiveness
  - Reorganized Academic Affairs to include Research & Community Development
  - Reorganized Academic Affairs to include University College to focus on retention and persistence
Attract more students

• Shawnee 20/20 Growth & Development Objective
• Linked with USO Access & Economic Leadership Goals
• Progress so far:
  – Launched branding initiative
  – Increased marketing efforts
  – Record-year with 4,600 students, 6.1% growth in past year; 24% growth since 2007
  – 1,000 students now in housing; 83% increase in past five years
Retain more students

• Shawnee 20/20 Growth & Development Objective
• Linked with USO Access Goals
• Progress so far:
  – Shawnee Connect program
  – Mid-term grade reporting
  – Committee studying admission standards
  – Development of University College
  – Student Ombudsperson in Academics Affairs
  – Completed Shawnee Turf
  – Created Student Business Center
  – Moved to Mid-South Conference
Develop student-friendly community environment

- Shawnee 20/20 Community Objective
- Linked with USO **Access** Goals
- Progress so far:
  - Hired community service director
  - Strengthened ties to Main Street Portsmouth
  - Enhanced international programming
  - Added counseling position to Counseling and Psychological Services
  - Increased student activities and programming
Enhance campus culture & appearance

- Shawnee 20/20 Community Objective
- Linked with USO **Quality** Goals
- Progress so far:
  - Made campus calendar more easily accessed through Resource 25
  - Integrated more campus-wide celebrations
  - Using branded banners throughout campus and University Center
  - Reorganizing Student Affairs
Increase parent involvement and support

- Shawnee 20/20 Community Objective
- Linked with USO Access & Quality Goals
- Progress so far:
  - Developing ways to communicate with parents