

**Shawnee State University
Office of Business & Industry Training
Presents**



Shawnee State University

September 26, 2008

9:00 am - 3:00 pm

Shawnee State University

Administration Bldg.

Room 030

\$59

This one-day course is perfect for anyone considering self-employment. Participants examine a wide variety of topics and equally consider the good and bad elements of entrepreneurship.

Free Book: *25 Leading Micro-Business Opportunities in Ohio*

About the Instructor:

Jackie LeBerth, EnterpriseWorks, is a certified business analyst who has worked with entrepreneurs for over 20 years. She owns Bramble Creek Farms, and operates a bed and breakfast.

**EXPLORING
SMALL BUSINESS
OWNERSHIP**



This participative seminar includes discussions about:

- What type of business is right for you
- How to conduct market research
- Where to find financing
- Tips on managing credit reports
- Understanding the importance of credit.
- 10 myths of starting a business
- Identifying customers, competition and pricing
- How to write a business plan
- PLUS, over 15 sample forms on surveying and forecasting!

Please fill out this form and return it with the registration fee of \$59 to Shawnee State University, Office of Business & Industry Training, 940 Second Street, Portsmouth, OH 45662. Make checks payable to *Shawnee State University*.

Name: _____ ID #: _____

Home Address/City/St/Zip _____

Phone: _____ Email: _____

Company: _____

Company Address/City/St/Zip _____

Company Phone: _____ Fax: _____

Send registration with payment:

Shawnee State University
Business & Industry Education
940 Second Street
Portsmouth, OH 45662-4344
For more information call
1.866.672.8778
740-351-3171
Email: karthur@shawnee.edu

REFUND POLICY

Full refunds are given when a class is cancelled due to low enrollment or other unforeseen circumstances or the course request is already filled. Students withdrawing from a class at least three full business days before the start date of a class will receive a full refund minus a 10% processing fee. No other refunds will be granted.

Call 740.351.3171 to register today!