





MISSION

The mission of Clark Memorial Library is to “**bring people and information together**” to foster excellence in learning, teaching and research. To accomplish this mission we are committed to:

contributing to the pursuit and application of knowledge through providing access and delivering quality information.

collaborating in the pedagogy of teaching and research, and providing reference and instructional services.

teaching users to efficiently and effectively access, evaluate and utilize information resources.

advancing critical thinking skills, quality research instruction and intellectual diversity in order to educate information literate, globally competitive and productive citizens.

providing collections, services and programs to support faculty, students and staff in achieving the educational objectives of the university.

making available the technology needed to access and utilize Clark Memorial Library and OhioLINK resources.

providing a comfortable, accommodating environment for study and research, intellectual growth and personal development.

STAYS RELEVANT TO SERVE STUDENTS AND FACULTY

- ▣ **WiFi hotspot,**
- ▣ Web 2.0 Facebook presence,
- ▣ Meebo Instant Messaging service,
- ▣ Online Chat,
- ▣ Face to Face on demand assistance,
- ▣ Scholarly resources,
- ▣ Popular reading collection,
- ▣ Multiple instructional opportunities for students, faculty and campus staff,
- ▣ Anywhere access,
- ▣ Friendly service and atmosphere,
- ▣ Circulating laptops supplement public computer stations located in the library,
- ▣ 89.31% found the specific item they were looking for when using the library (User satisfaction survey 2010),
- ▣ Federated searching; searches across multiple databases in ONE search,
- ▣ **107,000** searches were logged by our web online public access catalog. Approximately **30%** of those searches were off campus users.

PROMOTES

- ▣ **Active learning;** access to scholarly information,
- ▣ Information literacy: "the ability to access, evaluate, and use information from a variety of sources",
- ▣ Collaboration with faculty, Teaching and Learning Center EXPO 2010, Second Life, faculty learning communities, CyberTrek, Women's Center Read In, International student reception, Celebration of Scholarship
- ▣ Welcome event for new students, Host Halloween booth at SGB event,
- ▣ Outreach to the community; NEH/ALA funded Soul of a People programs in collaboration with the Portsmouth Public Library and the Southern Ohio Museum, Participate in Radio interviews to promote library programming.

