

Meeting Minutes

Enrollment Management Committee

Thursday, January 20, 2011

4:00-5:00 p.m.

Attendance:

Kim Patton, Christel Taylor, Bethany Heidenreich, Ann Marie Short, Bob Trusz, Brenda Haas, Nicole Neal, Mark Moor, Keijing Liu, Jim McPherson.

New Business:

1. Agenda and last meeting's minutes approved.
2. Acknowledgement of the new, extended hours for students in the University Center.
3. Copies of survey results on "What Students are Saying About Their SSU Experience" distributed.
The President's Friday Letter provided a link to this information.
4. Copies of a memo from Dave Todt were distributed.
There will be a webinar on Retaining and Graduating At Risk Students. All are invited to participate.
5. Copies of the UNIV1101 information and syllabus were provided.
6. Copies of the proposal for UNIV1200, First Year Experience, were distributed.
7. Copies of memos from Arthur Bogard and Tim Hamilton regarding retention programs were distributed, as well as examples of two such programs.

Discussion:

- UNIV1101 is still under consideration.
 - There is still discussion on how to better accommodate at-risk students. Most students do not need this course.
- UNIV1200 is a First-Year Experience course proposed as part of the GEP.
 - This course is a pilot program suggested to begin in Fall 2011 with honors students.
 - It was agreed that this program would not help retention, as it does not address the "at-risk" students. It was suggested that the safety net course still be offered with different levels to accommodate the needs of students.
 - There was discussion of this course being part of the GEP. Mandatory requirement may not be possible for "middle of the road" students. It was suggested that it be mandatory for Honors and at-risk students. All others would have their choice of level based on developmental need.
 - It was also suggested that grading be more heavily based on attendance.
- Bethany Heidenreich and Ann Short will contact Phil Blau and express the committees concerns that about retention.

- University Center extended hours:
 - There was a recommendation to keep the University Center open and insure that Sodexo served meals on single-day holidays (Veteran’s Day, Martin Luther King Day and Labor Day). As the University transitions to a campus where fewer students are commuting the university has to serve those students who may not be going home on those days. The need for open computer labs was briefly discussed.
 - The Student Success Center is open until 1:00 a.m., Monday-Thursday, also.
- Brenda Haas reviewed those retention programs that the Ohio State System was considering purchasing to be used on all campuses. There were 3 companies (with a 4th coming soon) that were looked at to provide programs for predicting retention.
 - Do we recommend the purchase of one of these programs; or, do we go with our own “home-grown” program? Do we need these programs?
 - When comparing large schools with smaller schools, there is a vast difference in the types of students. One program will not be adequate for all students.
 - Grades First is the program preferred by the State of Ohio. A state-purchased program is more cost efficient.
 - Grants are being considered to fund such a program. A pilot program with a small group was suggested. We may also have a face-to-face meeting with companies.
 - Will revisit this issue at our next meeting.
- Admission standards were discussed, as funding is based upon retention.
 - There are many variables to consider. Local students see this as “their” university.
 - Any changes may take years to implement.