SHAWNEE STATE UNIVERSITY
BOARD OF TRUSTEES

Meeting Minutes
February 11, 2022

Call to Order

Chairperson Furbee called the meeting to order at 1:15 p.m. noting the meeting was in compliance with RC § 121.22(F).

Roll Call

Members present: Mr. Furbee, Mr. Daniels, Mr. Edwards, Mr. Evans, Mr. Watson, Ms. Starnes, and Mr. Cole. Ms. Hartop joined via phone.

Members absent: Dr. Haas

Approval of the November 19, 2021 Executive Committee Minutes

Mr. Evans moved and Mr. Edwards seconded a motion to approve the November 19, 2021 Executive Committee meeting minutes. Without discussion, the Board unanimously approved said minutes.

Ms. Hartop joined the meeting at 1:16 p.m.

Approval of the November 19, 2021 Board Meeting Minutes

Mr. Edwards moved and Mr. Evans seconded a motion to approve the November 19, 2021 Board meeting minutes. Without discussion, the Board unanimously approved said minutes.

Approval of the December 11, 2021 Board Meeting Minutes

Mr. Edwards moved and Mr. Evans seconded a motion to approve the December 11, 2021 Board meeting minutes. Without discussion, the Board unanimously approved said minutes.

Approval of the February 11, 2022 Agenda

Mr. Edwards moved and Mr. Evans seconded a motion to approve the February 11, 2022 Board meeting agenda. Without discussion, the Board unanimously approved the February 11, 2022 Board meeting agenda.

Consent Agenda

1. Resolution ASA01-22, Approval of 2022 Graduates

Chair Furbee directed the Board to review the action item on the Consent Agenda and asked if anyone wished to remove the item from the Consent Agenda. There being no objection, item 1 was approved by acclamation.

Finance and Administration Committee Report

Mr. Edwards reported on behalf of the Finance and Administration Committee.

1. Resolution F01-22, Approval to Extend Waivers of Undergraduate AY2022-23 Standard Tuition

   This resolution extends waivers that reduce standard undergraduate tuition rates through the 2022-23 academic year for non-public and homeschool students in the College Credit Plus program, participants in the Give Back Go Forward program, and fully online e-campus undergraduates. Mr. Edwards moved that the Board adopt Resolution F01-22 and Mr. Watson seconded the motion. The motion was passed by unanimous roll call vote of all Board members present.

2. Resolution F02-22, Approval of New Standard Tuition Waiver for Fully Online Students in Certain Wiley Programs for AY2022-23

   This resolution approves a new waiver for the 2022-23 academic year for fully online students in two programs managed by Wiley Educational Services. This waiver will offer a 10% discount for degree-seeking employees of targeted business partners. Mr. Edwards moved that the Board adopt Resolution F02-22 and Mr. Evans seconded the motion. The motion was passed by unanimous roll call vote of all Board members present.

3. Resolution F03-22, Commemorative Naming of the C.H. Lute School of Business

   This resolution serves to ratify the Shawnee State University Development Foundation's resolution approving the naming of the C.H. Lute School of Business, and acknowledging the significant contribution made by the Lute family to the growth of Shawnee State University. Mr. Edwards moved that the Board adopt Resolution F03-22 and Mr. Watson seconded the motion. The motion was passed by unanimous roll call vote of all Board members present.

4. Dr. Jonica Burke, Vice President for Finance & Administration, reported on major activities in the division including ongoing work to stabilize the J1 student information system, and integrations with other systems, now that implementation is complete; coordination of the Information Technology and Facilities departments to enhance building automation and improve campus Wi-Fi simultaneously; and grant funds secured by Public Safety to upgrade and add cameras, and to acquire other equipment that will enhance security at large events. The full report is attached to the minutes.

5. Dr. Burke reported on the University's mid-year financials. Year-to-date revenue from tuition and student fees is below budget. This is partially offset by lower spending on scholarships, because of the smaller student population. The Controller and Budget offices

are modeling the extent to which HEERF funds will offset this revenue shortfall. The full report is attached to the minutes.

6. The TIAA Cash Reserves investment status was presented by Mr. Greg Ballengee, Controller. The cash reserves portfolio value as of January 31, 2022 is $8,526,287. The university is evaluating the impact of lower-than-expected spring semester revenue on plans to replenish the portfolio during FY2022-23. The full report is attached to the minutes.

7. Ms. Malonda Johnson, Executive Director of Human Resources/Chief Diversity Officer, reported on personnel actions for the period of October 1 through December 31, 2021 which reflect realignment and hires in key administrative roles to fulfill strategic plan initiatives. A summary of the actions includes:
    3 departures (1 faculty retirement; 2 administrative resignations), 6 administrative hires, and 3 administrative appointments.

8. Mr. Butch Kotcamp, Director of Facilities, presented an update on capital projects which reflect:
    *   Library/Vern Riffe Center for the Arts HVAC construction work began December 2021.
    *   Kricker Innovation Hub is 60% complete, but delayed 60-90 days due to material and manpower shortages.
    *   Gateway and Third Street survey is complete and design development has begun.
    *   Architect interviews for the Campus Master plan will begin in mid-February, 2022.

Academic and Student Affairs Committee Report

Mr. Evans reported on behalf of the Academic and Student Affairs Committee.

1. Resolution ASA01-22, Approval of Graduates

    This resolution was previously approved by consent earlier in this meeting. To be in compliance with remote meeting guidelines, the resolution was re-introduced for a roll call vote to include Ms. Hartop's participation. Mr. Evans moved for a roll call vote to adopt consent agenda item, Resolution ASA01-22, to comply with remote meeting statute and Mr. Edwards seconded the motion. The motion was passed by unanimous roll call vote of all Board members present and on the phone.

2. Dr. Sunil Ahuja, Provost and Vice President of Academic and Student Affairs, reported on recent activities in Academic and Student Affairs. He provided highlights of faculty and staff accomplishments in the areas of teaching, scholarship, service, and community engagement. The full report is attached to the minutes.

3. Ms. Tami Sheets, Registrar, provided the Spring 2022 15th day enrollment numbers. The full report is attached to the minutes.

4. Mr. Eric Braun, Vice President for Advancement and Enrollment Management, reported on recent activities in Advancement & Enrollment Management including major events, grant awards and donations, and marketing and recruiting campaigns to increase enrollment in

targeted programs. He also reported that the Center of Rural Innovation and Rural Innovation Strategies, Inc. published a case study on Portsmouth outlining the potential for a community like ours to achieve economic recovery through the tech economy. The full report is attached to the minutes.

5. Mr. Braun reported on new student recruitment and admissions activities providing FY22 enrollment context to institution sectors in Ohio. Fall 2022 enrollment indicators show an increase in first-time freshmen applications and admits compared to Fall 2021 but a decrease compared to Fall 2020. Transfer and graduate student applications are also down from Fall 2021. Housing occupancy rates have been severely impacted by COVID-19. The full report is attached to the minutes.

6. Ms. Sofiia Michailichenko, President of the Student Government Association, reported on SGA clubs and events for the 2021-2022 academic year. The full report is attached to the minutes.

7. Dr. Christine Raber, Interim Associate Provost, and Mr. Matthew Crawford, Director of Institutional Research, Reporting, and Analytics, presented the findings of the 2021 Cost of Remediation Report as required by the Ohio Revised Code Section 3345.062. The full report is attached to the minutes.

8. Ms. Amanda Hedrick, Director of Campus Partnerships and the Center for Lifelong Learning, presented an overview of the Center which encompasses K-12 relations, professional and continuing education non-degree programs, pre-collegiate programs and community outreach with a current grant portfolio of $8.1 million. The full report is attached to the minutes.

Reports from Board Liaisons with other Organizations

None

President's Report

President Bauer provided an update on continuing efforts to keep the campus community safe and healthy during the COVID pandemic and the university will be releasing a statement soon concerning the easing and elimination of restrictions contingent on continuing declines in cases. A 10% decline in full-time undergraduate and graduate students for spring semester will cause us to alter our plans and change our goals especially in light of the fact that federal support will not be available next year. Projections for the incoming fall 2022 freshman class are excellent. A six-month progress review was completed for the Strategic Plan and substantial progress has been achieved in updating and upgrading our academic portfolio and we have established a stand-alone Grants Office, Diversity/Equity/Inclusion Office, and a Center for Lifelong Learning and Campus Partnerships. A one-year progress report will be presented at the June Board retreat.   The Gateway Project continues to move forward and we will continue to look for additional funding sources to complete the project. Intel has agreed to place their advanced semiconductor/microchip industry in Licking County. We are starting the process of identifying opportunities and ways that SSU can assist the Intel project. The full report is attached to the minutes.

New Business

None

Comments from Constituent Groups and the Public

None

Faculty Senate Report

Mr. Tony Ward, University Faculty Senate President, commented on advising issues with the implementation of the new J1 system. He thanked Dr. Ahuja for welcoming faculty input to assist in correcting these issues. The Ohio Faculty Council (OFC) developed a white paper on Faculty-Board relations and he expressed his appreciation for the opportunity to address the Board at meetings. He invited Board members to join UFS meetings and will provide a link for those Board members who would like to attend. The full report is attached to the minutes.

Executive Session

Mr. Edwards moved to enter Executive Session to discuss two issues: First, to confer with our attorney concerning disputes that are the subject of pending court action; and second, to discuss the employment of a public official. Mr. Watson seconded the motion and following a unanimous roll call vote in accordance with Ohio Revised Code Section 121.22, the Board entered executive session at 1:52 p.m. Those in attendance for the executive session were Mike McPhillips, Eric Braun, Jeff Bauer, David Furbee, Ed Daniels, Eddie Edwards, Scott Evans, Joe Watson, with Francesca Hartop joining via phone. Mr. Edwards moved and Mr. Daniels seconded a motion to leave executive session and return to public meeting. The motion passed unanimously and the Board exited executive session at 3:02 p.m.

Other Business

None

Adjournment

Mr. Evans moved and Mr. Watson seconded a motion to adjourn. The motion was passed unanimously and the Board was adjourned at 3:02 p.m.

Chairperson, Board of Trustees

Secretary, Board of Trustees

RESOLUTION ASA01-22
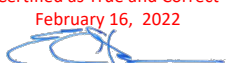
APPROVAL OF 2022 GRADUATES

WHEREAS, it is the role of the Shawnee State University Board of Trustees to award degrees and certificates; and

WHEREAS, annual action approving the granting of degrees and certificates during the year shall be taken by the Board of Trustees (Policy 2.06); and

WHEREAS, candidates for graduation must meet all academic and University requirements in order to be certified as candidates by the Office of the Registrar;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University empowers the President to award certificates or degrees during the year 2022 to all candidates whose eligibility for graduation is confirmed by the Office of the Registrar.

(February 11, 2022)

RESOLUTION F01-22

APPROVAL TO EXTEND WAIVERS OF
UNDERGRADUATE AY2022-23 STANDARD TUITION

WHEREAS, per §381.170 of Am. Sub. H.B. 110 of the 134th General Assembly, reductions of the standard undergraduate instructional and general tuition rates are allowable upon approvals by the Board of Trustees and the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Shawnee State University desires to continue the previously approved reductions of standard tuition rates by extending the waivers described below:

1) College Credit Plus (CCP) for non-public school and home-schooled students. CCP enrolled Students who are in non-public schools or are home schooled who do not receive funding under CCP due to state fiscal limitations for up to 30 credit hours each academic year are permitted to self-pay. This waiver extends the state-approved CCP rates to these students for AY2022-23.

2) Give Back Go Forward (GBGF) Program. The GBGF program provides undergraduate students the opportunity to earn a waiver of the standard tuition for one course each summer (3 credit hours) by completing 100 volunteer hours that directly support local area senior citizens.

3) E-Campus (fully online) Undergraduate Courses. This would extend the waiver of the standard tuition for e-campus undergraduate course tuition that would apply to all fully online students during AY2022-23 as follows:

THEREFORE, BE IT RESOLVED that the Shawnee State University Board of Trustees approves extending the above-identified waivers of standard undergraduate tuition, pending approval by the Chancellor of the Ohio Department of Higher Education.

(February 11, 2022)

RESOLUTION F02-22

APPROVAL OF NEW STANDARD TUITION WAIVER FOR FULLY ONLINE STUDENTS IN CERTAIN WILEY PROGRAMS FOR AY2022-23

WHEREAS, per §381.170 of Am. Sub. H.B. 110 of the 134th General Assembly, reductions of the standard undergraduate instructional and general tuition rates are allowable upon approvals by the Board of Trustees and the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, the Shawnee State University Board of Trustees through Resolution F01-22 has approved a discounted tuition rate for AY2022-23 for e-campus undergraduate courses, pending approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Wiley Educational Services, the online program manager with whom the University contracts, recently introduced new initiatives known as Tuitionmanager.com and WileyBeyond, through which Wiley partners with businesses and targets degree-seeking employees of these businesses while marketing Shawnee State for the learning opportunities it provides; and

WHEREAS, the President has approved offering a corporate tuition discount of 10% below Shawnee State's e-campus undergraduate tuition rate to students who enroll at the University through the Tuitionmanager.com or WileyBeyond programs, subject to approval by the Board of Trustees and the Chancellor of the Ohio Department of Higher Education, to wit:

THEREFORE, BE IT RESOLVED that the Shawnee State University Board of Trustees approves a 10% discounted undergraduate tuition rate for students who enroll through Wiley Educational Services' Tuitionmanager.com or WileyBeyond programs, and requests that the Chancellor of the Ohio Department of Higher Education approve an undergraduate tuition waiver of 10% below the e-campus undergraduate tuition rate to students who enroll at the University through either of these programs.

(February 11, 2022)

To: Wiley Education Services
Attn: Jocelyn Stiefel, Senior Director of Partner & Brand Marketing;
Christine Kirk, Partnership Director

From: Jeffrey A. Bauer, Ph.D., President, Shawnee State University

Re: Acknowledgement of Modification to Master Service Agreement

Date: December 16, 2021

I hereby acknowledge that I received and reviewed your memorandum dated November 29, 2021. I further acknowledge that effective January 31, 2022, Wiley Educational Services (Wiley) will be terminating Partner Plus Services and other services described in Exhibit F of the Master Service Agreement dated August 1, 2018 between Shawnee State University (Shawnee State) and Wiley, then known as The Learning House, Inc.

Shawnee State agrees that notwithstanding any language to the contrary in the aforementioned Master Service Agreement or any amendments thereto, (1) Wiley shall be permitted to terminate Partner Plus Services and other services described in Exhibit F, effective January 31, 2022, and (2) Wiley will not be required to provide notice by mail of the termination of these services.

With respect to your request for approval of the 10% tuition discount for TuitionManager.com and Wiley Beyond, the University confirms that it approves of the discount as it pertains to any graduate level programs that are provided through such programs. However, as a state university of Ohio, any undergraduate tuition discounts that Shawnee State offers are subject to approval of a waiver from the Ohio Department of Higher Education (ODHE). Therefore, my approval of the 10% discount for undergraduate programs provided through TuitionManager.com and/or Wiley Beyond is subject to future ODHE approval.

Jeffrey A. Bauer, Ph.D.
President, Shawnee State University

12/16/2021
Date

Office of the President
www.shawnee.edu
740.351.3208 ▪ 740.351.3470 fax
940 Second Street ▪ Portsmouth, Ohio 45662-4344

RESOLUTION F03-22

COMMEMORATIVE NAMING OF THE
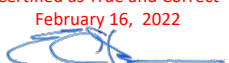**C. H. LUTE SCHOOL OF BUSINESS**

WHEREAS, the Shawnee State University Development Foundation ("Foundation") approved the commemorative naming at its December 10, 2021 meeting; and

WHEREAS, in accordance with Foundation Bylaws, this action taken via Resolution 2021-03 (copy attached) requires ratification by the University's Board of Trustees; and

WHEREAS, the University's Board of Trustees acknowledges and appreciates the significant contribution made by the Lute family that benefits the growth of the University;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University hereby ratifies SSU Development Foundation Resolution 2021-03, Commemorative Naming of the C.H. Lute School of Business.

(February 11, 2022)

RESOLUTION 2021-03

Commemorative Naming of the C.H. Lute School of Business

The following action shall be deemed taken by the Shawnee State University Development Foundation upon vote by the Development Foundation Board and University Board of Trustees:

WHEREAS, the Development Foundation received a significant gift from the below referenced donor according to agreed upon terms and conditions; and

WHEREAS, the donor has requested a commemorative naming opportunity in acknowledgement of such gift; and

NOW, THEREFORE BE IT RESOLVED, the business school at Shawnee State University shall be named the C.H. Lute School of Business.

(December 10, 2021)

Shawnee State University
Finance & Administration Division Report
February 11, 2022

This report highlights major activities in the **Division of Finance & Administration**.

Bursar
- Continuing to implement and adapt procedures related to the new student administration software, J1
    - Improving the integration of the J1 data to the Oracle Bear Trax General Ledget system
    - Received additional training on the reporting capabilities of the system
    - Processing the tax forms for student aid/payments (1098-T) for 2021
    - Assisting campus departments with issues/questions about J1

Controller
- Continuing to monitor the current and projected cash needs of the University
- Monitoring and reporting on the availability and application of HEERF funding
- Assisting Procurement with the issuance of 2021 tax forms (1099s)
- Completion of the supplemental reporting of Fiscal Year 2021 financial performance:
    - Senate Bill 6 calculation for FY2021 and FY 2022 (second quarter)
    - Federal Department of Education (Ez Audit)
    - Moody's Financial Worksheet (University bond rating review)
    - Reporting of Disclosure Report to national municipal reporting system (EMMA)

Facilities
- Building Automation Upgrades (campus-wide)
    - Software, hardware, and network equipment is being upgraded to support new security platforms. This will enhance reliability, security, and efficiency.
- Children's Learning Center
    - New HVAC equipment is ordered and will be installed in the Spring/Summer of 2022. This new equipment will replace the original systems that are at the end-of-life. Improved reliability and efficiency will be realized when the project is complete.
- Smokestack Building (Department of Public Safety)
    - Concrete repairs and epoxy coatings will be completed in the basement area. Tuck-pointing and exterior water-proofing will also be completed as part of this project.

Human Resources
- Recruitment and selection procedures are under review, and will be updated to help advance the university's Diversity, Equity, and Inclusion (DEI) objectives.
- A selection process in underway for an employee-focused learning management system to fulfill strategic plan goals.
- HR is modifying and combining forms to streamline the hiring process.
- The team is also supporting the university Health Team with its COVID-19 response.

Information Technology
- SSU's efforts to upgrade campus WiFi in all buildings and greenspaces is a work in progress, with completion expected by the end of April 2022.
    - All 332 access points (indoors) that operate on the latest WiFi 6 protocol have been pre-configured, installed and are ready for operation on the new Shawnee WiFi network.
    - Transitioning to the new network will occur on an individual building basis so that events within the building are not disrupted. The Rhodes Athletic center is scheduled to go live first, followed by The Vern Riffe Center for the Arts and Clark Memorial Library.
- Parallel with the WiFi effort is the development of a new Facilities network for systems management and a comprehensive upgrade of core network switching in the SSU data centers and building data.

communication rooms. As a result of this effort, SSU will also realize completion of several strategic plan projects, including:

- Completion of the Mobile Laptop Campus Initiative.
- Reduction of SSU data centers to one data center (Kricker Hall) to consolidate computing resources with full generator backup for continuous operation.
- Reduction of HVAC utilization in Massie data center to afford energy efficiencies in cooling and energy consumption.
- Reduction of core network switching via the transition to Cisco Meraki Cloud Services.
- Improved WiFi cloud security and administrative management for students, faculty, administration and guest access.

- IT Services is working closely with Facilities to coordinate building renovation efforts and continues to keep the campus abreast of weekly progress and scheduled outages as needed.

Institutional Budgeting

- Implementation of the Planning Budgeting Cloud Service (PBCS) module in the Oracle platform is complete and the software will be used for FY23 budget development.
- Impact analysis of spring enrollment on the FY22 operating budget is underway to support revised year-end projections.
- The Budget & HR Governance Committee is meeting monthly, with a current charge of informing the university's budget and personnel planning, including:
  - Aligning resource allocation with the priorities of the strategic plan.
  - Establishing budget parameters, including enrollment assumptions, tuition rates and structures, staffing strategies, etc.
  - management and Prioritizing major initiatives (infrastructure, technology, staffing) to ensure prudent fiscal institutional success.

Public Safety

- Safety Grant
  - The grant will cover new equipment to enhance peace of mind for faculty, staff, and students, and provide stronger security at large and high-profile events.
  - Funds are expected to be released by the Controlling Board in March.
  - New equipment covered by the grant will include:
    - Cameras and camera server upgrades and additions
    - Walkthrough scanner
    - Bag scanner
    - Automated External Defibrillators (AEDs)
    - ID Card Printer
    - Two golf carts for less expensive transportation around campus
- Safety Week
  - DPS will partner with the Student Programing Board on a Safety Week in September. Safety Weeks have not been possible since the start of the pandemic.
- DPS continues to prioritize Community Policing to build relationships with the campus community and enhance everyone's feelings of safety.

Risk/Safety, Procurement and Contract Services

- Risk Management – Currently working on the FY23 property and casualty insurance renewal with the Inter-University Council of Ohio (IUC) Insurance Consortium.
- Safety – Completing the 2021 PERRP 300AP work-related injury/illness report for the Ohio Bureau of Workers Compensation (BWC). SSU had two reportable injuries in 2021, one of which is a lost-time.
- Procurement – Finalizing a change to the Purchasing Card procedure which will establish hard deadlines for reconciling PCard transactions. This will support more accurate and timely budget status reporting.

- Accounts Payable - Completing the annual PERS report. The department has processed 3,300+ invoices since July 1.
- Contracts – Ongoing management of approximately 470 active contracts, 266 of which are affiliation agreements. There are 43 contracts in the review/approval process.

FY22 Consolidated Operating Budget Status

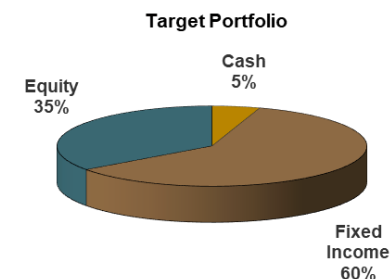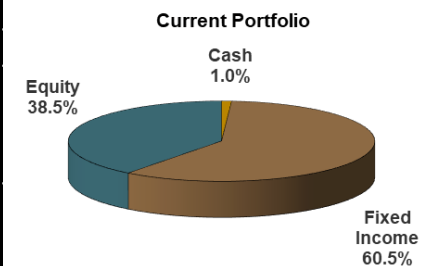|	Consolidated Budget	Q1 Actuals	Q2 Actuals	Q3 Actuals	Q4 Actuals	Consolidated Actuals	% Variance	$ Variance
Revenue								
State Funding	**$18,449,259**	**$4,612,317**	**$4,612,317**	**$1,151,064**	**$0**	**$10,375,698**	**-43.8%**	**($8,073,561)**
Tuition & Student Fees	**$29,278,948**	**$14,624,660**	**($86,662)**	**$11,460,688**	**$0**	**$25,998,687**	**-11.2%**	**($3,280,261)**
Scholarship	**($5,547,909)**	**($2,659,938)**	**($77,648)**	**($2,173,358)**	**$0**	**($4,910,944)**	**-11.5%**	**$636,965**
Transfers In	**$0**	**$0**	**$0**	**$750**	**$0**	**$750**		**$750**
Other Income								
Commissions	$551,000	$34,896	$40,454	$15,236	$0	$90,587	-83.6%	($460,414)
Grants	$211,250	$63,465	$53,962	$10,549	$0	$127,976	-39.4%	($83,274)
Miscellaneous Revenue	$525,000	($317)	$160,534	$11,763	$0	$171,981	-67.2%	($353,019)
Service Fees/Memberships	$240,000	$87,625	$61,204	$29,736	$0	$178,565	-25.6%	($61,435)
Ticket Sales/Rentals	$462,998	$161,265	$126,193	$129,714	$0	$417,173	-9.9%	($45,825)
Other Income Total	**$1,990,248**	**$346,935**	**$442,348**	**$196,998**	**$0**	**$986,281**	**-50.4%**	**($1,003,967)**
Revenue Total	*$44,170,546*	*$16,923,974*	*$4,890,355*	*$10,636,143*	*$0*	*$32,450,472*	*-26.5%*	*($11,720,074)*
Expense								
Compensation								
Benefits	($9,600,033)	($1,900,973)	($2,134,466)	($832,483)	$0	($4,867,922)	49.3%	$4,732,111
Salaries	($23,410,078)	($3,706,387)	($6,050,648)	($1,604,089)	$0	($11,361,124)	51.5%	$12,048,954
Compensation Total	**($33,010,111)**	**($5,607,360)**	**($8,185,114)**	**($2,436,572)**	**$0**	**($16,229,046)**	**50.8%**	**$16,781,065**
Non-Compensation								
Equipment	($844,086)	($387,779)	($913,539)	($71,964)	$0	($1,373,282)	-62.7%	($529,196)
External Pro Services	($1,000,231)	($170,499)	($302,702)	($60,796)	$0	($533,997)	46.6%	$466,234
Information/Comm/Shipping	($879,657)	($295,979)	($174,568)	($82,353)	$0	($552,900)	37.1%	$326,757
Maintenance & Service Contracts	($3,041,671)	($1,075,360)	($865,601)	($167,882)	$0	($2,108,843)	30.7%	$932,828
Meal Plan Expense	($1,475,547)	($175,530)	($727,607)	($121,157)	$0	($1,024,294)	30.6%	$451,253
Miscellaneous Expense	($1,419,005)	($620,800)	($108,687)	($195,894)	$0	($925,380)	34.8%	$493,625
Supplies	($1,092,182)	($158,676)	($155,784)	($80,370)	$0	($394,829)	63.8%	$697,353
Travel	($566,424)	($40,477)	($100,541)	($34,474)	$0	($175,493)	69.0%	$390,931
Utilities	($1,429,175)	($266,848)	($296,506)	($184,479)	$0	($747,833)	47.7%	$681,342
Non-Compensation Total	**($11,747,978)**	**($3,191,947)**	**($3,645,533)**	**($999,370)**	**$0**	**($7,836,850)**	**33.3%**	**$3,911,128**
Expense Total	*($44,758,089)*	*($8,799,307)*	*($11,830,647)*	*($3,435,942)*	*$0*	*($24,065,896)*	*46.2%*	*$20,692,193*
Total	*($587,543)*	*$8,124,667*	*($6,940,293)*	*$7,200,201*	*$0*	*$8,384,576*	*1,527.1%*	*$8,972,119*

Certified as True and Correct

February 16, 2022

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Secretary, SSU Board of Trustees

Shawnee State University
Asset Allocation – As of January 31, 2022

TIAA

Asset Class	Market Value	% of Assets	Target %
Cash Equivalents			
TIAA Cash Deposit Account	$88,075	1.0%	
Total Cash Equivalents	*$88,075*	*1.0%*	*5.0%*
Fixed Income			
Fixed Income Separately Managed Account	$3,463,341	40.6%	
Vanguard Short Term Bond Index Fund	$829,957	9.7%	
DFA Inflation Protected SEC Fund	$439,666	5.2%	
PIMCO 1-5 Year U.S. TIPS Index Fund	$421,875	4.9%	
Total Fixed Income	*$5,154,839*	*60.5%*	*60.0%*
Domestic Equity			
TIAA-CREF Large Cap Growth Index Fund	$982,564	11.5%	
TIAA-CREF Large Cap Value Index Fund	$1,043,438	12.2%	
Vanguard Mid Cap Growth Index Fund	$177,679	2.1%	
iShares Russell Mid Cap Value ETF	$195,741	2.3%	
TIAA-CREF Small Cap Blend Index Fund	$238,499	2.8%	
Cohen & Steers Real Estate Fund	$46,322	0.5%	
Vanguard REIT Index Fund	$66,727	0.8%	
Total Domestic Equity	*$2,750,970*	*32.3%*	*29.0%*
International Equity			
iShares Core MSCI EAFE ETF	$310,286	3.6%	
Harding Loevner Institutional Emerging Markets Fund	$144,897	1.7%	
iShares MSCI EAFE Small Cap ETF	$77,220	0.9%	
Total International Equity	*$532,403*	*6.2%*	*6.0%*
Total Equity	*$3,283,373*	*38.5%*	*35.0%*
Total Portfolio Market Value	**$8,526,287**	**100.0%**	**100.0%**

Current Portfolio

Cash 1.0%
Equity 38.5%
Fixed Income 60.5%

Target Portfolio

Cash 5%
Equity 35%
Fixed Income 60%

Certified as True and Correct
February 16, 2022

Secretary, SSU Board of Trustees

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2ⁿᵈ QUARTER - PERSONNEL ACTIVITY REPORT

February 11, 2022

New Hires

➢ Administrative
- o Jeremy Brown, Admissions Associate, effective October 01, 2021
- o Sonya McCain, Lab Coordinator, effective October 04, 2021
- o Terry Noel, Data Integration Engineer, effective October 11, 2021
- o Kaleb Kendall, Marketing Content Creator, effective October 18, 2021
- o Noel Payne, Assistant Director of DEI, effective November 11, 2021
- o Jasmine Currie, College Credit Plus Administrator, effective December 06, 2021

Change of Status

➢ Administrative
- o Amanda Hedrick, Director of Campus Partnerships & Center for Lifelong Learning, effective August 01, 2021
- o Tiffany Keller, Police Sergeant, effective October 23, 2021
- o Douglas Shoemaker, Veterans & Community Service Coordinator, effective December 06, 2021

Departures

➢ Faculty – Retirement
- o Janice Johnson, Associate Professor, School of Business, effective December 30, 2021

➢ Administrative – Resignations
- o Eric Ramaekers, Coordinator (Veterans Services), effective October 09, 2021
- o Michelle Patrick, Coordinator (Disability Services), effective December 03, 2021

CAPITAL PROJECTS STATUS REPORT

January 31, 2022

Library/CFA HVAC Renovation – $2.2M – Capital

➢ Includes replacement of all pneumatic and obsolete DDC controls in both buildings. A new generator will be installed in the CFA and will be sized to provide emergency power for both the CFA and Library. All new VAV boxes will be installed in the CFA. Multiple air handlers will be replaced in the Library.

➢ Contractor selected; material ordered; work began December, 2021.

Kricker Innovation Hub – $3.4M (est.) – EDA Grant/Capital/Private

➢ Project approximately 60% complete.

➢ Project delayed approximately 60-90 days due to material and manpower shortages; working with architect and contractor to validate new schedule.

Gateway and Third Street Development – $3M (est.)

➢ A new campus gateway will be developed as well as a plan to reopen Third Street between Gay and Waller Streets. This will include traffic calming strategies, incorporate bicycle traffic, landscape features, and pedestrian crossings.

➢ Site survey complete; design development started.

Campus Master Plan Update – $150,000 – Capital

➢ This project will update and revise previous master planning efforts. The 2017 campus assessment will be used to prioritize projects for infrastructure updates. The plan will include all initiatives in the Shawnee at 40 Strategic Plan.

➢ Architect interviews to begin mid-February, 2022.

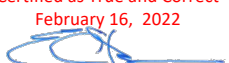# RESOLUTION ASA01-22

APPROVAL OF 2022 GRADUATES

WHEREAS, it is the role of the Shawnee State University Board of Trustees to award degrees and certificates; and

WHEREAS, annual action approving the granting of degrees and certificates during the year shall be taken by the Board of Trustees (Policy 2.06); and

WHEREAS, candidates for graduation must meet all academic and University requirements in order to be certified as candidates by the Office of the Registrar;

THEREFORE, BE IT RESOLVED that the Board of Trustees of Shawnee State University empowers the President to award certificates or degrees during the year 2022 to all candidates whose eligibility for graduation is confirmed by the Office of the Registrar.

(February 11, 2022)

Academic and Student Affairs Report
Board of Trustees Meeting
February 11, 2022

I am pleased to present the following Academic and Student Affairs Report to the Academic and Student Affairs Committee of the Board of Trustees and to the Board.

Provost Report

- There is one resolution as Action Item: Resolution ASA01-22 regarding Approval of Graduates.
- The highlights of recent activities in Academic and Student Affairs are noted below.

College of Arts and Sciences

News from the Center for Public History:
- The move of the newspaper collection (160 years of newspapers) into its new space in the Center for Public History is complete.
- Preliminary inventory of the Vern Riffe Papers has been completed.
- Four community stakeholder meetings were held to gain input on the development of the new content for the Scioto Historical app/website project.
- Planning is underway for the 4th Annual Black History Month Expo at the 14th Street Community Center to be held in February.
- Planning is underway for a campus lecture as part of SSU's Black History Month programing in February.
- Center collections and access policies are being finalized for submission to the Provost's Archive Committee in March 2022.
- Planning and collaboration is underway with other regional organizations on an Appalachian Regional Commission POWER Grant application to fund an Underground Railroad regional tour (From Gallipolis in Gallia County to Ripley in Brown County).

News from the Social Sciences:
- Dr. Darrell Rudmann served as co-editor of a volume on teaching tips for psychology: Scherschel, H., & Rudmann, D. S. (Eds.). (2021). Teaching tips: A compendium of conference presentations on teaching, 2020-21. The Society for the Teaching of Psychology. http://teachpsych.org/ebooks/teachingtips6
- SUNY Press published Dr. Thomas Bunting's *Democracy at the Ballpark*: https://www.sunypress.edu/p-7183-democracy-at-the-ballpark.aspx

College of Professional Studies

Allied Health Sciences
- The Dental Hygiene program has installed its new digital imaging equipment in the Dental Hygiene Clinic and it is in use by students this semester. Thanks to the

Development Foundation and the Grants Office for support on securing funding for phase one of this project.

- Health Science program applications are coming up soon. The numbers are trending lower than expected and the faculty are looking into issues that might be causing the lower numbers at this point in the application process.
- Amy France, Respiratory Therapy Director, is completing an accreditation self-study due June 30, 2022. Amy attended a meeting of Ohio respiratory therapists and it was announced that the state is short 600 Respiratory Therapist Assistants at this time, and will be short approximately 1,200 RTAs within the next year. Currently Ohio programs are at only 60% capacity. Amy would like to begin a campaign to promote the program.
- Sheena Shifko (RDLT) reported the X-ray machine was broken but has been repaired and is in working order now. We will need to be considering an upgrade to this equipment soon.
- SSU was awarded a RAPIDS equipment grant that will provide for the purchase of two Anatomage tables (life size, 3-D digital anatomy tables) to support Health Science and Biomedical programs in the College of Professional Studies and the College of Arts and Sciences. Representatives from the academic programs, the Dean's Office, and the Grants Office met with the vendor to secure final costs and prepare for the next available Controlling Board request for the funding release to make the purchase.

Engineering Technologies
- Adam Miller visited the General Electric Plant in Peebles, Ohio, along with President Jeff Bauer, VP Eric Braun, and Chris Shaffer. Angie Duduit set up the meeting. GE has expressed interest in a relationship with the Engineering programs.
- The search committee is completing phone interviews this week for the Electromechanical faculty position.
- A group of students and faculty visited Milicron to tour the facility. The President of the company, in addition to the North American Sales Manager, attended the visit.
- For ABET accreditation, Adam is gathering additional information to be submitted as a response to the items in the report.

Nursing
- Work is ongoing regarding MSN Program development.
- Associate Degree Curriculum Committee met and is developing a timeline for Paramedic to ADN and LPN to ADN programs (new hybrid programs).
- Non-vaccinated students are completing COVID Vaccine Exemption forms through Accessibility Services.

Rehabilitation Sciences
- 35 acceptance letters went out for MOT.
- Department representatives will attend a career event at Valley High School to recruit for PTA, OTA, and 3+2 programs.
- PTA program had a very successful on-site program review as part of their ongoing accreditation process.
- PTA program is sharing equipment for weekend orthotic training for the MOT class.

School of Business
1. IACBE Accreditation (Accounting, Information Systems, Management, Marketing, Sport Management):
    a. Candidacy Application accepted in December; will be voted on by IACBE Board at April meeting.
    b. Work on self-study to begin this month.
2. NAB Accreditation (Healthcare Administration):
    a. Site visit will be scheduled for mid- to late-March.
    b. Likely to be virtual.
3. Finance Faculty (Endowed Chair) Search:
    a. 51 applications, 23 with Ph.D.
    b. Interviews being scheduled for first week of February.
    c. Hoping to make offer by mid-February.

School of Education
- All licensure programs have been approved at the state or national level. Dr. Moohr is preparing a submission for the multi-age IS to Council for Exceptional Children for National re-accreditation in addition to state approval.
- As a result of licensure grade band changes at the state level, Dr. Kim Cassidy submitted the revised primary education and primary education intervention specialist (Preschool – Grade 5) programs to the state and received approval for both of those programs.
- Drs. Beam, Cassidy, Kemp, Moohr have all been working with some community partners to either provide professional development or create more rich opportunities for our students to interact with diverse populations.
- Dr. Kemp polled EDIS, ECSE, and EDEC students in FA 21 and asked them to identify connections between OAE domains and content learned. Overwhelmingly, students reported confidence with specific skillsets learned in School of Education classes that aligned with these competencies.
- Faculty and staff are continuing to build their new assessment system in Chalk and Wire. Ms. Janet Stewart, former Director of the Clark Memorial Library, has come out of retirement to assist with this system conversion and national accreditation data collection and reporting process.
- All faculty are very busy with writing and collecting data for our upcoming Self-Study Report due to CAEP on March 9th.
- The School of Education Advisory Council (Stakeholders) will be meeting on Wednesday, February 9th, from 4:30 to 6:00.
- The School of Education, the Dean's Office, and the Grants Office are collaborating with other universities (SEODEC) to prepare an Ohio Department of Higher Education grant proposal for Addressing Educator shortages in Ohio.
- Faculty are working with admissions to develop a pathway for CCP students in education.
- The Assistant Dean/Director is working to improve the transfer process for Education students.

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- School of Education faculty are working with five Educators Rising (Future Teachers of America) clubs to encourage high school students to pursue a career in Education and to promote Shawnee State University as the best choice for that preparation.
- The Low Incidence Disability programs are working the Ohio Office for Exceptional Children, Ohio Center for Deaf Blind Education, and the Ohio Schools for the Blind and Deaf to offer the intervener program to their support personnel. This would be a four-year project, grant-funded to train up to 24 support personnel in the intervener program and earn the intervener technical certificate. The start date for coursework would be the Fall of 2022.
- Faculty applied for and received a Transition Planning Grant for AY 2021-2022 for the Low Incidence Sensory Disability Programs. This project involves a joint Business, Higher Education, and P-12 personnel project to identify transition resources to support children with Low Incidence Sensory Disabilities. These resources would then be incorporated into the Summer Low Incidence Practicum experiences for future Low Incidence personnel in the graduate programs.
- Emily Maginn, TVI and O&M Specialist, was honored at the Council for Exceptional Children Conference in Orlando, Florida, on January 19, 2022, as the Division on Visual Impairments and Deaf-blindness (DVIDB) Teacher of the Year. She works for the South Central Ohio ESC in New Boston and is a member of our Transitions Connections Grant Team.

Clark Memorial Library

The program schedule has been set for the "Books Build Bridges" initiative, sponsored by Shawnee State University, Portsmouth Rotary Club, Portsmouth Public Library, Flour-BWXT Portsmouth, Ohio Arts Council, and the South Central Ohio Educational Service Center (ESC). Thanks to "Books Build Bridges," an initiative promoting the value of reading to school children throughout Scioto County, approximately 800 tenth graders from 13 Scioto County schools were given a copy of *Scythe* by Neal Shusterman. *Scythe* is Printz Honor winning book, and the first in a trilogy http://www.storyman.com/books/scythe/ of titles that are set on Earth in the future, in a Utopian society ruled by technology. Local high school students will be gathering in the VRCFA on March 18 at 10:00 am to hear fellow author of Young Adult literature, Mindy McGinnis, discuss her work. McGinnis will then meet with students taking Curriculum and Assessment (EDUC 3310) with Dr. Jodi Dunham, at noon in Flohr Lecture Hall. The library will receive three copies of the trilogy, and three extra copies of *Scythe* which will be available for checkout.

The library was open for extended hours during finals week to 10:00 pm Sunday-Thursday. There were 1,300 visitors and served forty-two gallons of coffee! There was a librarian in-house until 7:00 pm each night for extra help with projects and assignments.

Respectfully submitted,

Sunil Ahuja, Ph.D.
Provost and Vice President for Academic and Student Affairs

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Division of Advancement & Enrollment Management Report
to the Meeting of the Board of Trustees
February 11, 2022

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Alumni and Community Events

The **Shawnee State Alumni Association** welcomed over 150 graduates into the Association from Fall Commencement.

The **Golden Bear** program is continuing to host in person events including stretching classes, water aerobics, bingo, and planetarium shows. The program has over 440 members. In November, a Thanksgiving lunch was held and in December a Christmas dinner was held for the program. The bus trip to Thomas More was canceled due to COVID.

Athletics

Winter sports preparation for MSC Championships underway with Men's & Women's Swimming at Kingsport, TN on February 3-5; Men's & Women's Bowling at Bowling Green, KY on February 10-12; Men's & Women's Basketball at Bowling Green, KY on February 21-28; and Esports continuing through the spring.

Fall 2021 Academic All-Conference Awards went to 6 Women's Cross-Country runners; 9 Men's Cross-Country runners; 13 Women's Soccer players; 8 Men's Soccer players; and 11 Volleyball players.

Spring Sports seasons started with Baseball at Tennessee Wesleyan on February 4; Softball at Alice Lloyd College on February 16; Men's & Women's Tennis at Baldwin Wallace on February 12; Men's & Women's Golf at Marietta Invitational on March 19; and Track & Field at Myrtle Beach Collegiate Challenge on March 11.

Fall Awards went to Eric Putnam as Coach of the Year for Men's Cross Country; Hunter Hoover as Runner of the Year for Men's Cross Country; Men's Cross Country as Mid-South Conference Champions; Thryceton Deckard, Hunter Hoover, Aiden Kammler, and Jonah Phillips as 1st Team All Mid-South Conference; Macie Rhoads as First Team All Mid-South Conference in Volleyball; Jozi Brown and Sierra Poppell as 1st Team All Mid-South Conference in Women's Cross Country; and Kevin de Lange as 1st Team All Mid-South Conference in Men's Soccer.

Development Foundation

Day of Giving brought in $32,749 from 102 donors. This is the most ever raised during Day of Giving at SSU.

Major Gifts: $30,000 to establish need-based endowed scholarship, *Richard Roberts Dick and Marjorie Dyer Dick Memorial Scholarship*; $30,000 to VRCFA for show production support; and $100,000 to support math lab updates, math emergency fund, and establish an endowed scholarship for math students with financial need.

Marketing and Communications

The Office of Marketing & Communications completed **campaigns to increase enrollment in key program areas for Spring Semester**. The team also supported Admissions, Enrollment Management, Academics, Housing and the Student Business Center in enticing new and returning students to register for spring classes.

The team supported Academics in **communicating changes in advising and registration processes** with the new J1 system. Support included training videos, web resources, and ongoing email communications.

Marketing continues to **support the SSU Health Team with ongoing communications** about vaccinations, safety protocols, availability of booster shots and return to campus guidelines.

Marketing & Communications is developing **new recruitment campaigns** that will launch this spring with targeted email marketing, paid search strategies, social media advertising, and direct mail pieces with a focus on lead generation for academic programs.

The team also **developed landing pages and new websites** for the Clark Memorial Library, Academic program exploration, and the new Graduate School.

Center for Lifelong Learning & Campus Partnerships

Shawnee State University was selected to continue in partnership with **Verizon Innovative Learning** for 2022-23 continuing the mission of exposing middle school students to next-gen technology and helping students develop STEM and entrepreneurship skills through hands-on, interactive instruction. The program also partners students with mentors and exposes them to the many career opportunities that STEM and entrepreneurship can hold for their futures.

The **Ohio Appalachia Educational Opportunity Center (EOC)** reports that outreach activities have been hampered by the COVID surge. As some areas of the region have restricted access, the number of participants enrolled in the EOC is below the estimated goal. It is anticipated that enrollment numbers will improve during the spring and summer recruiting seasons.

The **21st Century Community Learning Center** school sites have been actively providing before and/or after school hours academic enrichment activities. A Zoom meeting with all four school sites stakeholder members was held to review the current logic model prepared for the 2021-2022 academic year. The new logic models were submitted to the Ohio Department of Education on December 3, 2022. All local school districts were notified regarding the grant opportunity and encouraged to collaborate with Shawnee State University to apply for a FY23 21st CCLC grant.

The Performing Arts Academy had an amazing fall semester and a wonderful Nutcracker show with 830 people attending over the course of 2 shows which brought in $7,475.00 in revenue. There are currently 95 students enrolled for both Dance and Music classes for our spring semester which started January 10th.

Project BEAR members had a night of team building at the Winterfest Ice Rink. Members were able to bring their friends and families and enjoy a night on the ice. Project BEAR members and partner teachers participated in the monthly professional learning series "Final Friday".

Over 30 students attended an **ACT Test Prep** on Saturday, January 22nd. Each participant completed a practice test, discussed tips and strategies, and received their score and feedback in advance of the next ACT test date. Each participant received an SSU swag bag and free lunch at the Bear's Den.

Upward Bound Math Science received 331 new student applications representing Brown, Adams, Pike, Lawrence, and Greenup Counties with 67 students meeting eligibility requirements. An UBMS Student and Parent Orientation was held January 13th welcoming 26 new students. There are currently 71 students enrolled. A Winter Retreat trip is scheduled for March 5th to Columbus State Community College, COSI, and a Columbus Blue Jackets game and the Summer Residential Program is scheduled for June 12 – July 21 with a final trip to Washington, D.C. Seven RA's were hired for the summer program all of which are former UBMS students.

High School **Leader Scholars** met on December 4, 2021 to discuss the importance of "beginning with the end in mind", specifically having a vision for your life. Trever Thompson, Financial Director for the Glockner Family of Dealerships, spoke to the students about how he rose through the ranks from salesperson to Director of Finance thanks in part to his vision to succeed and his commitment to his professional success. The students also worked on their service-learning project with a goal to host clean-up days at their individual schools in May. Students were also able to have the option to hear from SSU professors and program directors in various medical programs or attend Plastics Day. The Leader Scholars Series meets monthly thanks to a grant from the Development Foundation.

As reported in the October board report The **Children's Learning Center** was collecting donations for St. Jude's Children's Cancer Research Hospital. From all collected donations, we were able to gift St. Jude's Children's Hospital $537. Before SSU's winter break, the CLC held their annual Holiday Luncheon for CLC families. During this wonderful time, families were able to come onto campus and enjoy lunch with their child, have their pictures taken with Santa, and meet with other parents from the CLC. We had 43 out of 68 families attend the event. The Children's Learning Center completed their annual report for **Step Up to Quality**. We are currently a 5-Star rated center, and after completing this annual report, we met all of the criteria to maintain our 5-Star rating. The Ohio Department of Education selected Ashley Hood, the Interim Director, to serve on the **Ohio's State Literacy Team** as a key participant due to her expertise and support for literacy improvement. This team will meet in April and June to discuss recommendations and feedback regarding Ohio's Plan to Raise Literacy Achievement.

Vern Riffe Center for the Arts

The Vern Riffe Center for the Arts closed out 2021 with a very busy December. We hosted everything from the annual Christmas Gift to Portsmouth concert, A Charlie Brown Christmas to the Autumn 2021 Commencement, and finally the Performing Arts Academy's performance of Winter Soldier. Now that we're rejuvenated after winter break, we're full steam ahead. January is always used as a planning month. We're working to pin down exact shows for the 2022-2023 series. Then subsequent planning for subscriptions and a publication will begin. This month is also used to plan out/apply for the next grant cycle. We're working closely with the SSU Development Foundation as well as, the SSU Grants office to ensure efficiency.

The Covert-Smith Theater is host to several **commercial rentals** this fiscal year. This is not only financially beneficial but also demonstrates good will with our community. It showcases our venue and we welcome many new faces to Shawnee State's campus. Occasionally, we coordinate with Admissions for newcomers to tour campus or speak with an admissions representative. We'll continue to forge new relationships with renters and customers alike.

The Sammy Kershaw & Colin Raye concert was held February 5th.

Workforce Development

As part of our work through the Ohio Manufacturing Workforce Partnership, we are preparing to launch a pilot of a **WISE Pathways** program to expose women, including those in recovery and re-entry, to in-demand job opportunities. Participants will also co-enroll in curriculum to receive an industry-recognized credential in manufacturing.

Shawnee State has been approved to serve as a **Regional Programming Center for the Ohio Cyber Range.** We will partner in the facilitation, support, and delivery of programming activities directly related to the education, workforce, and economic development missions of the Ohio Cyber Range.

Shawnee State received an award to support credentials through the **Individual Microcredential Assistance Program (IMAP)** which helps Ohioans who are low income, partially unemployed, or totally unemployed participate in a training program and receive one or more technology-focused credential(s) for free.

Shawnee State did not receive an Industry Sector Partnership Spark Grant from the state, but we are still moving forward with the **BESTOhio sector partnership**. On February 1, the Chillicothe-Ross Chamber of Commerce hosted the first meeting for manufacturers and workforce partners from Scioto, Ross, Pike, Adams, and Jackson counties.

SSU is partnering with the Ohio Manufacturers' Association (OMA) on a statewide application for **Good Jobs Challenge Funding**. As part of this process, six regional employers provided strong support letters that included total employment projections of more than 1,000 new hires over the next five years. During the last quarter of 2021, we met with Kenworth in Chillicothe, Bellisio Foods in Jackson, GE Aviation in Peebles, and Fluor-BWXT.

The SSU cabinet approved a plan to host separate **partnership events with regional hospitals** during spring semester. The first meeting with Southern Ohio Medical Center is set for February 16 with visits pending for King's Daughters and Adena. We are also working to bring Compass Health onsite to discuss available nursing clinical opportunities.

During the spring 2022 semester, SSU will host an Education career fair on February 17, Spring Manufacturing and Technology career fair on March 15, and a Business, Professional, and Healthcare career fair on March 22.

Choose Ohio First (COF) scholars in our Game Programming major submitted two poster proposals to participate in the virtual 2022 Choose Ohio First Scholar Showcase set for February 16. We are also working on a new set of requirements for COF scholars that will improve their career readiness and work toward increased internship placements and networking with potential employers.

Kricker Innovation Hub & Entrepreneurship

For the last **Entrepreneurial Journey Speaker Series** of the Fall semester, the Kricker Innovation Hub combined an engaging panel discussion and happy hour for our Ignite Portsmouth alumni, partners, and future participants on December 9th. We featured three local professionals in the discussion; Kelly O'Bryant, Matt Seifert, and Matt Setters held an informative Q&A session and networked with 26 attendees.

The Hub also conducted a **survey of current SSU gaming students** during this year's Shawnee Game Conference. The survey illustrated that students are eager to self-launch a game while at SSU or in post-grad and described barriers to success, including financial barriers, industry experience, and availability of time.

The Hub stuff is currently completing an intensive technical assistance process from the Center on Rural Innovation to apply for an **EDA Build to Scale grant**. Over the next several weeks, the Hub will engage in meetings, workshops, and webinars designed to hone the grant application.

Vice President's Report

Late last month, the Center of Rural Innovation and Rural Innovation Strategies, Inc. published a case study on Portsmouth, Ohio outlining the potential for a community like ours to achieve economic

recovery through the tech economy. As this board knows, that was the impetus for the Kricker Innovation Hub and continues to be the strategy for the university to build entrepreneurial capacity as a regional comprehensive public university. I want to share a few passages from that study, the subject of which has largely been made possible by this Board's investments:

> *The handsome old building that once housed a clothing factory has been reborn as the Kricker Innovation Hub, a forge for scalable startup activity. The local college, Shawnee State University, is home to one of the Princeton Review's top 10 video game design programs in the country, positioning its students on the cutting edge of digital creativity and production. And nearly 100 years on from Portsmouth's time as an NFL city, it is home to an entirely new type of competitor — esports athletes who are flourishing as part of the area's gaming culture. ...*

> *Two decades after he arrived in Portsmouth to teach history at Shawnee State University, [SSU history professor] Andrew Feight is using 21st-century tools to breathe new life into the area's past and make it more accessible than ever. A tenured professor of American and digital history, Feight's scholarly research drove the establishment of the Shawnee Digital History Lab in 2005 and its growth into the school's Center for Public History, opening this fall. But where many would've simply channeled their research into book, Feight saw an opportunity to go further, go digital. ...*

> *"I've had a couple different majors. I started off pre-med, and then realized I wasn't really happy in that. And then I went to psychology, I wasn't happy in that. ... Not knowing what I wanted to do sparked Local Happenings. That sparked my idea of, 'Okay, I really love doing this stuff — I love photography, videography, marketing in general.' And so that's kind of where I realized that this is what I love doing, and this is what I want to continue doing. Along the way, [SSU alumnus and former Student Trustee] Audrey [Scheisser] also managed to launch a complementary startup, Appalachian Marketing and Media, to help connect local businesses to digital markets in other ways. ...*

> *Portsmouth is an example of a rural community that has been able to leverage different parts of its community identity and history to fund its tech-based economic development efforts. From leveraging game development programs at Shawnee State University, to establishing programs seeking to be more inclusive of the broader Portsmouth community, to having regular and open communication with partners and economic development leaders, the Portsmouth team working towards tech-based economic development is employing essential strategies to ensure it is able to sustain itself over time.*

> *The Case for Rural: Portsmouth, Ohio, December 21, 2021, http://ruralinnovation.us/wp-content/uploads/2022/01/Case-StudyPortsmouth_122221.pdf*

This university is an outstanding asset to our region and an essential driver of economic stability and growth in this community. We are excited about continuing working together with the City, County, State, federal agencies, non-profit organizations, and community groups to build the arts and innovation district, to develop a workforce that will support both public and private investment in southern Ohio over the next decade, and to serve as the backbone in our region for the new Ohio economy.

R*espectfully Submitted,*
Eric Andrew Braun, JD
VP for Advancement & Enrollment Management

RECRUITMENT AND ADMISSIONS REPORT
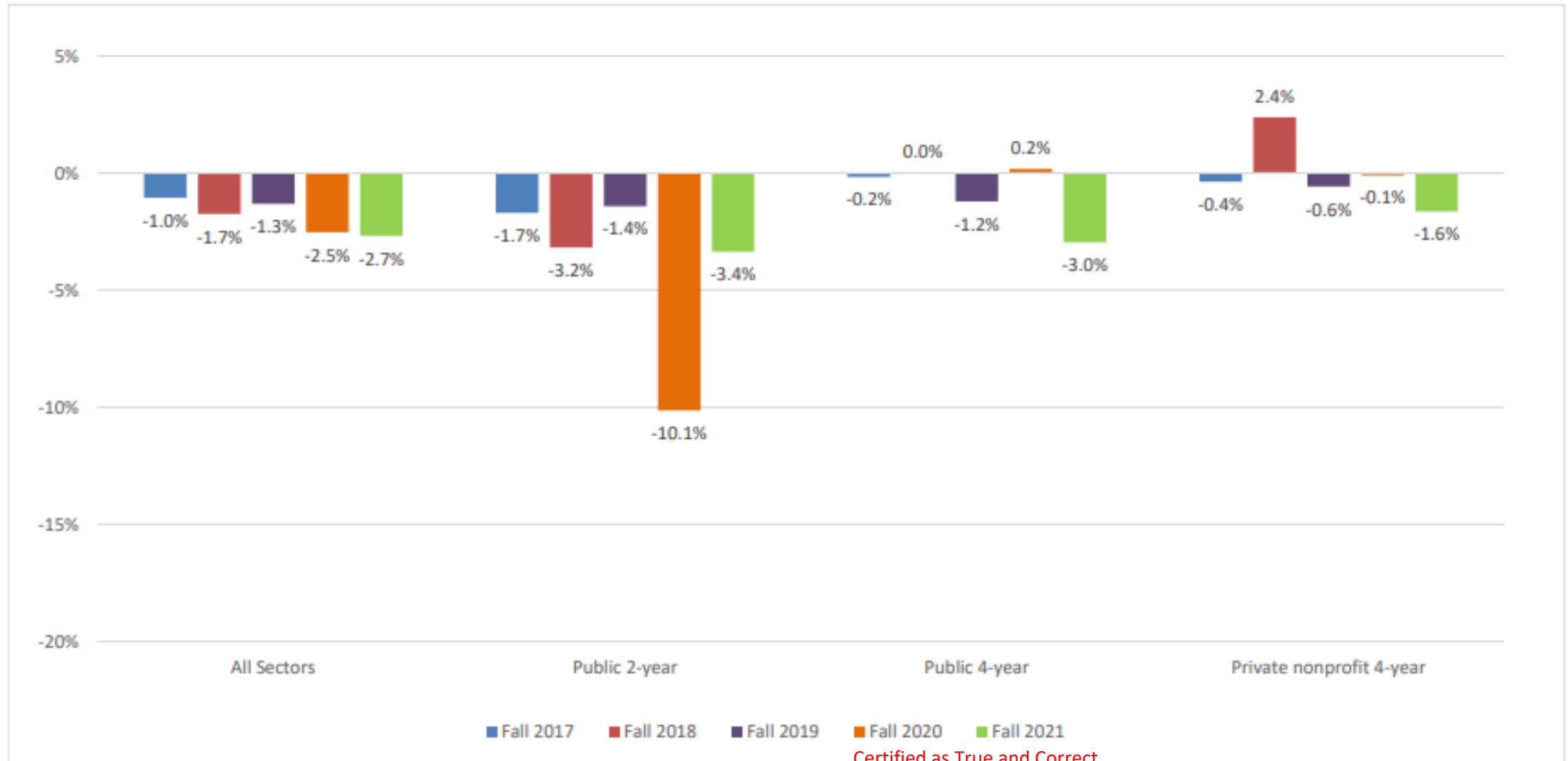
February 11 Board of Trustees Meeting

Figure 1. Percent Change in Total Enrollment from Previous Year by Institutional Sector: 2017 to 2021

Legend: ■ Fall 2017 ■ Fall 2018 ■ Fall 2019 ■ Fall 2020 ■ Fall 2021

Certified as True and Correct
February 16, 2022

National Student Clearinghouse Research Center: Term Enrollments Estimate 2021

Secretary, SSU Board of Trustees

FY22 Enrollment Context: COVID-19 & Test-Optional Shift

Estimated First-Time Freshmen Enrollment by Institutional Sector: 2019 to 2021

Sector	Fall 2021		Fall 2020*		Fall 2019*	
	Enrollment	% Change from Previous Year	Enrollment	% Change from Previous Year	Enrollment	% Change from Previous Year
All Sectors	2,116,631	0.4%	2,108,579	-9.5%	2,330,022	-1.8%
Public 4-year	907,878	-0.5%	912,840	-5.3%	964,340	-2.0%
Private nonprofit 4-year	407,814	2.9%	396,228	-6.3%	423,064	-3.6%
Public 2-year	711,717	0.4%	708,735	-18.2%	866,286	-0.1%
SHAWNEE STATE UNIV	**552**	**-11.9%**	**646**	**-20.0%**	**808**	**+23.8%**

National Student Clearinghouse Research Center: Term Enrollments Estimate 2021

Certified as True and Correct
February 16, 2022

Secretary, SSU Board of Trustees

Shawnee State
UNIVERSITY

FY22 Enrollment Context: COVID-19 & Test-Optional Shift

Estimated Total Enrollment by Institutional Sector: 2019 to 2021

Sector	Fall 2021		Fall 2020*		Fall 2019*	
	Enrollment	% Change from Previous Year	Enrollment	% Change from Previous Year	Enrollment	% Change from Previous Year
All Sectors	17,302,364	-2.7%	17,778,484	-2.5%	18,239,874	-1.3%
Public 4-year	7,767,617	-3.0%	8,004,360	+0.2%	7,989,984	-1.2%
Private nonprofit 4-year	3,776,285	-1.6%	3,839,485	-0.1%	3,842,930	-0.6%
Public 2-year	4,662,364	-3.4%	4,824,204	-10.1%	5,368,470	-1.4%
SHAWNEE STATE UNIV	**3,216**	**-6.24%**	**3,430**	**-5.8%**	**3,641**	**+10.7%**

National Student Clearinghouse Research Center: Term Enrollments Estimate 2021

Certified as True and Correct
February 16, 2022

Secretary, SSU Board of Trustees

Shawnee State
UNIVERSITY

FY22 Enrollment Context: COVID-19 & Test-Optional Shift

Estimated Total Enrollment by Institution Sector in the STATE OF OHIO: 2019 to 2021

Sector	Fall 2021 % Change from Previous Year	Fall 2020 % Change from Previous Year	Fall 2019 % Change from Previous Year
All Sectors	-4.9%	-6.3%	-0.9%
Public 4-year	-5.5%	-1.6%	-2.2%
Private nonprofit 4-year	-1.9%	-0.3%	-3.6%
Public 2-year	-6.6%	-18.4%	+3.4%
SHAWNEE STATE UNIV	**-6.24%**	**-5.8%**	**+10.7%**

National Student Clearinghouse Research Center: Term Enrollments Estimate 2021

Certified as True and Correct
February 16, 2022

Secretary, SSU Board of Trustees

Shawnee State
UNIVERSITY

2022 Fall Enrollment Indicators (February 1, 2022)

		FA20	FA21	FA22	Δ21-22	Δ20-22
First Time Freshman	**Applications**	**3179**	**1734**	**2060**	**+19**	**-35%**
	Admitted Students	**2104**	**1461**	**1688**	**+16**	**-20%**
	Application Conversion	66%	84%	82%	-2	+24%
	FAFSA Submissions	2193	1116	1479	+33	-33%
	Financial Aid Packages	631	560	508	-9	-19%
	Scholarships Awarded	669	337	558	+66	-17%
	Housing Applications	41	36	113	+214	+176%
	Orientation Registrations	65	12	58	+383	-11%
PALSJR Counties	Adams	66	54	71	+31	+8
FTF Applications	Jackson	71	52	79	+52	+11%
	Lawrence	137	81	124	+53	-9%
	Pike	144	137	165	+20	+15%
	Ross	71	100	136	+36	+92%
	Scioto	368	308	350	+14	-5%

2022 Fall Enrollment Indicators (February 1, 2022)

	FA20	FA21	FA22	20-22 Δ
Top 10 FTF Undergrad programs by Application #				
Nursing (BS)	190	193	210	+11%
Psychology (BA)	147	131	131	-11%
Dental Hygiene (AAS)	100	112	126	+26%
Game Simulation (BFA)	169	121	116	-31%
General Studies (AS)		131	113	
Education – Early Childhood (BS)	82	82	102	+24%
Physical Therapy Assistant (AAS)	79	89	66	-16%
Radiologic Technology (AAS)	45	57	63	+40%
Digital Simulation & Gaming (BS)	110	95	62	-44%
Computer Engineering Tech (BS)	70	70	57	-19%

2022 Fall Enrollment Indicators (February 1, 2022)

		FA20	FA21	FA22	21-22 Δ
Transfer Students	Applications		129	105	-19%
	Admitted Students		55	47	-15%
Graduate Students	Applications		46	34	-26%

International Student Initiatives: Game Design & Simulation, Computer Engineering Technology, Cybersecurity

	Fall 2022 SEP Goal	Fall 2022 Early Projection	Δ from SEP
New First-Time Freshmen	700	735	+5%
New Transfer Students	200	158	-21%
Continuing Students	1878	1656	-12%
Total Enrollment (Headcount)	3515	3232	-8%*

Early Projected Fall 2022 Headcount (3232) is 2.34% increase from Fall 2021 (3216)

New Housing Policy Impact

Housing occupancy rates have been severely impacted by COVID-19, reflecting declines in overall enrollment, shifts to online classes, periods of limited on-campus services, and increases in students choosing to commute for health & safety

Number of STUDENTS IN HOUSING	Fall 19	Fall 20	Fall 21	Δ Fall 19-21
NON Athletes & International	555	460	394	-29%
Athletes	125	123	147	18%
International Students	21	21	37	76%
All students (inc Athletes & Int'l)*	701	604	578	-18%
--All Freshmen	371	278	180	-51%
--All Sophomores	104	116	135	30%
--All Juniors	108	83	106	-2%
--All Seniors	95	99	129	36%
--Grad/Other	10	7	2	-80%
Housing Total (True Number)	688	583	552	-20%

% of STUDENT POPULATIONS IN HOUSING	Fall 19	Fall 20	Fall 21	ΔFall 19-21
NON Athletes & International	15%	13%	12%	-20%
Athletes	36%	35%	42%	+17%
International Students	48%	54%	73%	+52%
All students (inc Athletes & Int'l)*	19%	18%	18%	-5%
--All Freshmen	31%	28%	21%	-32%
--All Sophomores	20%	21%	27%	+35%
--All Juniors	20%	17%	24%	+20%
--All Seniors	13%	12%	17%	+31%
--Grad/Other	1%	1%	0%	

			Spring 2020		Spring 2021		Spring 2022	
Spring 15th Day Enrollment Comparison Report								
New Undergraduate Enrollment			15th Day		15th Day		15th Day	
	First-time in Any College		46		33		37	
	Transfer		61		35		51	
Total New			**107**		**68**		**88**	
Difference from prior year					**-39**		**20**	
Continuing Undergraduate Enrollment								
	Freshmen		562		418		513	
	Sophomore		561		540		484	
	Junior		523		522		456	
	Senior		903		894		657	
Total Continuing			**2549**		**2374**		**2110**	
Difference from prior year					**-175**		**-264**	
Total Undergraduate			2656		2442		2198	
Difference from prior year					**-214**		**-244**	
New Graduate Enrollment								
	Graduate - New		17		24		42	
Total New			**17**		**24**		**42**	
Difference from prior year					**7**		**18**	
Continuing Graduate Enrollment								
	Graduate - 1		94		112		81	
	Graduate - 2		33		32		26	
	Graduate - 3		2		4		5	
Total Continuing			**129**		**148**		**112**	
Difference from prior year					**19**		**-36**	
Total Graduate			**146**		**172**		**154**	
Difference from prior year					**26**		**-18**	
Non-Degree Enrollment								
	NC - Certificate		0		0		5	
	ND - Returner		469		437		11	
	NH - Highschool		0		0		0	
	NP - College Credit Plus		190		181		598	
	NR - Regular		5		6		4	
	NS - Senior Citizen		10		1		4	
	NT - Visiting		3		0		1	
Total Non-Degree			**677**		**625**		**623**	
Difference from prior year					**-52**		**-2**	
Grand Total			**3479**		**3239**		**2975**	
Difference from prior year					**-240**		**-264**	

Student Government Association

Student Organizations

The following organizations are approved and funded through SGA.

Delta Phi Epsilon	Theta Phi Alpha	Student Veterans of America
Dungeon Crawlers (Gaming)	Circle K	Pokémon Trainers Club
Math Club	Delight Ministries	Chemistry Club
Model Arab League	Shawnee GG (Gaming)	Psychology Club
MOTA	Illuminate Campus Ministry	SSU Musicals & Theater Club
Political Science Club	Society of Plastic Engineers	Bears Mean Business
Rotaract	Pre-Med Club	Shawnee Entrepreneurship Club
Tri-Beta	Skaggs House (Gaming)	Hiking Club
SAGA	FGC @ Shawnee (Gaming)	
Sociology Club	Irish American Club	

An Evening of Honors

The Student Government Association's annual celebration of students will return as an on-campus this spring. An Evening of Honors recognizes our students' academic achievements and leadership accomplishments. During the past two years, we highlighted each student through social media. We plan to host it in person this year but with a modified format to avoid large crowds. In addition, the event will be live-streamed so that families and friends can celebrate the noteworthy achievements of their students. An Evening of Honors is scheduled for Thursday, April 14, 2022.

Elections

Elections for Student Government will occur in March through an online voting format.

New Initiatives

SGA transitioned from Google to Microsoft Teams for all record-keeping, creating a go-to for student organizations to access files and host meetings virtually.

Highlights

Service

- Circle K International
- Rotaract

New Organizations

- Bears Mean Business
- Hiking Club

In the Works

- Chess Club

2021 University Remediation Report

Name of University: Shawnee State University

Ohio Revised Code Section 3345.062 requires the president of each state university to issue a report by December 31, 2017, and each thirty-first day of December thereafter, regarding the remediation of students. The report must include the following areas:

1. The number of enrolled students that require remedial education (*FY21 actual*).

Number of Students	Description (if needed)
563	

2. The cost of remedial coursework that the state university provides (*FY21 actual*).

Please select the type of cost in the following areas and describe.
 - **Costs to the university**: Please include a description of all university resources allocated in support of and/or on behalf of remedial education, including but not limited to costs associated with the following: faculty & staff, buildings/classrooms, administration, and additional student advising, among others.
 - **Costs to the student**: Please include a description of tuition paid by students in pursuit of remedial education.
 - **Costs to the state**: Please include a description of state resources provided to your institution in support of remedial education. (*See Appendix A containing this information for all state universities*.)

Cost Type	Amount	Description
Costs to the university	$64,065	Chairpersons of the Math and English Departments (This figure reflects 1/3 of salary and benefits as approximately a third of the Math and English courses are related to developmental education)
Costs to the university	$35,661	Administrative Assistants to the Math and English Departments (This figure reflects 1/3 of salary and benefits as approximately a third of the Math and English courses are related to developmental education)
Costs to the university	$130,721	Developmental Mathematics Faculty (Full-Time) Salary + Benefits
Costs to the university	$4,520	Developmental Mathematics Adjunct Faculty Salary
Costs to the university	$81,629	Developmental English Faculty (Full-Time) Salary + Benefits
Costs to the university	$17,515	Developmental English Adjunct Faculty Salary
Costs to the university	$345,142	University College Advisors Salary + Benefits
Costs to the university	$53,915	University College Advisor Support Staff Salary + Benefits
Costs to the university	$188,593	Classroom Space for Developmental Coursework
Costs to the university	$583,617	Office Space for Developmental Faculty and Administrators
Costs to the university	$14,238	Instructional Resources for Developmental Coursework
Costs to the university	$26,100	Tuition costs for Bridge students
Costs to the university	**$1,545,716**	**Costs to the University Subtotal**
Costs to the student	$305,374	Tuition for Developmental Coursework
Costs to the student	$5,540	Course Fees for Developmental Coursework
Costs to the student	$11,907	Textbook and Instructional Materials for Developmental Coursework
Costs to the student	**$322,821**	**Costs to the Student Subtotal**
Costs to the state	$51,344	SSI for Developmental Coursework
Costs to the state	**$51,344**	**Costs to the State Subtotal**
	$1,919,881	**Grand Total**

3. The specific areas of remediation provided by the university.

Subject Area	Description
ENGL 0100 - Introduction to Academic Literacies	An introduction to critical thinking, reading, and writing skills with a focus on preparing students for success in college-level courses. **A total of 112 students were enrolled in ENGL 0100 in FY 21.**

ENGL 1201 - Discourse and Composition (Co-Requisite)	An introduction to college composition, particularly for students whose ACT English subscores are 15, 16, or 17. Students practice responding appropriately to different types of rhetorical situations, writing in various genres, and critiquing discourse. Student will learn to research and document their work in appropriate forms. **A total of 88 students were enrolled in ENGL 1201 in FY 21.**
MATH 0101 - Basic Algebra with Geometry and Application	algebra and geometry. Topics include linear expressions and equations in numeric, graphic, and symbolic form; solving linear equations and inequalities; linear models; operations with exponents; scientific notation; roots, radicals, and fractional exponents; radical equations; polynomial expressions. **A total of 146 students were enrolled in MATH 0101 in FY 21.**
MATH 0102 - Intermediate Algebra with Application	Topics include system of linear equations, application of linear systems, factoring polynomials, solving quadratic equations, application of quadratic equations, functions, and rational expressions. **A total of 35 students were enrolled in MATH 0102 in FY 21.**
MATH 1200A - Intermediate Algebra Plus (Co-Requisite)	This course is an intermediate algebra course designed for students who are in need of some intermediate algebra remediation. This course is to be taken in conjunction (co-requisite) with MATH1200A. Topics include, system of linear equations, application of linear systems, factoring polynomials, solving quadratic equations, application of quadratic equations, functions, and rational expressions. **A total of 114 students were enrolled in MATH 1200A in FY 21.**
STAT 1150A - Beginning Algebra for Statistics Plus (Co-Requisite)	This course is a partial beginning algebra course designed for students concurrently (co-requisite) taking the principles of statistics course, but are in need of some beginning algebra remediation. This course concentrates on linear equations and radicals. **A total of 62 students were enrolled in STAT 1150A in FY 21.**
MATH 1000A - Algebra for Reasoning w/Math (Co-Requisite)	This course is a beginning of algebra material to assist students whose placement levels are close to, but not sufficient for, MATH 1000. This course is designed to be taken at the same time as MATH1000. The course includes percentages, radicals, interpreting graphs, exponents, linear equations, and logarithms. **A total of 6 students were enrolled in MATH 0100A in FY 21.**

4. Causes for remediation.

Please select all that are relevant from the following categories and provide detail.
 - Lack of student preparation at the K-12 level
 - Prescriptive placement policies (over reliance on a single assessment measure)
 - Deferred entry into higher education (adult students returning to higher education)

Cause	Description
Lack of student preparation	In FY 21, 393 traditionally-aged, first time freshmen required at least one developmental course upon admission to Shawnee State University. Of these students, 290 (73.8%) needed one developmental course, 94 (23.9%) needed two developmental courses, and 9 (2.3%) needed three or more developmental courses.
Lack of student preparation	In FY 21, 82 transfer students required at least one developmental course upon admission to Shawnee State University. Of these students, 65 (79.3%) needed one developmental course, 15 (18.3%) needed two developmental courses, and 2 (2.4%) needed three or more developmental courses.
Deferred entry	In FY 21, 8 nontraditionally-aged, first time freshmen required at least one developmental course upon admission to Shawnee State University. Of these students, 6 (75%) needed one developmental course, 2 (25%) needed two developmental courses, and 0 (0.0%) needed three or more developmental courses.

February 11, 2022

Shawnee State University
Center for Lifelong Learning

Supporting Our Mission

We prepare today's students to succeed in tomorrow's world.

- Adapt to the ever-changing needs of today's students

- Connect non-degree seeking students to educational programming, both academic and enrichment

- Coordinate and facilitate learning opportunities across campus

- Serve as the repository for all lifelong learning opportunities on campus

2

Scope of Work

Aligned to the Strategic Plan Goals 1, 2, and 4

K-12 Relations

We strive to grow our enrollment and build a diverse and sustainable student body.
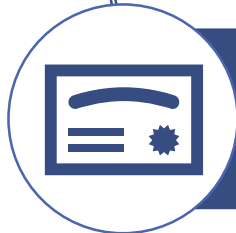
Professional and Continuing Education Non-Degree Programs

We serve the region by offering programs that students need to thrive in a dynamic world.

Pre-Collegiate Programs and Community Outreach

We enhance the quality of life of our community and region through positive partnerships.

3

Shawnee at 40 Projects

Goal #1: We serve the region by offering programs that students need to thrive in a dynamic world.

Expand or develop certificate programs in Behavioral Health Paraprofessional, Data Analytics, Criminal Justice, Strategic Communication and others - IMAP Grant Awarded, Microcredential Policy For Review

Goal #2: We strive to grow our enrollment and build a diverse and sustainable student body.

Increase enrollment of adult learners (include Veterans) – CLL Webpage launched, coordinating efforts with Veterans Affairs, targeted outreach with new communities of students

Goal #4: We enhance the quality of life of our community and region through positive partnerships.

Establish Office of Professional & Continuing Education, Assess and coordinate delivery of TRIO, Upward Bound, and OhioCorps programming – Office established, programs coordinated

Programs Under Management

Community Facing Grant Funded Programs - $8,140,735
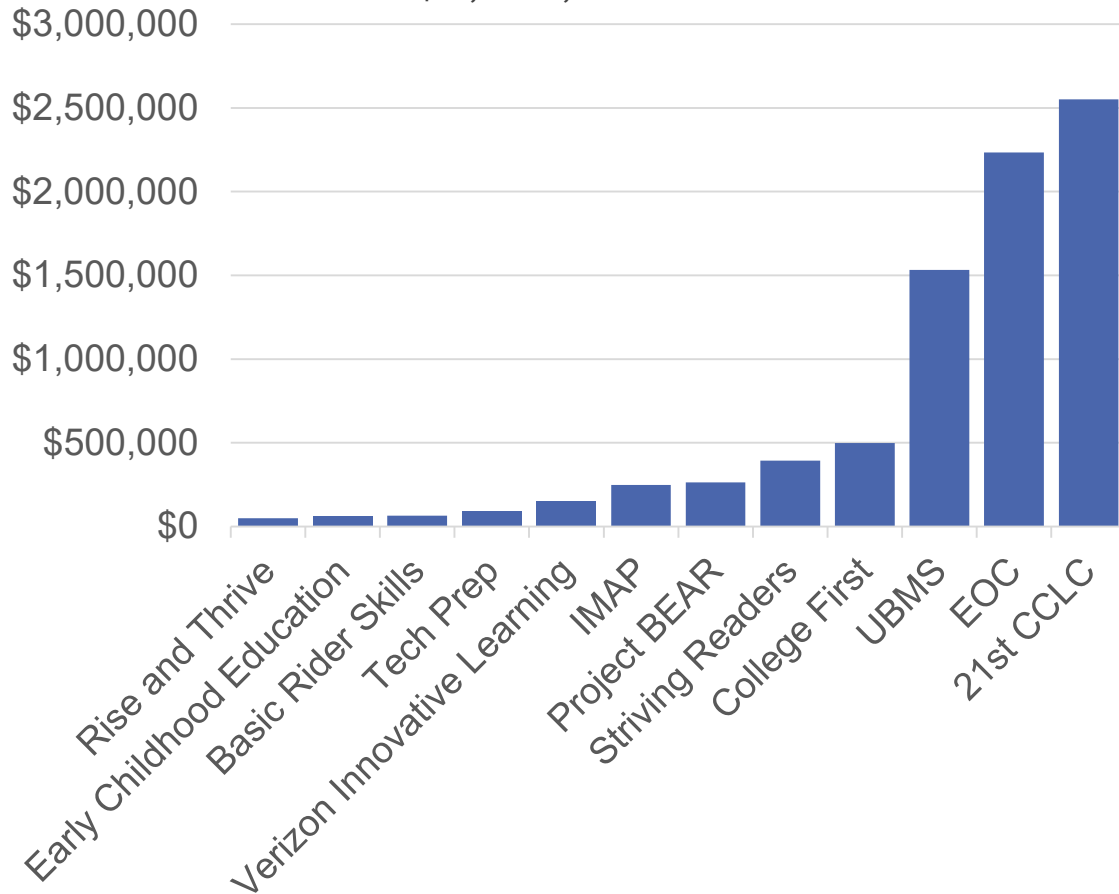
PAA Revenue - $60,743

CLC Revenue - $517,236
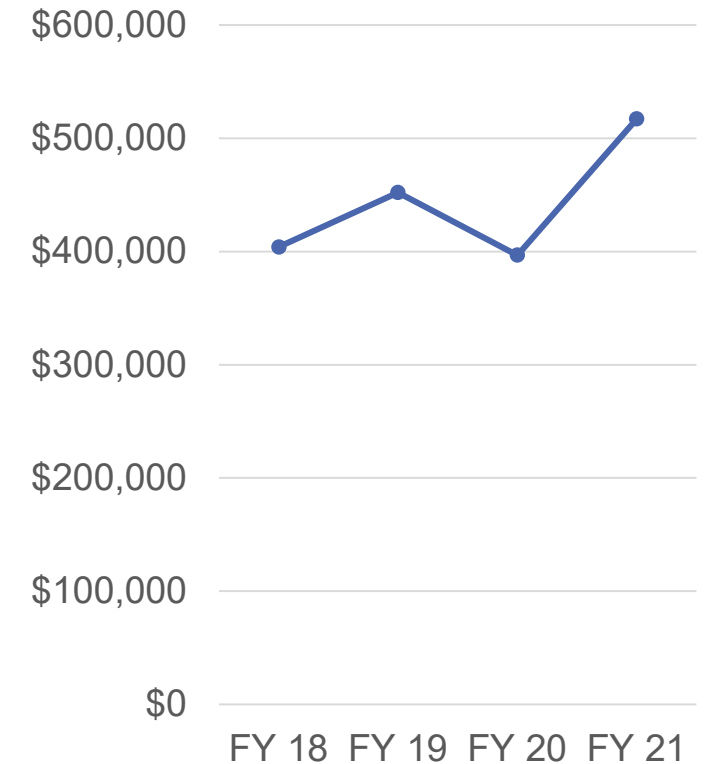
5

Certificates and Microcredentials

Market Demand

Solution

144 Job Openings for Web Design or Social Media for Business

95 Job Openings for Data Analytics

85 Job Openings for Cybersecurity

118 Job Openings for Healthcare Information Technology

215 Job Openings for Microsoft Office

$249,000 IMAP Grant

Free programs for a new population of adult learners including but not limited to incarcerated, recovery, and high school students

Fitness Classes

"I had a Facebook friend reach out to me about the adult fitness classes. This is awesome!"

ACT Test Prep

"Thank you so much for providing me with this opportunity! I am a sophomore and wanted to get an idea of what to expect. I also wanted to see where I was at and what I needed to study so I can better prepare myself for the ACT this April."

Are You Ready?
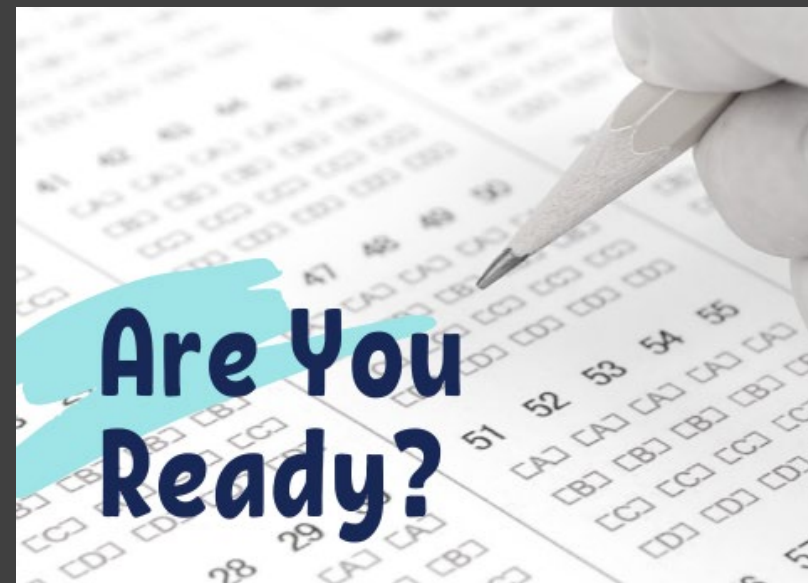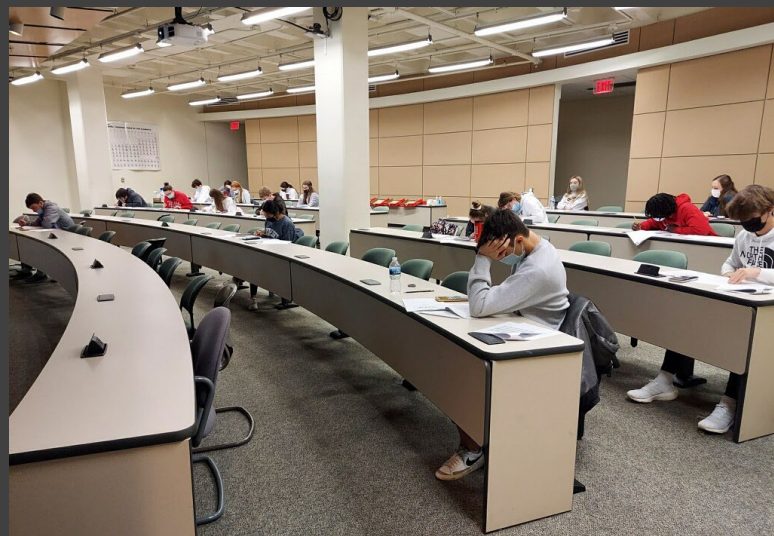
Get ready to take the ACT this spring!

Each participant will complete a practice test, discuss tips and strategies, and receive their score and feedback in advance of the next ACT test date. Must register by March 2.

Saturday, March 5
8:00 AM–12:15 PM or
1:00 PM with Writing
Massie 020

REGISTER NOW!
WWW.SHAWNEE.EDU/ACT-PREP

Virtual Option is available!
Saturday, February 26
9:30 AM–12:00 PM
Registrants will receive a Zoom link.

📞 740-351-3188

✉️ ahedrick@shawnee.edu

ONLY $10.00

Shawnee State University
Center for Lifelong Learning
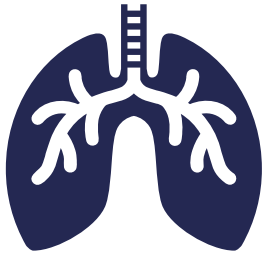
Respiratory Therapy Case Study Event

Spring Education Conference

Monthly Professional Learning Series

Wise Pathways

Expanding Professional & Continuing Education Opportunities

Campus Partnership Pilot

Whiteoak High School, Hillsboro, OH

- 12 students, juniors and seniors in high school
- Completed career assessment through the GRIT Project
- Received 1-on-1 coaching to identify strengths and career pathways
- Applied to SSU as a non-degree seeking student or as a first time freshman for fall enrollment
- Enrolled in short-term online credential
- Weekly Virtual Office Hours
- On-Campus Visit
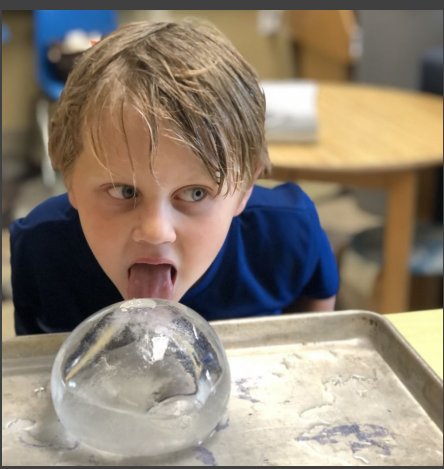
1,256 community members served through Summer Programming

ETGG 1809 Summer Program

Upward Bound Math Science

College First

Summer Honors Institute

Verizon Innovative Learning

Ready to Work Summer Pilot

Rise and Thrive

Performing Arts Academy

Cub Camp

Motorcycle Ohio

Esports Camp
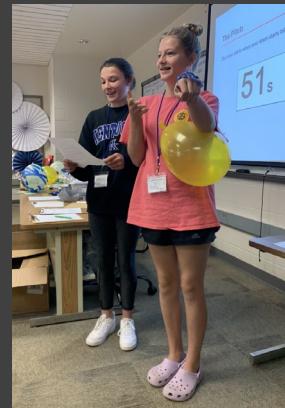
Volleyball Camp

Basketball Camp

Swimming Camp

Softball Camp

Soccer Camp

11

Thank You

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ahedrick@shawnee.edu	✉

Shawnee State University
Center for Lifelong Learning

12

President's Report
Board of Trustees Meeting
February 11, 2022

Thank you, Chairman Furbee.

This is our first Board meeting since the beginning of the new year and much has happened. I can report first that the 2022 ice storm thankfully turned out to be a dud for SSU and southern Ohio. Always lead off and end with good news.

As for our continuing efforts to keep the campus community safe and healthy during the COVID pandemic, I can report the following:

- Omicron Surge hit the campus … 70 cases during move-in week, 60 more during the first week, 100 FSS new cases three weeks ago. Reduced to 39 new cases two weeks ago. 21 new cases last week. 28 currently active cases of FSS.
- SSU continues to follow the recommendations of the CDC and our local health dept as best we can. Our Health Clinic and Health Team are doing an excellent job of addressing all of the changes brought on by the recent surge.
- It is becoming increasingly more evident that our outlook now is different from what it was at this time last year. Last year, we were just seeing the first wave of vaccinations with no approved and effective therapeutics. Cloth masks, social distancing were considered to be at least somewhat effective in slowing the spread. Now vaccinations are available to nearly every one and, although they seem to be less effective at protecting against Omicron infections, they continue to be very effective at guarding against serious disease. And, by the way, cloth masks are apparently not very effective at guarding us against Omicron either but KN95 and N95 masks are. We are providing those mask upgrades to all of those who request them.   New therapeutics have emergency approvals and their availability is being ramped up in our health systems.   SSU has been largely successful in reducing COVID transmissions on campus over the last two years but, of course, that's not the case in the region.
- We continue to hold weekly clinics designed to get more students and staff vaccinated and encourage vaccination short of mandating it. Well over 70% of our staff is vaccinated and approx. 70% of our residential students are also vaccinated.
- The pandemic has certainly taken its toll on faculty, staff and students. COVID fatigue is high and morale is low after two years of restrictions and this has been especially evident during this current and hopefully last surge of cases.
- The University will be releasing a statement soon concerning the offramp to COVID protocols. The easing and elimination of restrictions will be contingent on continuing declines in cases on campus and within the county as well as on continued increases in vaccination rates.
- I think it is absolutely necessary for our campus to begin more normal conditions and life before we reach the end of spring semester. We have already lost a significant number of prospective students and have failed to retain students this year that we would have normally through our retention actions and services.

In a related matter, earlier today, you were provided with information about our AY 2021-22 enrollment now that we have spring semester numbers in the books. Those numbers were disappointing. During the first year of the COVID… I said on many occasions that the impact that the pandemic has had on enrollment is not as bad as it could have been. This year … it has turned out to be as bad as expected and in some ways worse … a 10% decline in FT undergraduate and graduate students for spring semester will cause us to alter our plans and change our goals. Granted that we continue to have federal support to help us through the current year, but we will not have that support for next FY.   As difficult as conditions might seem, the future is bright for Shawnee. We are following through with much of our strategic plan and our projections for the incoming freshman class are excellent. We are setting up the foundation that will ensure Shawnee's future. Although we will be burdened with declines from the

previous two years for a few years to come, I am confident that we can get back on track toward our enrollment, retention, and completion goals soon.

Speaking of our Strategic Plan – Shawnee at 40 – we completed our first progress review in January. This was based on the first six months the plan has been in place. The following are a few highlights of that review:

- Substantial progress has been achieved in updating and upgrading our Academic Portfolio
  - Creation and investment in the School of Business
  - Beginning development on new graduate programs in Business and Nursing
  - Additional online programs and short-term certificate programs
  - Dashboard of academic programs so we can more easily track their performance

- We established a stand-alone Grants Office, Diversity/Equity/Inclusion Office, and a Center for Lifelong Learning and Campus Partnerships. The latter is especially important in our expansion of certificate programs and programs for adult learners. Each of these offices has already brought value to the campus and I have confidence their contributions will grow.

- At the June Board Retreat, I will provide you with a one-year progress report which will include revisions and updates to strategic plan based on rapidly changing conditions in higher education.

Unfortunately, our new VP/CFO – Dr. Jonica Burke - had to deliver her first report to the Board from Hawaii. Unfortunate in that we could not join her. Dr. Burke is a great acquisition and we are looking forward to her leadership and service for years to come.

Our Gateway Project continues to move forward. We have a detailed architects' plan in tow. Last week, I presented the plan to the county commissioners. As you know, the success of the Gateway Project will require close coordination and partnership with the city and county. The commissioners are pleased with our plan and the county's Landbank has provided the Development Foundation with access to $250 K in state funding for demolition of old, decaying buildings on Chillicothe Street. These properties are part of the overall plan for development along the southern margin of the Arts and Innovation District. We will continue to look for additional funding sources to complete the project.

The big news in Ohio was the announcement that Intel has agreed to place their advanced semiconductor/microchip industry in Licking County. This project will begin with a $20 B phase 1 and may include over $100 B of investment in infrastructure over the next 5 – 10 years. That investment does not include spin-off and supply chain businesses that will grow up around the industry. Licking County is a long way from Portsmouth but it is clear that Portsmouth and SSU can benefit indirectly and directly from this new industry in Ohio. I attended a presentation by the Lieutenant Governor on Thursday and LG made it clear that higher education institutions in Ohio were going to be critical in the success of the Intel project – providing research and workforce resources. Vice President Braun is starting the process of identifying our opportunities and ways that SSU can assist the Intel project.

And Chairman Furbee, that concludes my report.

Jeffrey A. Bauer
President

UFS Report

Friday, February 11, 2022

Thank you for allowing me a few moments to address the Board.

As the president of the UFS, I am cognizant that we are still in a pandemic, which has caused the normal operations of our University to be altered. I believe we as the UFS have extended every conceivable grace within reason to allow the shared governance process of SSU to be nimble and make reasonable accommodations for our students, faculty, and administration. As this pandemic has continued, these changes have caused added stress on individuals and processes, and it appears individuals' resolve is starting to wear thin.

One issue that seems to have caused anxiety among faculty is implementing the new J1 system. With any new system launch, there are bound to be unforeseen issues. However, due to some of these issues (particularly around advising of students), these issues have caused concern and impacted multiple offices on campus. Fortunately, UFS has been able to voice many of the issues with the administration, and steps have been taken to address them with faculty involvement. I want to thank Dr. Ahuja for welcoming faculty input and sharing our voice in correcting the implementation issues.

At the Ohio Faculty Council (OFC), many institutions have tried to get their voices heard by their respected Boards. I want to thank the Board for allowing me to address you I would like to invite you to our UFS meetings. We are meeting virtually through the rest of the spring 2022 semester, but I will be sure to extend an invitation and provide the link for our meeting for any BOT member who would like to attend. I will conclude my remarks and would be more than happy to take any questions you may have.

Respectfully submitted.

Tony Ward